

Management of Italian Excellence: Seminars

Strengthen the positioning in a sport vertical. The Oakley best practice

Speaker:

Elena LEONARDI
Oakley Global Senior Brand Manager - Optics
LUXOTTICA GROUP

Seminar - *dual mode* -

Monday, April 11th 2022
Room Sigma, 2.45 p.m.

Via Emilia Parmense, 84 - Piacenza Campus

Corporate guest ONLINE - Dual Mode

📍 [Via Blackboard Collaborate Ultra](#)

In cooperation with Stage & Placement Office

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