

Business English for Finance

Course Coordinator: Prof. Enrico Reggiani

Instructor: Dr. Dean Willis

a. a. 2025-2026

COURSE OBJECTIVES and EXPECTED LEARNING OUTCOMES

The course aims at providing level C1 (upper intermediate) general (see CEFR framework) knowledge and skills required to pass this exam.

COURSE SYLLABUS

The units that will be covered in the course book will assist with the improvement of vocabulary extension, reading, listening, writing and speaking skills in each of the given topics.

Each of these units/topics will also focus on developing specific skills which will be very useful in the workplace.

Unit 4: (Marketing)	Writing presentations
Unit 6: (Ethics)	Problem solving, meetings and action points
Unit 7: (Finance)	Sustainable banking and raising finance
Unit 8: (Consultants)	Emailing and summarizing
Unit 9 (Strategy)	Brainstorming and writing mission statements

Course Book

Market Leader Advanced Business English Course Book (3rd Edition Premium digital edition)
I.Dubicka, M.O'Keeffe. ISBN 9781292361086

Teaching Methods

- Lectures
- Practical Exercises
- Individual work / Assignments
- Interactive class activities (role playing, business games, meetings, brainstorming and presentations)

Continuous assessment will be given throughout the course via the online platform linked to the course book with a maximum of 3 bonus points awarded.

ASSESSMENT

An oral exam will be based on the material covered throughout the course and focuses on the content of the case studies followed with company-based examples.

Assessment criteria: The Mark is out of 30

Students tested in pairs (15 mins)

Presentation and discussion on agreed company related case studies.

10 marks: Company based presentation agreed by examiner related to units covered.

10 marks: Presentation content/layout (maximum 7 slides).

10 marks: discussion on the case studies covered on the course.

PREREQUISITES

A strong B2 general entry level is recommended for active participation in the learning activities of this course.

Details on the exam format, information and communications are available at the SeLd'A page <http://selda.unicatt.it/milano-corsi-curricolari-lingua-inglese>