



**CRITERIA FOR DETERMINING THE FINAL GRADUATION MARK  
CREDITS ASSIGNED  
DISSERTATION MARKING CRITERIA**

**INNOVATION AND TECHNOLOGY MANAGEMENT**

*for students enrolled on their 1st year starting from the a.y. 2023/2024*

The preparation for the Master Thesis begins during the second year.

Under the supervision of the Advisor (who must be a Professor of the programme), students will be asked to submit an original research proposal with a description of their research plan. Students will be assessed based on their ability to:

- identify relevant research questions;
- propose appropriate research methodologies, which must be consistent with the aim of the research;
- produce relevant and reliable empirical evidence;
- contribute to the discussion on the topic of the thesis from both the theoretical and managerial viewpoint.

The thesis accounts for 12 ECTS. It is estimated that the student will be engaged in this thesis for about 5 months. The final document consists of approximately 80-100 pages. The expected structure is the following: a) literature review and identification of research gaps; b) empirical investigation aimed at addressing the research gaps; c) discussion, managerial implications, limitations and future research directions.

The thesis is evaluated in a range from 0 to 4 points:

- 0-1: the thesis does not address original research questions and the research methodology is weak. Originality and critical analysis aren't demonstrated due to a mere description of the theoretical topic of research.
- 2-3: the thesis has partially reached the main features of autonomous development and correct articulation of the research project. It moderately demonstrates originality and critical analysis.
- 4: the thesis has met the main purposes demonstrating ability of autonomous development and correct articulation of the research project through an original and critical analysis.

In order to confer a graduation *with honors*, before the dissertation the Advisor has to provide the Degree Board with a written motivation. The possibility to graduate *with honors* depends on the curriculum, the grade point average and the achievement of the 4 points for the thesis.