

**WEDNESDAY 30<sup>th</sup> MARCH 2022**

9:00-10:30 a.m. - Room Bisleti G. 114 and Blackboard Collaborate Ultra  
Catholic University of the Sacred Heart  
Largo Gemelli 1 - Milan

## **Communication in business - spreading ideas and influencing decisions**

Lecture of "**Persuasive Communication**" - (**Communication Management** - COMMA Faculty of Political and Social Sciences)  
held by Prof.ssa Augusta Alberici.

GUEST SPEAKER:

Luca Coppadoro

Sales Director International, MSA FieldServer

**MSA Safety**

## Stage & Placement

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