

TUESDAY 3rd MAY 2022

2.00-3.30 p.m. – Room G. 041 and Blackboard Collaborate Ultra
Catholic University of the Sacred Heart
Largo Gemelli 1 - Milan

Sustainability in Food Marketing on Instagram

The contest will take place during the lecture of “**Social Psychology - Lab on Advertising: Motivation, Emotion, and Experience**” (Communication Management – COMMA, Faculty of Political and Social Sciences) held by Prof. Valentina Carfora.

A jury of experts will offer ideas and feedback to the Instagram content created by the students in order to promote a sustainable food product.

Jury of experts:

Mauro Bertolotti
Researcher in Social Psychology
UNIVERSITÀ CATTOLICA DEL SACRO CUORE

Fabio Pisano
Marketing and Communication Manager
FINANZA.TECH

Marta Vitale
Associate Creative Director
DOING

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