

# Study abroad at Paris School of Business!

Where business meets creativity.





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# **School presentation**



#### Paris School of Business in numbers





#### **Triple accreditation**







Association of Masters of Business Administration

European Foundation for Management Development

Association to Advance Collegiate Schools of Business



#### Rankings





## International Mobility



University partners









#### **Powerful Connections with Companies**





## **02** Studying in Paris



Presentation Year 2024-25 Business Paris School of Business

## Student Clubs and Associations







02 BDJ (Bureau des Jeux)



03 BDM (Bureau des Masters)



04 BDS (Bureau des Sports) PARIS SCHOOL OF BUSINESS 05 CheerWolf



06 GduCoeur



07 Jewish Student Association

08 Junior Entreprise

09 MEDIA



10 Music Industry

11 Oracy 12 PIA (PSB International Association)

13 Start Hub



START HUB P5B 2023 - 2024





 $\rightarrow$  More than 100 museums

→ Free Museums for European Students under 26 years old

 $\rightarrow$  Theaters and Comedy Shows





#### → <u>Culture and arts</u>

- $\rightarrow$  Fashion (weeks)
- $\rightarrow$  Unique Lifestyle
- $\rightarrow$  Party HUB(s)
- $\rightarrow$  Disneyland
- $\rightarrow$  Traveling in France/Europe
- $\rightarrow$  International City





- ightarrow From Luxury to Second Hand
- $\rightarrow$  Fashion related events all year long







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- → Fashion (weeks)
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- → Gastronomy
- → "Tiers-Lieux" or how non-profit associations repurpose historical building/sites
- $\rightarrow$  Transportation system







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→ Wide variety of clubs, from techno underground parties to high-end clubing

- ightarrow Festivals all year round
- $\rightarrow$  Frequent Free Concerts



 $\rightarrow$  Culture and arts

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- → Cheapest tickets in September and November
- → Accessible using Public Transportation





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→ CDG Airport connected to all major European Airports

→ London, Amsterdam, Bruxelles, Cannes etc are accessible by train/bus

→ Bus tickets affordable for weekend trips few hours away from Paris



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Traveling in France/Europe

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→ Huge Erasmus Community

- → International Cultural Centers
- → Biggest Expat Community in France with many networking events



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- → International City



## **Paris Student Cost of Living**

#### 1,060 – 1760€ per month

Nature	Average Cost
Accommodation	600€ - 1,200€
Food	200 – 300€
Transportation	60 € (365€ /year)
Leisure	200€

Housing options: PSB Accomodation Guide







# **Transportation in Paris**

#### The main mean of transportation in Paris is the metro

Check the **RATP** (Public Transportation Network in Paris Region) travelers' guide to help you get familiar with the transportation system.

Click here to see the Travelers' Guide

- → You may use the "Bonjour RATP" App to recharge your passes on your phone directly or go to the monitors inside the stations to buy your passes directly.
- → Apps such as Google Maps, IDF Mobilité, Bonjour RATP,
  Citymapper etc, will help you find the best way for you to move around Paris from point A to point B.







 $\rightarrow$ 

## The new Claude Bernard campus

# Opening of the new campus in the 5<sup>th</sup> district for the 2025-2026 academic year

Where 4500 students from five Galileo Global Education will cross paths:





































## Support System

Buddy System : https://buddysystem.eu/fr/

- Would you like someone to help you (documents, accommodations, jobs)?
- → Would you enjoy discovering the local culture and practice a new language?
- → Would you like to meet local students?



#### **Buddy System**

With the Buddy System, you will be paired with a Buddy to help you and share their experience of this new city!



#### Visit the places on your bucket list...

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And discover your favorite hidden gems of Paris.

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# 03

# Our Study Abroad Programs



#### **Study Abroad Track**

The track is designed to give a broad knowledge of business but also to develop the student's practical, managerial & communication skills as well as business decision-making capability and specialize in International Management, International Business or Luxury Brand Management.

This program is considered as an undergraduate program.





#### **Study Abroad Track**

#### Courses in English – Undergraduate level (Fall 2024)

Course Code	Track	Module	ECTS	
SALUX001	PSB SA	Luxury Brand Management	6	
SALUX002	PSB SA	Luxury Retail	6	
SALUX003	PSB SA	Marketing applied to Luxury	6	
SAMNT001	PSB SA	Management of Change and Innovation	6	
SAMNT002	PSB SA	Principles of Operations Management	6	
SAMNT003	PSB SA	Business consulting	6	
SAMNT004	PSB SA	International Strategic Management	6	
SAMNT005	PSB SA	Organizational Behavior	6	
S4MNT062	PSB SA	Intercultural Communication	6	
S4MNT063	PSB SA	Doing Business in Europe	6	
S4IBE026	PSB SA	International Business	6	
SAMKG001	PSB SA	International Marketing	6	
SAFIN001	PSB SA	Corporate Finance	6	
SAFIN002	PSB SA	International Finance	6	
SAFRA001	PSB SA	French Beginner	6	



#### Master in Management Track

The Master in Management program is the flagship degree of Paris School of Business.

It lasts 5 years and consists of a 3 years' undergraduate cycle, completed by a 2 years' postgraduate cycle.

Program available for students in undergraduate or postgraduate programs (years 1, 2, 3 or 4 of the MIM program).





#### **Master in Management Track**

#### English Courses – Postgraduate level (Fall 2024)

Course Code	Track	Module	ECTS
P4IBE008	PSB MIM M1 IT	Global Strategy Expansion & Business Transformation	6
P4EC0013	PSB MIM M1 IT	<b>Contemporary Economic Issues</b>	6
P4MNT148	PSB MIM M1 IT	Management & Leadership	6
P4FIN002	PSB MIM M1 IT	Finance For Manager	6
P4MKG011	PSB MIM M1 IT	Marketing Management: Integrated Communication	6



#### **Courses & credits**

Each course = 6 ECTS

#### 2 programs: English or French

 $\rightarrow$  We will send course catalogues upon request by email. You cannot mix courses from different programs.

**1** Orientation Day

For Fall 2024: September 12th, 2024

Fall 2024 : 12/09/2024 - 14/12/2024



# 04

## Short Programs : Summer & Winter Schools



Presentation Year 2024-25 School of Business Paris School of Business The Summer and Winter Schools enable international students to discover and acquire skills in two key areas: Luxury Brand Management and Artificial Intelligence for Business





## **Short Programs Admissions**



## **Short Programs Admissions**

#### For more information

#### **Program Includes**

- Integration events
- → Daily lectures and workshops
- → Cultural visits (château de Versailles, Bateaux Mouches, Museums, etc..

#### **Practical information**

- → Fees €2950\*
- → Includes academics, accommodation, half board and activities
- → Contact us at international@psbedu.paris
- A discount of 300 euros is applied for students coming from partner universities.

## International Office (PSB IO)



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# Merci.

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