Thursday 5<sup>th</sup> May 2022 4.30 p.m. - Microsoft Teams

## **Personal Branding**

## How to enhance your CV and catch recruiters' attention on LinkedIn

In a phygital world, it is important to **give consistency to how you present yourself on the job market**, both through classic tools such as the curriculum, and by taking care of your digital image.

SEPHORA HR will tell you how to structure a **resume** that captures attention, how to attend a first **digital interview** and how to use **LinkedIn** as a tool to enhance your profile

SPEAKERS:

Francesca Seri HR Business Partner Intern SEPHORA ITALIA - LVMH

Elisa Albertini Employee Experience Specialist SEPHORA ITALIA - LVMH

The webinar is open to students enrolled in the Faculty of Economics and, in particular, in Master of Science in Management – English programme.

Online registration is required via the website <u>eventi stage e lavoro</u>.

## Stage & Placement

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