

UCLA Extension

UCLA Extension

International Programs

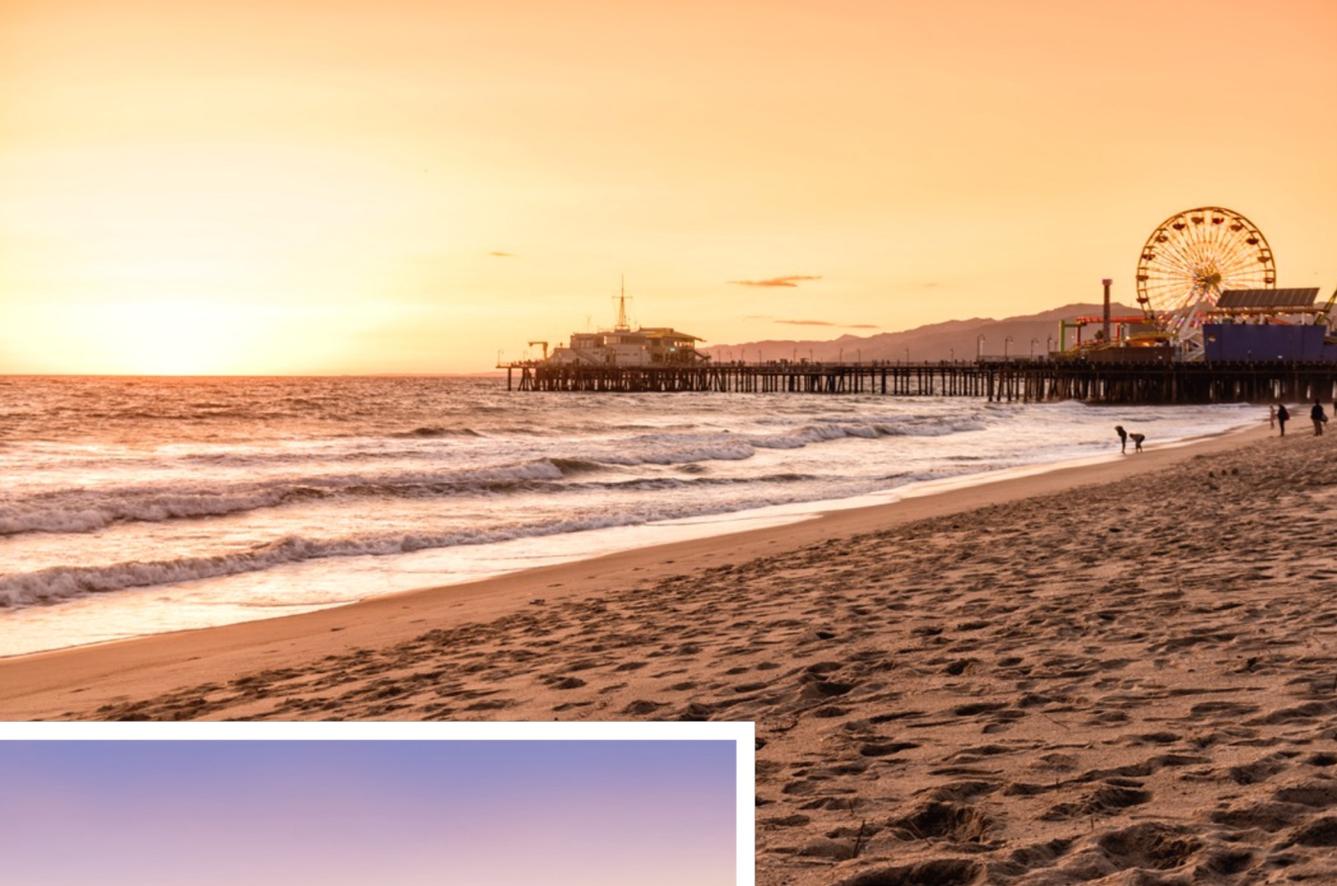


01

Location, Location, Location!

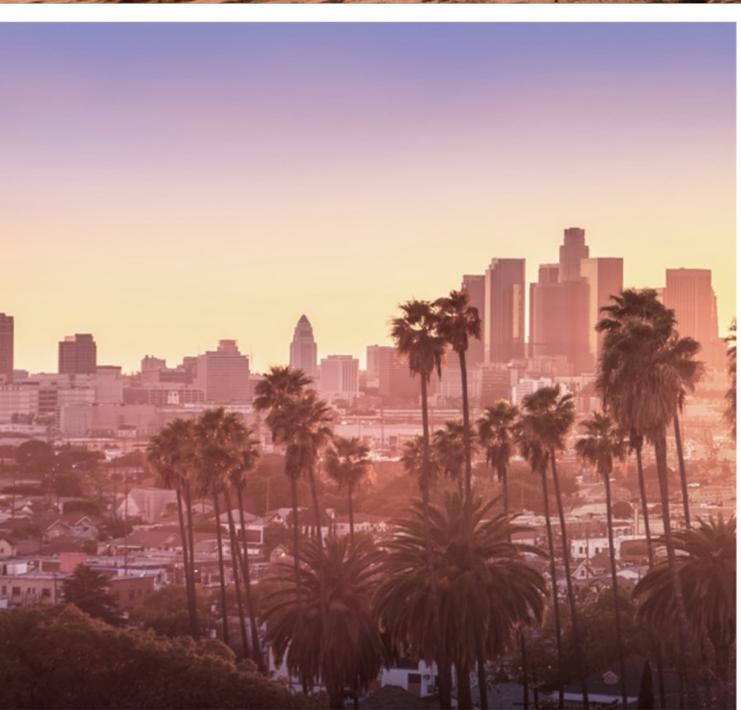
The UCLA Experience starts with the university's ideal surroundings.





Welcome to California.

Beaches, city attractions, mountain views



Life in California



- Home to 35 million people
- 2 trillion-dollar economy
- 3rd largest state in the U.S.
- Urban lifestyle
- Slower place
- Cultural activities
- Outdoors & adventures
- Innovation & creativity



Life in Los Angeles



- One of the largest cities in the U.S. with 9 million people
- Ample nearby attractions: shopping, dining, restaurants, museums, entertainment, and more

229 sunny/partly sunny days in a year!





Westwood Village

B R

WESTWOOD VILLAGE
GLASS

10 ACADEMY AWARD
NOMINATION
BEST PICTURE
FAVOURITE
LONDON LANTERN



UCLA Campus



02

University of California, Los Angeles

Top-ranking university
with a world-renowned reputation.



Award-Winning Faculty



Hundreds of recipients of Guggenheim, Sloan and other leading fellowships, grants, and awards

15

Nobel
Laureates



13

MacArthur
Fellows



9

National Medal of
Science Winners



3

Pulitzer Prize
Winners



UCLA Sports



After a day of studying, you can cheer on the UCLA Bruins at one of many athletic events.

UCLA leads the U.S. in National Collegiate Athletic Association (NCAA) awards, so the UCLA motto is not surprising,

“UCLA: Champions Made Here!”



UCLA Extension



A Unit of Main Campus

Serves non-degree
students

Quality Teaching & Learning

Focus on professional
development

Over 100 Years Old

Two years older than
campus!

UCLA Extension



We run a series of Certificate Programs and courses for adults who are hoping to:

- Advance their careers
- Get a promotion at their current job
- Stay up-to-date with industry trends in their profession
- Change career directions
- Take credit bearing classes and transfer them towards a degree program
- Learn for personal fulfillment and enjoyment



UCLA Extension



UCLA Extension courses:

- Are taught by working professionals
- Build practical skill-sets
- Give you real-world practice

Credit-bearing courses:

- Syllabi, course & instructors are approved by academic department on campus



A group of students are sitting around a dark wooden table in a study area. They are focused on their laptops. In the foreground, a student with a beard and glasses is seen from behind, wearing a blue t-shirt and headphones. To his left, another student is typing on a laptop. In the background, two more students are visible, one in a brown sweater and another in a blue t-shirt. A small potted plant in a white decorative pot sits on the table. The overall atmosphere is one of collaborative learning.

03

Study Abroad at UCLA

Live and learn with U.S. students

Study Abroad at UCLA



The Study Abroad at UCLA Program is designed for international students who are currently enrolled in a bachelor's degree program in their home country and want to earn transferable academic credits.

- Earn academic credit you can transfer to your university
- Enroll in UCLA undergraduate daytime and UCLA Extension evening courses
- Study side by side with students from the U.S., working professionals, and other international students



Study Abroad Curriculum



UCLA Courses

If you want to enroll in fall, winter, or spring UCLA courses, you must select undergraduate courses offered by the UCLA College of Letters and Sciences. The College offers a wide variety of courses in the Humanities, Life Sciences, Physical Sciences, and Social Sciences.

UCLA Extension Courses

UCLA Extension courses are open enrollment and focus on practical application. These courses provide professionals and students with the knowledge and skills they need for their careers. Since only your home university can make decisions regarding transfer credit, permission from your university is needed to enroll in some UCLA Extension courses.



Sample Study Options

Type	Course 1	Course 2	Course 3
UCLA Courses Communications	Communication Studies 1: Principles of Oral Communication	Anthropology 33: Culture and Communication	Communication Studies 10: Introduction to Communication Studies
UCLA Extension Courses Materials Engineering	Social Media Marketing Management X 460.398A	The Power of the Brand: Brand Management Management X 460.41	Entrepreneurship and New Venture Formation Management X 497.52
UCLA and UCLA Extension Courses Liberal Arts	Computer-Mediated Communication Communication Studies XLC 151	Reporting and Writing I Journalism X 432	Sociology of Mass Communication Communication Studies XL M147



04

UCLA Extension Certificate Programs

Professional Development
for Adult Learners

Certificate Programs



- 40 high quality, F-1 visa approved programs that allow international students to study full-time in the U.S.
- More cost effective than a Masters
- Short durations (6 – 12 months)
- Study with U.S. students and professionals
- Courses taught by industry experts
- Practical knowledge & skills
- English language proficiency required (TOEFL, IELTS, iTEP, CAE/CPE, TOEIC, and Duolingo accepted)
- OPT opportunities



Certificate Programs



UCLA Extension certificates offer in-depth study of a professional field. Our coursework, developed by industry experts and approved by UCLA, balances theory and real-world practice.

Fields of Study

- Accounting & Finance
- Art & Design
- Business Studies
- Digital Technology
- Engineering
- Entertainment
- Humanities & Sciences
- International Trade & Commerce
- Legal Programs



Sample Certificate Program Schedules

General Business Studies Certificate with Concentration in Marketing

1st Quarter Courses	2nd Quarter Courses	3rd Quarter Courses
Introduction to International Business Management Theory, Policy, and Process Marketing Principles and Practices	Dynamics of Interpersonal Communication The Power of Brand: Brand Management Global Marketing and Strategy	Social Media Marketing Developing a Business Plan Doing Business in the U.S. Business Ethics (1 day)
12 Units	12 Units	12 Units

Sample Certificate Program Schedules

Entertainment Studies Certificate

1st Quarter Courses	2nd Quarter Courses	3rd Quarter Courses	4th Quarter Courses
Pre-Production and Production for Film and Television The Craft of the Cinematographer Introduction to Feature Film Development	Post-Production for Film and Television Acting Techniques: The Fundamentals Understanding Genre: How to Develop a Hollywood Classic	The Business of Entertainment The Craft of the Director Low-Budget Filmmaking	The Language of Filmmaking The Art of Line Producing Entertainment Financing
12 Units	12 Units	12 Units	12 Units

OPT and CPT



- CPT is available as a course, and is offered as a part of certain certificate programs.
- Post-Completion Optional Practical Training (OPT) is employment authorization approved by U.S. Citizenship and Immigration Services (USCIS) for eligible F-1 students interested in engaging in employment in the U.S. directly related to their field of study after their certificate completion.
- F-1 students are eligible for an initial 12 months of OPT per educational level achieved.
- Applicants do not need an employment offer to apply for OPT.



05

Summer Custom Programs

Spend your summer in Los Angeles





Global Leadership, Management, and New Business Strategies

- Course #1: Management Theory, Policy and Process (4-unit)
- Course #2: Global Business Skills: Planning & Negotiating Strategies (4-unit)

Global Leadership, Marketing, and New Business Strategies

- Course #1: Marketing Principles and Practices (4-unit)
- Course #2: MGMT X 410.3 – Strategic Thinking for Strategic Thinking: Tools, Processes, and Cases to Strategic Thinking (4-unit)

Global Leadership, Management, and New Business Strategies

1. **MGMT X 190 – Management Theory, Policy and Process**

Tentative Schedule: Tuesdays and Thursdays from 9 am – 12 pm

Develop your management skills with this introductory course on the theory and applications of managerial functions.

2. **MGMT X 460.961 – Global Business Skills: Planning & Negotiating Strategies**

Tentative Schedule: Mondays and Wednesdays from 1 pm – 4 pm

This course is taught in a highly interactive, simulation-based format and provides students the knowledge and skills to effectively plan, work, and negotiate in the global marketplace.

Global Leadership, Marketing, and New Business Strategies

1. **MGMT X 160 – Marketing Principles and Practices**

Tentative Schedule: Wednesdays and Fridays from 9 am – 12 pm

Build a strong foundation of knowledge with this introductory course to marketing.

2. **MGMT X 410.3 – Strategic Thinking for Strategic Thinking: Tools, Processes, and Cases to Strategic Thinking**

Tentative Schedule: Tuesdays and Thursdays from 1 am – 4 pm

The course teaches students a way of thinking that leads to effective strategy development and operational problem-solving using case studies that well integrate the marketing, finance, accounting, business economics, and business mathematics concepts.

Program Benefits



- Study at one of the top universities in the U.S.
- 6-week intensive experience (Aug. 7th – Sept. 15th)
- 2 credit-bearing courses taught by industry experts
- Offers a practical, real-world approach to each field of study
- Study side by side with American and international students
- 4 workshops in the areas of global leadership and new business strategies (only for Cattolica students)
- Classrooms on the UCLA campus
- Stay in the UCLA's residence halls
- Health insurance and meal plan included
- Access to UCLA libraries and recreational facilities
- Free Wi-Fi
- Program orientation and closing ceremony luncheon (only for Cattolica's students)
- Record of participation and official transcript

06

Student Support Services

We're here for you!



International Student Services



UCLA Extension staff will be available to assist you in getting settled in Los Angeles and enrolling in UCLA and UCLA Extension courses.

- Orientation
- Cultural activities
- International Student Services Office (ISS)
- F-1 visa status advising
- Housing
- Health Insurance
- Employment
- UCLA Recreation Facilities



Housing



International students enrolled in UCLA Extension programs typically live off campus in apartments.

On-campus housing is available during the summer quarter for those enrolled in the full-time Study Abroad Program.

uclaextension.com/housing



Thank You!

