

**WEDNESDAY 23<sup>rd</sup> MARCH 2022**

9.00-10:30 a.m.

Room G. 114 - Blackboard Collaborate Ultra

Università Cattolica del Sacro Cuore

Largo Gemelli 1 - Milano

## **PROMOTING ENGAGEMENT THROUGH COMMUNICATION**

Lecture of “Persuasive Communication” - (Communication Management - COMMA Faculty of Political and Social Sciences) held by Prof.ssa Augusta Alberici.

**GUEST SPEAKER:**

Giovanna Carucci

Business e Generative coach

CEO & Founder

**#AUTHENTICLEADER**

## Stage & Placement

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