

ESAME TURISMO 3 ANNO

ITEM	PUNTI
LISTENING OR VIDEO MULTIPLE CHOICE	6
LISTENING OR VIDEO GAP FILL	8
READING MULTIPLE CHOICE	8
WORD FORMATION	7
OPEN CLOZE	5
SENTENCE TRANSFORMATION	6

Oral exam (15-20 minutes)

Students will have to present a project aimed at promoting one of the following:

- Tourist resort
- Hotel chain
- Cruise ship
- Eco-friendly hotel
- Thermal baths/Beach resort
- Medieval hamlet
- Tourist destination with some peculiarities
- Airline

Any other proposal must be agreed in advance with the lecturer. While creating their project, which can be supported by audio and video materials, students will have to prepare a marketing and advertising plan according to the guidelines given during the course.