

**WEDNESDAY 6<sup>th</sup> APRIL 2022**

9:00-10:30 a.m. – Room G. 114 and Blackboard Collaborate Ultra  
Catholic University of the Sacred Heart  
Largo Gemelli 1 - Milan

# Brand Identity

Lecture of "**Persuasive Communication**" (**Communication Management** - COMMA Faculty of Political and Social Sciences)  
held by Prof.ssa Augusta Alberici.

GUEST SPEAKER:

Daniela Canoro

Docente e Giornalista Professionista

## Stage & Placement

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