

UCSC & CSUSM MBA

Thank You for Joining Us

Our webinar will begin shortly



CSUSM

The Right Choice for MBA Study In California



WELCOME

**Università Cattolica del Sacro Cuore (UCSC)
and
California State University San Marcos
Information Session
2026 Entry**

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Consultant

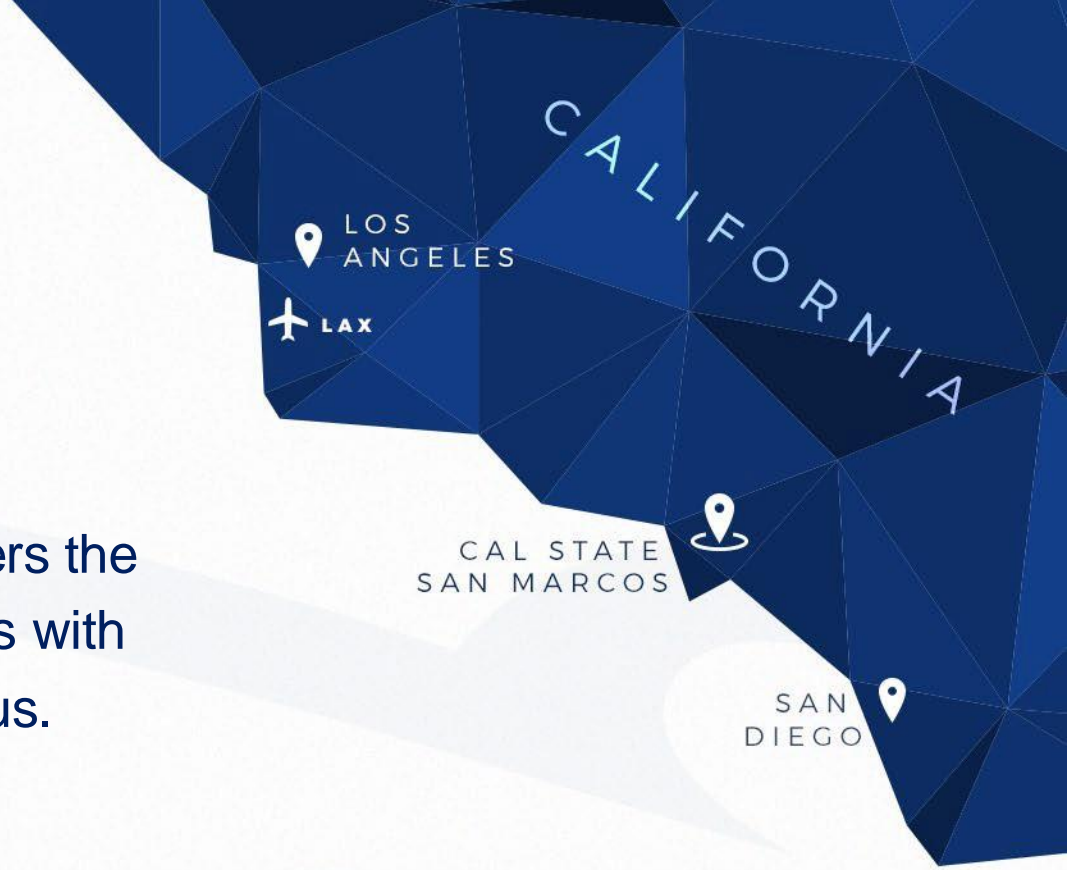


AGENDA

- Campus Overview
- Curriculum
- Schedule
- Fees
- How to Apply
- Questions and Answers

WHERE IN THE WORLD IS SAN MARCOS?

- Coastal Southern California offers the best climate in the United States with an average ranges 15-25 Celsius.
- 50 kilometers to San Diego
- 150 kilometers to Los Angeles
- Beaches, mountains, activities
- Close to major attractions (SeaWorld, San Diego Safari Park, Disneyland, La Jolla, Coronado)
- Accessible by train from campus to coast, north and south



QUICK FACTS ABOUT CSUSM

ENROLLMENT: 17,000

200 international students

150+ language program

54 countries

MODERN CAMPUS:

Founded 1989

State-of-the-art technology and labs

ENGAGED:

Innovative curriculum

Recognized by the
Carnegie Foundation –
community engagement

Faculty-driven research of over
\$19.5 million annually



CAMPUS HIGHLIGHTS

- STUDENT/FACULTY RATIO:
 - Low student/professor ratio 24:1—smaller class room sizes
- Impressive research/applied learning options for undergraduates
- 99% - outstanding full-time faculty with doctorate degrees
- EDUCATETOCAREER.ORG: Ranked 13th in the nation and top university in California, preparing students to land good jobs after graduation.
- Chance to gain up to 1 year of US work experience after 2 semesters of study (Spring/Summer) with Optional Practical Training (OPT) approval



California State University
SAN MARCOS

College of
Business
Administration

Business Administration



- Prestigious AACSB accreditation, placing top 5% of business schools in the world
- World class faculty
- Innovative market driven curriculum
- Interconnected alumni network
- Variety of specialized concentrations
- MBA (12 month)



SPECIALIZED PATHWAY MBA

- Accelerated: 8-month program (normally 12 months)
- Students register for a total of 23 CSUSM Units or 46 ECTS (normally 36 CSUSM Units or 72 ECTS)
- Top-ranked executive program with an economically resourceful cost!
- Students complete “two” Business degrees upon return to Università Cattolica del Sacro Cuore (UCSC)

PROGRAM HIGHLIGHTS

Program is a partnership between the College of Business Administration and Extended Learning, featuring:

- Guaranteed seat in classes
- Career planning services
- High caliber students
- Quality instructors



PROGRAM COMPONENTS

CSUSM REQUIREMENT	ECTS	TERM	UCSC COURSE	ECTS
CORE BUSINESS				
MGMT 604 Org Behavior and HR Management (2 units)	4	At UCSC	International Human Resources Management	5
BA 602 Statistics for Business (2 units)	4	At UCSC	Business Analytics	6
MGMT 606 Managing the Sustainable Enterprise (2 units)	4	At UCSC	Sustainability Management	5
MKTG 602 Marketing Management (2 units)	4	At UCSC	International Marketing and Customer Experience Management	5
OM 602 Operations and Supply Chain Management (2 units)	4	At UCSC	Supply Chain Management	5
ACCT 601 Financial Accounting (1 unit)	2	At UCSC	International Financial Reporting	5
FIN 601 Foundation of Finance (1 unit)	2	At UCSC	Performance Measurement and Incentives	5
FIN 602 Corporate Finance (2 units)	4	At UCSC	Corporate Finance	5
BA 601 MBA Bridge (1 unit)	2	Winter at CSUSM		
MIS 602 Management Information System (2 units)	4	Winter at CSUSM	Management information Systems	5
ACCT 602 Accounting for Managers (2 units)	4	Winter at CSUSM	Accounting	
BA 675 Strategic Management (2 units)	4	Winter at CSUSM	Entrepreneurship	4
International Business Specialization				
MGMT 612 Global Leadership (2 units)	4	Spring at CSUSM	Business Ethics	5
GBM 614 Executive Seminar: Doing Business in Selected Country/Region (2 units)	4	Spring at CSUSM	Global Challenges and Impacts	5
MKTG 614 Global Marketing & Sales (2 Units)	4	Spring at CSUSM	Customer – based marketing strategy	5
OM 616 Global Supply Chain Management (2 units)	4	Spring at CSUSM	Operation e Supply Chain	5
GBM 612 International Culture & Negotiations (2 units)	4	Summer at CSUSM	Sociology of Consumer Behaviour	5
FIN 612 International Finance (2 units)	4	Summer at CSUSM	Financial Markets and Institutions	5
Culminating Experience				
GBM 685 or BA 685 Master's Project (3 units)	6	Summer at CSUSM	Internship	6
Total 36 Units	72			
		Once back in Italy	Final Thesis and MSc Graduation MBA Diploma after the graduation in Italy	

Example



NORTH COUNTY SAN DIEGO

PROGRAM DETAILS

Core (at CSUSM – January/February)

- Management Information Systems
- Accounting for Managers
- Strategic Management

International Business Specialization (at CSUSM – February to May)

- Global Leadership
- Executive Seminar: Doing Business in Selected Country/Region
- Global Marketing & Sales
- Global Supply Chain Management
- International Culture & Negotiations
- International Finance

Full current schedule can be viewed [here](#).



CSUSM

NORTH COUNTY SAN DIEGO

MASTER'S CULMINATING EXPERIENCE

The final courses to complete your MBA degree, advancement to candidacy is pre-requisite:

International Business (at CSUSM June-August)

GBM 685 or BA 685 Master's Project



Solveig Halldorsdottir
2016 Graduate

"The SMBA program at CSUSM was a challenging, fast-paced program that prepares you for the real world of business. The instructors in the program have close ties to the business world and emphasized on teaching from experience. The program helped prepare me for my career by improving my time management skills, public speaking and organizational skills."

ACADEMIC CALENDAR

2026 (tentative)

E C	15 16 17 18		Winter Break			
	22 23 24 25					
	29 30 31 1					
J A N	5 6 7 8	MBA Core	ACCT 602: MW MIS 602: TR	ACCT 602	MIS 602	
	12 13 14 15					
	19 20 21 22					
	26 27 28 29					
F E B	2 3 4 5					
	9 10 11 12		FIN 602: MW BA 675: TR	FIN 602	BA 675	
	16 17 18 19					
	23 24 25 26					
2 3 4 5						
M A R	9 10 11 12					
	Spring Break					
A P R M A Y	16 17 18 19	Specialization BA/IB/SCM	OM 612/MGMT 612/OM 612: MW OM 613/GBM 612/GBM 612: TR	OM 612	OM 613	
	23 24 25 26			MGMT 612	GBM 612	
	30 31 1 2			OM 612	GBM 612	
	6 7 8 9		OM 614/FIN 612/OM 634: MW OM 615/MKTG 614/OM 632: TR	OM 614	OM 615	
				13 14 15 16	FIN 612	MKTG 614
				20 21 22 23	OM 634	OM 632
27 28 29 30	Summer Break					
4 5 6 7						
11 12 13 14						
18 19 20 21						
25 26 27 28						

2026			Full Time	PT: Yr 1	PT: Yr 2			
M	Tu	W	Th					
J	8	9	10	11	Specialization BA/IB/SCM Culminating Experience	OM 690-1/GBM 614/OM 690-2: MW OM 617/OM 616/OM 616: TR Culminating Experience	MKTG 612 GBM 614 OM 636	OM 617 / BA 685 OM 616 / GBM 685 OM 616 / BA 685
U	15	16	17	18				
N	22	23	24	25				
J	29	30	1	2	Culminating Experience	BA 685 OR GBM 685	Optional Non-Credit Internship	BA 685 / GBM 685
U	6	7	8	9				
L	13	14	15	16				
A	20	21	22	23				
U	27	28	29	30				
A	3	4	5	6				
U	10	11	12	13				
G								



ACADEMIC SCHEDULE

- Classes are held in 5-week sessions
- Classes meet on weekday afternoons/early evenings



PROGRAM SERVICES

- Career Services
 - **SMBA Program Career Advisor**
 - Online Going Global job locator
 - Campus career center
- Professional Mentor Program
- Meet the Leaders Series
- Alumni Association
 - Join a network of over 62,000 alumni
 - 2,000 MBA alumni



FACULTY

Full-time faculty, as well as industry experts

Accessible and supportive Creative

pedagogy

- Active learning classroom
- State-of-the-art technology
- Case studies
- Practical applications

View faculty profiles at

<http://www.csusm.edu/mba/smba/faculty.html>



GRADUATE ASSISTANT



- You now can apply to work with one of our departments as a Graduate Assistant
- The commitment is for up to 20 hours per week, and the pay rate is about \$18 an hour
- Work for the entire semester up to \$6,000

MEET THE LEADERS (MTL)

Provides a unique learning opportunity in an informal setting from those who are currently, or have recently been, on the frontlines as leaders of their organization

The program has three goals:

1. Allow students the chance to learn contemporary business ideas in an informal setting
2. Provide networking opportunities
3. Help to develop strong professional relationships



Pictured: **Andy Laats**
Cofounder, Nixon Inc.

F1 Visa Employment Benefits & Opportunities

- Part-time On-Campus Employment (20 hours)
- Post-completion Optional Practical Training (OPT)
 - 12 Months of OPT after degree completion (Business Analytics eligible for STEM OPT extension up to 3 years)
 - Full time dedicated OPT advisor
 - 78 percent of graduates in OPT status
 - 90-100 students on OPT and STEM OPT at any given time
- Experienced Career Counselors to guide you in the job search process
 - Career Center
 - Job fairs

Companies OPT students are currently working with:

- Alpha Global Search
- Fokcus LLC
- Sony Playstation
- Qualcomm
- Viasat
- Ernst & Young
- MAX IGL, Inc.
- Aerotek
- Informatica
- Cardea Bio, Inc
- Ranstad US
- Active Motif
- Silicon Tech Solutions
- Angela Moskovis, Clinical Psychologist
- Kneron
- Altres (NPO)
- Marci B. Marketing and Management, LLC
- Heart of Los Angeles (NGO)
- Applied StemCell
- Scylla Microgrid Corporation
- Aegis Living at Corte Madera
- Beckman Coulter, Inc.
- Vaco, LLC (on-site at Google)
- Pacific Dental Service
- Burrata House



COST OF ATTENDANCE

Estimated Total Tuition Fees:

- 23 unit program (8 month): 15,500 USD (tuition may be reduced depending on size of cohort)
Example: 2-4 students: \$13,000 USD / 5+ students: \$11,000 USD
- Living Expenses (8 month): 20,000 USD

Università Cattolica del Sacro Cuore

Tel: +39 0523 599436

@: ucsc.international-pc@unicatt.it



DEGREE ADMISSION REQUIREMENTS

- Bachelor's Degree
- 3.0 GPA in last 60 semester units
- Be enrolled in 1st year of Università Cattolica del Sacro Cuore's (UCSC) master's degree program
 - Minimum TOEFL score of 80 (internet-based test) or
 - Minimum IELTS scores of 6.0 Total, 6.0 Writing & 5.5 in all sections or
 - *Pass CSUSM's ALCI Assessment Exam*
- GMAT waived

APPLICATION PACKAGE

- MBA Application
- Personal statement
- 1 Letter of Recommendation
- Resume
- Official transcripts from all colleges attended
- English proficiency requirement: Submit a passing TOEFL or IELTS score
- Affidavit of financial support or scholarship letter
- Copy of passport

Information on how to apply:

Università Cattolica del Sacro Cuore

Tel: + +39 0523 599436

@: ucsc.international-pc@unicatt.it



APPLICATION DEADLINES

Winter 2026 Application Filing Period:

- Applications are currently being accepted
- Complete applications are processed as received
- Application Deadline: October 1, 2025
- Classes will begin in January 2026

To apply, please consult your international advisor for details



HOUSING OPTIONS

APPLY EARLY!

Year-round apartment style
2 & 4 bedroom suites

Sample Floor Plan

Grad students have access to
off-campus housing and
homestay as well



NORTH COUNTY SAN DIEGO

WHY YOU SHOULD ATTEND CSUSM

Top 6 Reasons:

- Relevant & innovative coursework
- Passionate & knowledgeable faculty
- Career planning services
- Specialized skills
- Guaranteed seat in class
- Ideal location (safe, climate, near major cities)

“I really appreciated that instructors have close ties to the business world and are teaching from experience, not just theory.”

- Bergitte Joergensen 2016

Graduate



FOLLOW US



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@California State University San Marcos MBA



CAMPUS CONTACTS

International Admissions: (760) 750-4844

Advising:

Colleen Manthey, cmanthey@csusm.edu

[MBA office: mba@csusm.edu](mailto:mba@csusm.edu)



QUESTIONS?

