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Mälardalen University

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School of Business, Society and Engineering
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COURSE GUIDE

For incoming exchange students
2024-2025

Business Administration, Economics and Political Science

ACADEMIC CALENDER AND STUDY PERIODS

The academic year is divided into two semesters of 20 weeks each. Each semester is divided into two study periods, accounting for 10 weeks each. Thus, the academic year has four study periods as follows:

Fall Semester 2024 <i>02.09.2024 - 19.01.2025</i>	Period 1 <i>02.09.2024 - 10.11.2024</i>	Period 1a <i>02.09.2024 - 10.11.2024</i>
		Period 1b <i>07.10.2024 - 10.11.2024</i>
	Period 2 <i>11.11.2024 - 19.01.2025</i>	Period 2a <i>11.11.2024 - 15.12.2024</i>
		Period 2b <i>16.12.2024 - 19.01.2025</i>

Spring Semester 2025 <i>20.01.2025 - 08.06.2025</i>	Period 3 <i>20.01.2025 - 30.03.2025</i>	Period 3a <i>20.01.2025 - 23.02.2025</i>
		Period 3b <i>24.02.2025 - 30.03.2025</i>
	Period 4 <i>31.03.2025 - 08.06.2025</i>	Period 4a <i>31.03.2025 - 04.05.2025</i>
		Period 4b <i>05.05.2025 - 08.06.2025</i>



WORKLOAD

The ordinary workload per semester is 30 ECTS credits (60 ECTS credits per academic year) where, you usually study 15 ECTS credits each study period depending on the structure of the course. Local students normally do not study more than 30 ECTS credits per semester.

When studying in Sweden, students normally take one course at a time, they do not do parallel studies, the courses stretch for 5 weeks (7,5 ECTS credits) or 10 weeks (15 ECTS credits). Some courses are however given parallel as part time courses i.e., 7,5 ECTS credits for 10 weeks and 15 ECTS credits for 20 weeks.

The time spent in a classroom for lectures or seminars is based on the content of the course and how the lecturer chooses to use the allotted time. If the course is connected to problem solving activities i.e., accounting, students will most likely have more time in the classroom with a lecturer in comparison to a course based on lots of reading and solving cases.

Students studying in Sweden normally do not spend more than 5 – 10 hours per week attending lectures in social science (business, psychology, etc.). Nevertheless, it does not mean that students have 30 – 35 hours free every week. Those 30 – 35 hours should be spent e.g., doing group work, studying, and preparing presentations for seminars and lectures. For every course, there are usually different types of examinations – each course normally ends with a written examination. In addition, students usually write papers during the course, either individually or as a group and attend seminars, which are all part of the examination and the final grade. This can feel quite different if you are used to spending 20 – 25 hours per week attending lectures at your home university.

International students find this way of studying quite frustrating in the beginning but soon realize that the studies here are built on individual responsibility and if you are not prepared for seminars and lectures it will be tough to pass the exam or succeed in group assignments.

Normally, you count that 1,5 ECTS credits equal 40 hours of workload (the same as a full- time job) which means that a 5-week course (7,5 ECTS credits) = 200-hour workload and a 10-week course (15 ECTS credits) = 400-hour workload.

SELECTING YOUR COURSES

When selecting courses, please make sure that:

- You fulfil the eligibility requirements
- The courses do not have the same schedule collision code.

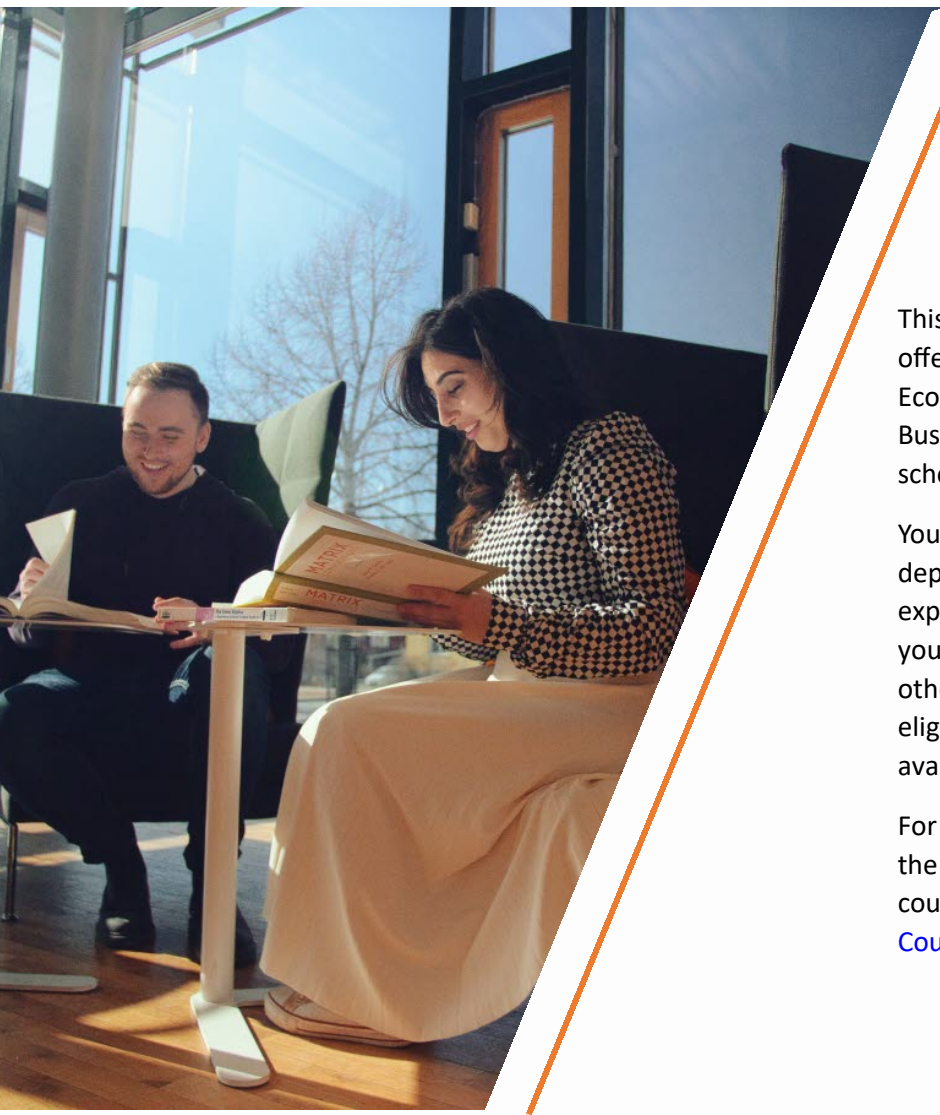
The schedule collision codes are as follows:

SCHEDULE COLLISION CODE	DESCRIPTION
K1	Courses with this code may have lectures, workshops, or seminars: <ul style="list-style-type: none"> • Monday afternoons • Wednesday mornings
K2	Courses with this code may have lectures, workshops, or seminars: <ul style="list-style-type: none"> • Monday mornings • Thursday mornings
K3	Courses with this code may have lectures, workshops, or seminars: <ul style="list-style-type: none"> • Tuesday mornings • Thursday afternoons
K4	Courses with this code may have lectures, workshops, or seminars: <ul style="list-style-type: none"> • Tuesday afternoons • Friday mornings
K5	Courses with this code may have lectures, workshops, or seminars: <ul style="list-style-type: none"> • Wednesday afternoons • Friday afternoons
X	Courses with this code cannot be combined with other courses taught during the same study period since these courses are paced full time during the period during which they are taught.
DISTANCE	Courses with this code are online-courses. The courses do not have any physical meetings and can be combined with all collision codes.

When selecting courses, please note the following information:

- Each semester is divided into 2 periods (1 and 2) and each of these periods may be divided into 2 sub-periods (1a and 1b or 2a and 2b)
- 15 ECTS credits courses with schedule collision code X are equivalent to full time studies during that period.
- Courses with the collision code “X” can only be combined with courses with collision code “distance” in the same study period.
- Courses with the same schedule collision code cannot be combined in the same study period.

Distance courses can be selected independently of other courses’ schedule collision codes. However, if you require a residence permit to study in Sweden, you can only select a distance course as an extra course since you need 30 ECTS of campus courses to get a student visa.



This course catalogue contains the courses offered within Business Administration, Economics and Political Science at the School of Business, Society and Engineering (your host school during your exchange).

You can select courses offered by the other departments/schools at MDU, however you are expected to select at least 50% of your courses at your host school. Admission to courses offered by other schools may only be granted if you meet the eligibility requirements and if there are seats available in the course.

For more information about the courses given at the other departments/schools, please visit our course database:

[Courses for Exchange Students at MDU](#)

COURSE OFFER FALL SEMESTER 2024

The following courses are available for exchange students during the fall semester 2024, within the subjects Business Administration, Economics and Political Science. All courses are given in English.

Undergraduate

COURSE CODE	COURSE NAME	ECTS CREDITS	STUDY PERIOD	COLLISION CODE
FOA169	Marketing Management	7,5	2	K4+K5
FOA171	Management Accounting	7,5	1b	X
FOA179	Cross-Cultural Management	7,5	1+2	Distance
FOA189	Financial Accounting	7,5	1a	X
FOA197	Business Analytics	7,5	2	K2
FOA199	Organization and Management	7,5	2	K1+K2
FOA232	International Marketing	15	2	X
FOA234	Digital Service Development	7,5	2	K3+K4
FOA236	Strategy and Management of Digital Business	7,5	2	K1+K2
FOA238	Strategic Management	15	1	X
NAA120	Econometrics	7,5	1	K3
NAA122	Intermediate Microeconomics	7,5	1	K1
NAA135	Macroeconomic Principles	7,5	1	K2
NAA136	International Trade Theory	7,5	2	K4
NAA141	Finance	7,5	2	K3
NAA142	Applied Microeconomics	7,5	2	K3
NAA143	Basic Microeconomics	7,5	1	K3
NAA203	Labour Economics	7,5	2	K2
SKA126	Urban Politics and Citizenship	7,5	1a	X
SKA134	China's Global Impact	7,5	2a	X
SKA135	Environment and Politics	7,5	1b	X
SKA211	Gender and Politics	7,5	2b	X

Graduate

COURSE CODE	COURSE NAME	ECTS CREDITS	STUDY PERIOD	COLLISION CODE
FOA323	Business Research Methods	15	1	X
FOA324	Strategy and International Marketing	15	2	X
FOA335	Advanced Studies in Global Strategy	7,5	1	K1
FOA336	Advanced Studies in Management	7,5	1	K2
FOA338	Leading Digital Transformation	7,5	2	K2
FOA341	Responsible Management for Sustainable Business Practices	7,5	2	K3

COURSE OFFER SPRING SEMESTER 2025

The following courses are available for exchange students during the spring semester 2025, within the subjects Business Administration, Economics, Commercial Law and Statistics. All courses are given in English.

Undergraduate

COURSE CODE	COURSE NAME	ECTS CREDITS	STUDY PERIOD	COLLISION CODE
FOA162	Research Methods and Academic Writing	7,5	4b	X
FOA171	Management Accounting	7,5	4	K3
FOA177	Service Management	7,5	4a	X
FOA178	Consumer Behaviour	7,5	3+4	Distance
FOA182	E-commerce and Digitalization	7,5	3b	X
FOA183	International Project Management	7,5	3a	X
FOA187	The Internationalisation Process of Companies	7,5	4b	X
FOA188	International Human Resource Management	7,5	4a	X
FOA189	Financial Accounting	7,5	3	K3
FOA231	Managing the Multinational Enterprise	15	3	X
FOA245	Marketing Strategy in Practice	15	3	X
FOA252	Nordic Perspectives on Marketing and Management	15	4	X
NAA207	Macroeconomic Theory	7,5	3	K1
NAA306	Globalization and International Trade	7,5	3	K4
HAA104	International Commercial Law	15	3	X
STA108	Statistics for Business	7,5	4a	X

Graduate

COURSE CODE	COURSE NAME	ECTS CREDITS	STUDY PERIOD	COLLISION CODE
FOA325	Contemporary Issues in Consumer Marketing	15	3	X
FOA337	Geopolitical Perspectives and Complexity - Managing in a Disruptive World	7,5	3	K3
FOA340	International Business and Entrepreneurship	7,5	3	K1
FOA342	Research as Practice - Advanced Studies in Methodology	15	4	X

COURSE OFFER OVERVIEW

The following course schedule gives you an overview of all courses and in which study period they are given. Please note that you can combine courses from the same study period as long as they don't have the same collision code or the collision code "X".

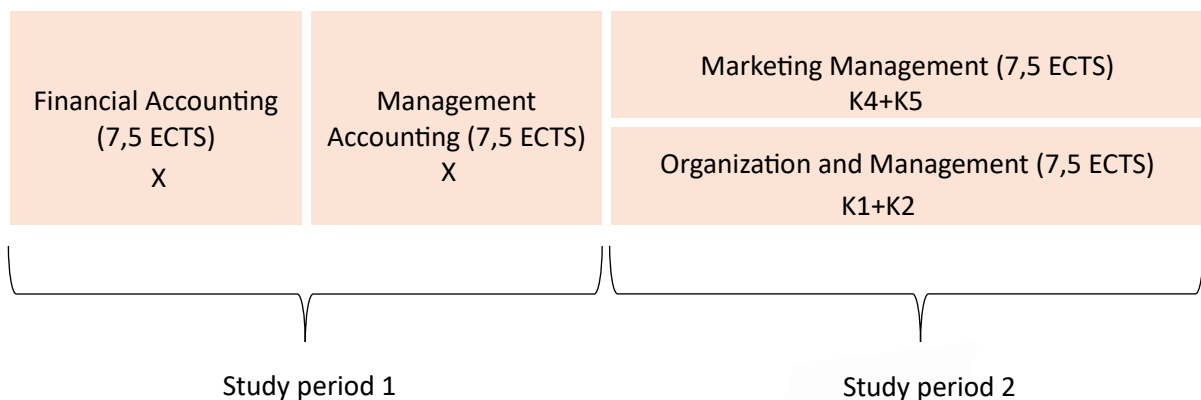
	FALL SEMESTER 2024				SPRING SEMESTER 2025			
	1		2		3		4	
	A	B	A	B	A	B	A	B
Business Administration	Cross-Cultural Management (Distance)				Consumer Behaviour (Distance)			
	Financial Accounting (X)	Management Accounting (X)	Marketing Management (K4+K5)		Financial Accounting (K3)		Management Accounting (K3)	
	Strategic Management (X)		Business Analytics (K2)		Managing the Multinational Enterprise (X)		Service Management (X)	The Internationalization Process of Companies (X)
	Business Research Methods (X)		Organization and Management (K1+K2)		International Project Management (X)	E-commerce and Digitalization (X)	International Human Resource Management (X)	Business Research and Academic Writing (X)
	Advanced Studies in Global Strategy (K1)		International Marketing (X)		Marketing Strategy in Practice (X)		Nordic Perspectives on Marketing and Management (X)	
	Advanced Studies in Management (K2)		Digital Service Development (K3+K4)		Contemporary Issues in Consumer Marketing (X)		Research as Practice – Advances Studies in Methodology (X)	
			Leading Digital Transformation (K2)		Geopolitical Perspectives and Complexity – Managing in a Disruptive World (K3)			
			Responsible Management for Sustainable Business Practices (K3)		International Business and Entrepreneurship (K1)			
			Strategy and Management of Digital Business (K1+K2)					
			Strategy and International Marketing (X)					
Economics	Econometrics (K3)		International Trade Theory (K4)		Macroeconomic Theory (K1)			
	Intermediate Microeconomics (K1)		Finance (K3)		Globalization and International Trade (K4)			
	Macroeconomic Principles (K2)		Applied Microeconomics (K3)					
	Basic Microeconomics (K3)		Labour Economics (K2)					
Political Science	Urban Politics and Citizenship (X)	Environment and Politics (X)	China's Global Impact (X)	Gender and Politics (X)				
Statistics							Statistics for Business (X)	
Commercial Law					International Commercial Law (X)			

EXAMPLE OF COURSES

When you select your courses, you have to make sure they don't collide schedule wise. If the courses are taught in the same study period, they can not have the same collision code or the collision code "X".

The following example shows a combination of courses for the fall semester 2024.

Fall semester 2024, example of courses within Business Administration with no eligibility requirements:



One course at a time. The first course runs the first half of the period at 100% study pace. The second course runs during the other half of the study period.

These courses can be taken during the same study period since they have different collision codes. The courses are given parallel at 50% study pace each during the whole study period.



COURSE INFORMATION

Here you'll find information about all the courses and links to the syllabus on our website. You can choose any course you want to, as long as you meet the eligibility requirements. Make sure that your chosen courses don't have the same study period and collision code.

FALL SEMESTER 2024

BUSINESS ADMINISTRATION, UNDERGRADUATE

MARKETING MANGEMENT

COURSE CODE	FOA169
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	2
COLLISION CODE	K4+K5
LINK TO THE SYLLABUS	Marketing Management
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	<p>The course is introduced with lectures and the students own study of different course materials where:</p> <ul style="list-style-type: none"> * Core marketing concepts are presented. * The historical development of marketing (including previous research and practice) is described. * Alternative perspectives on marketing are presented. * The marketing topic is elaborated based on other current developments (as e.g., digitalization, globalization, and corporate social responsibility). <p>This is followed by seminars and other ways of student-driven interaction where the participants:</p> <ul style="list-style-type: none"> * Get to use their new marketing knowledge to analyze contemporary markets.

MANAGEMENT ACCOUNTING

COURSE CODE	FOA171
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	1b
COLLISION CODE	X
LINK TO THE SYLLABUS	Management Accounting
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	<p>The course will give focus on management accounting principles and how they are used to implement and control an organisation's strategy. The course will provide an understanding of the development of management accounting literature and its application.</p> <p>The course will also focus on how management retrieve and use accounting information for decision-making in regards to an organisation's position and strategy.</p>

CROSS-CULTURAL MANAGEMENT

COURSE CODE	FOA179
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	1-2
COLLISION CODE	Distance
LINK TO THE SYLLABUS	Cross-Cultural Management
ELIGIBILITY REQUIREMENTS	22,5 credits in Business Administration
COURSE CONTENT	<p>The course deals with concepts, models and theories in the contemporary field of cross-cultural management and provides perspectives and tools for practical application as well as theoretical analysis. The course is based on flexible learning through individual and group assignments.</p>

FINANCIAL ACCOUNTING

COURSE CODE	FOA189
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	1a
COLLISION CODE	X
LINK TO THE SYLLABUS	Financial Accounting
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	The course will focus on financial accounting and give students an introduction to read and analyse the key financial statements. The course will cover how organisations use these statements and how they can be analysed to understand the financial position of an organisation and its financial strategy. The course will also give an introduction to the different international general accounting standards and how ethical and sustainability aspects can influence financial reporting.

ORGANIZATION AND MANAGEMENT

COURSE CODE	FOA199
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	2
COLLISION CODE	K1+K2
LINK TO THE SYLLABUS	Organization and Management
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	The course Organization and Management introduce students to the key concepts and main perspectives to study organizational processes and practices. It is based on individual and group assignments to allow students to learn both independently and collaboratively.

BUSINESS ANALYTICS

COURSE CODE	FOA197
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	2
COLLISION CODE	K2
LINK TO THE SYLLABUS	Business Analytics
ELIGIBILITY REQUIREMENTS	22,5 credits in Business Administration and 4,5 credits in Statistics
COURSE CONTENT	<p>The course focuses on developing analytical skills by emphasizing a structured and systematic approach to analysis. The course is predominantly about analytics, which involve quantitative analysis applying statistical methods and tools to data with the purpose to explain, classify, predict, or prescribe. It problematizes the relationship between expert knowledge and learning from data. Analytical skills are of high demand in the job market. Besides analytical rigor, particular emphasis is put on the relevance for business. This can be in the form of data-driven business development and insights supporting decision-making. The course builds on both practical and theoretical parts which together stimulate and support the development of the student's analytical skillset</p>

INTERNATIONAL MARKETING

COURSE CODE	FOA232
SUBJECT AREA	Business Administration
ECTS CREDITS	15
LEVEL	Undergraduate
STUDY PERIOD	2
COLLISION CODE	X
LINK TO THE SYLLABUS	International Marketing
ELIGIBILITY REQUIREMENTS	60 credits in Business Administration
COURSE CONTENT	<p>The course gives an international and a cultural perspective on management and marketing where we discuss and analyze the political, economical, cultural and technological environment. We also take into consideration who the state and surrounding business life have an effect on a company. One part of the course is to create models to solve marketing problems in an international environment. The course is also about critically applying the collected information from different learning activities that relates to the practical skills you need as a marketer in different international contexts.</p>

STRATEGY AND MANAGEMENT OF DIGITAL BUSINESS

COURSE CODE	FOA236
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	2
COLLISION CODE	K1+K2
LINK TO THE SYLLABUS	Strategy and Management of Digital Business
ELIGIBILITY REQUIREMENTS	60 credits in Business Administration
COURSE CONTENT	<p>The course introduces digital technologies and discusses the role of digitalization in firms, that has increased the interconnections among processes, products, and services. Based on a theoretical foundation that are acquired from latest research, students will evaluate and report (both verbally and in text) on the challenges and opportunities of digitalization.</p>

COURSE CODE	FOA234
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	2
COLLISION CODE	K3+K4
LINK TO THE SYLLABUS	Digital Service Development
ELIGIBILITY REQUIREMENTS	60 credits in Business Administration
COURSE CONTENT	<p>The course provides insights into how the development and evaluation of digital offerings are carried out through workshops that covers reality-related scenarios. From a holistic systems perspective of private and public (municipal and state) actors and their markets, the student learns to see the practical value of theories and conceptual models. Seminars and workshops allow the student to reflect on and discuss how digital services can offer both social and economic value, as well as how this value is created and experienced by different actors. The student will gain an understanding of various aspects and steps regarding the development of digital offerings and its potentially transformative impact on service systems and markets by analysing current theories on services and digitalization. The course does also offer practical applications on how digital services are developed and implemented, as well as how to deal with legal and ethical challenges linked to digitalization.</p>

STRATEGIC MANAGEMENT

COURSE CODE	FOA238
SUBJECT AREA	Business Administration
ECTS CREDITS	15
LEVEL	Undergraduate
STUDY PERIOD	1
COLLISION CODE	X
LINK TO THE SYLLABUS	Strategic Management
ELIGIBILITY REQUIREMENTS	60 credits in Business Administration
COURSE CONTENT	During the course the student will discuss and analyse concepts connected to different views on strategy. The base for the discussion will come from the course literature, articles and case studies. The student will do research where they should describe strategies used by a company / organization. Part of the course is also to get the experience of leading and managing a seminar. The course contains 30% applied business administration.

BUSINESS ADMINISTRATION, GRADUATE

BUSINESS RESEARCH METHODS

COURSE CODE	FOA323
SUBJECT AREA	Business Administration
ECTS CREDITS	15
LEVEL	Graduate
STUDY PERIOD	1
COLLISION CODE	X
LINK TO THE SYLLABUS	Business Research Methods
ELIGIBILITY REQUIREMENTS	Degree of Bachelor of at least 180 credits of which at least 90 credits in Business Administration.
COURSE CONTENT	The course provides an overview of available and relevant research methods and will allow the student to develop their skills in using research models and methods to support decision making in organizations.

STRATEGY AND INTERNATIONAL MARKETING

COURSE CODE	FOA324
SUBJECT AREA	Business Administration
ECTS CREDITS	15
LEVEL	Graduate
STUDY PERIOD	2
COLLISION CODE	X
LINK TO THE SYLLABUS	Strategy and International Marketing
ELIGIBILITY REQUIREMENTS	Degree of Bachelor of at least 180 credits of which at least 90 credits in Business Administration.
COURSE CONTENT	<p>The course provides an international and cultural perspectives on management and marketing where we discuss and analyze the political, economic, cultural and technological environment. The course provides a broad view of the multinational corporation and its global and local environment. A company operating in a global market must be able to implement and manage their marketing strategies effectively in order to be able to organize their activities so that it can be competitive in global and local markets. Part of the course is to create models to solve marketing problems in an international environment and to study a company's approach to internationalization.</p>

ADVANCED STUDIES IN GLOBAL STRATEGY

COURSE CODE	FOA335
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Graduate
STUDY PERIOD	1
COLLISION CODE	K1
LINK TO THE SYLLABUS	Advanced Studies in Global Strategy
ELIGIBILITY REQUIREMENTS	A completed Bachelor's degree of three years or more, equivalent to at least 180 credits and with a major in the field of Business Administration.
COURSE CONTENT	The course themes cover developing sustained competitive advantage through global integration, local adaptation, disruptive technologies, strategic implications of knowledge management and innovation, and sustainability.

ADVANCED STUDIES IN MANAGEMENT

COURSE CODE	FOA336
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Graduate
STUDY PERIOD	1
COLLISION CODE	K2
LINK TO THE SYLLABUS	Advanced Studies in Management
ELIGIBILITY REQUIREMENTS	A completed Bachelor's degree of three years or more, equivalent to at least 180 credits and with a major in the field of Business Administration.
COURSE CONTENT	This course covers an array of topics that both a) relate to contemporary theoretical issues and b) relate to contemporary practical challenges in organizational life. Students are expected to 1) relate to contemporary managerial practice, 2) reflect on their own knowledge and on the relevance of knowledge developed in management studies, 3) develop skills to problematize management practices, and 4) present possible alternatives to current practices.

LEADING DIGITAL TRANSFORMATION

COURSE CODE	FOA338
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Graduate
STUDY PERIOD	2
COLLISION CODE	K2
LINK TO THE SYLLABUS	Leading Digital Transformation
ELIGIBILITY REQUIREMENTS	A completed Bachelor's degree of three years or more, equivalent to at least 180 credits and with a major in the field of Business Administration.
COURSE CONTENT	The course covers an array of theoretical perspectives on digital transformation and digital technology in relation to organization and management studies. Students will be expected to draw on these perspectives to critically explore real-life cases of digital transformation and critically discuss the consequences of how digital technologies are introduced and used in organizations.

RESPONSIBLE MANAGEMENT FOR SUSTAINABLE BUSINESS PRACTICES

COURSE CODE	FOA341
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Graduate
STUDY PERIOD	2
COLLISION CODE	K3
LINK TO THE SYLLABUS	Responsible Management for Sustainable Business Practices
ELIGIBILITY REQUIREMENTS	A completed bachelor's degree of three years or more, equivalent to at least 180 credits and with a major in the field of Business Administration.
COURSE CONTENT	The course has an exploratory and problem-based approach where the students individually and in groups, faced with different scenarios and assignments, explore the connection between business theories and different environmental, social, and economic sustainability dimensions. This aims to develop the students' abilities to use a scientific approach to understand and deal with practical challenges. Through seminars and workshops, the students learn how theories, models, and concepts can form practically relevant tools in a company's daily operations regarding strategies and problem- solving.

ECONOMICS, UNDERGRADUATE

MACROECONOMIC PRINCIPLES

COURSE CODE	NAA135
SUBJECT AREA	Economics
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	1
COLLISION CODE	K2
LINK TO THE SYLLABUS	Macroeconomic Principles
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	<p>Macroeconomics treats the working of the economy on an aggregate level, i.e. a nation, a wider area of economic activity such as the EU, or even the world as a whole. The course introduces the basic macroeconomic concepts and measures of economic activity such as the national accounts for GDP, consumption, investment and international trade, and measures for unemployment, inflation etc. These concepts are used to analyse the development of the national and international economy. The long run analysis treats how production technology and the available capital stock and labour force combine to determine equilibrium levels of important economic variables such as production and growth. Markets of special importance for macroeconomic performance, such as the labour market and financial markets, are covered. International trade and international finance are treated with an emphasis on the perspective of a small open economy such as Sweden.</p>

ECONOMETRICS

COURSE CODE	NAA120
SUBJECT AREA	Economics
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	1
COLLISION CODE	K3
LINK TO THE SYLLABUS	Econometrics
ELIGIBILITY REQUIREMENTS	22,5 credits in Economics
COURSE CONTENT	General description of econometric models and their application in economics. Linear regression models with one or more explanatory variables. Estimation and inference. Heteroscedasticity and autocorrelation. Multicollinearity. Measurement error. Dummy variables as explanatory / dependent variables.

INTERMEDIATE MICROECONOMICS

COURSE CODE	NAA122
SUBJECT AREA	Economics
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	1
COLLISION CODE	K1
LINK TO THE SYLLABUS	Intermediate Microeconomics
ELIGIBILITY REQUIREMENTS	22,5 credits in Economics
COURSE CONTENT	Consumer preferences, utility, consumer choice, consumer and market demand, firm behavior, profits, costs, firm and market supply, determination of prices and quantities in market equilibrium, factor markets, and general equilibrium. Compared to the introductory Microeconomics course, these topics are explored in a more formal way, using mathematical analysis. In addition, a selection of other relevant topics such as inter-temporal choice, choice under uncertainty and risk, game theory, monopoly, oligopoly, welfare, and externalities will be covered.

INTERNATIONAL TRADE THEORY

COURSE CODE	NAA136
SUBJECT AREA	Economics
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	2
COLLISION CODE	K4
LINK TO THE SYLLABUS	International Trade Theory
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	<p>International economics treats the working of the economy with a particular emphasis on the international economic relations between countries, such as international trade in goods and services, international financial markets and currency markets. It also considers the development, on the aggregate level, of wider areas of economic activity such as the EU, or the world as a whole. The course uses the basic macroeconomic concepts and measures of economic activity such as the national accounts for GDP, consumption, investment, imports, exports and international financial transactions, and measures for unemployment, inflation etc. to analyse the development of the domestic and international economy, with an emphasis on the short time horizon. These concepts are used to analyse how the trade balance and monetary flows develop over the business cycle, and the adjustment of the global economy towards long run equilibrium. Markets of special importance for the international economy, such as international markets for goods, services, capital, and currency, are covered. International trade and international finance are treated with an emphasis on the perspective of a small open economy such as Sweden. Economic stabilization policy is discussed in terms of goals, means and effects, as well as the interaction between fiscal and monetary policy in an international setting.</p>

APPLIED MICROECONOMICS

COURSE CODE	NAA142
SUBJECT AREA	Economics
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	2
COLLISION CODE	K3
LINK TO THE SYLLABUS	Applied Microeconomics
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	The course covers various topics such as: consumer behaviour, price discrimination, monopolistic competition, oligopoly, game theory, general equilibrium and economic efficiency, asymmetric information, externalities.

BASIC MICROECONOMICS

COURSE CODE	NAA143
SUBJECT AREA	Economics
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	1
COLLISION CODE	K3
LINK TO THE SYLLABUS	Basic Microeconomics
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	Supply and demand, the basics of consumption theory, production theory, cost theory, perfect competition, monopoly, analysis of various events in competitive and price-setting markets.

FINANCE

COURSE CODE	NAA141
SUBJECT AREA	Economics/Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	1
COLLISION CODE	K3
LINK TO THE SYLLABUS	Finance
ELIGIBILITY REQUIREMENTS	22,5 credits in Economics
COURSE CONTENT	Classical investment theory in the absence of risk. The present value method for evaluating investment projects and finding prices for bonds. Decision making under risk. Modern theory of investment, the Capital Assets Pricing Model and other pricing models for stocks. The use of derivative instruments, such as options and futures to manage risk. The pricing of derivatives.

LABOUR ECONOMICS

COURSE CODE	NAA203
SUBJECT AREA	Economics
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	2
COLLISION CODE	K2
LINK TO THE SYLLABUS	Labour Economics
ELIGIBILITY REQUIREMENTS	22,5 credits in Economics
COURSE CONTENT	Labor supply and demand is studied, with applications to labour market participation, employment and working hours. A flow perspective of the labour market is applied to the analysis of job creation and destruction, job search and the matching of workers with vacant jobs. Various theories of wage determination are studied, e.g. compensating differences, human capital, and individual and centralized wage bargaining. The determinants of unemployment are treated from the perspectives of labour market friction, as in the theory of search and matching, and of wage formation, as in the theories of unions and efficiency wages. These theories are applied to questions of labour market policy.

POLITICAL SCIENCE, UNDERGRADUATE

URBAN POLITICS AND CITIZENSHIP

COURSE CODE	SKA126
SUBJECT AREA	Political Science
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	1a
COLLISION CODE	X
LINK TO THE SYLLABUS	Urban Politics and Citizenship
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	The course focuses on the City as three units of analyses: the neighbourhood, city and municipality. The course reflects over and analyses the relationships of power that govern the City.

CHINA'S GLOBAL IMPACT

COURSE CODE	SKA134
SUBJECT AREA	Political Science
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	2a
COLLISION CODE	X
LINK TO THE SYLLABUS	China's Global Impact
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	The course revolves around three tracks. (1) In the first track, China's political and economic system, is discussed. (2) In the second track, China's foreign policy and global influence is examined. (3) In the third track, students are trained to independently analyse any question related to China's global influence.

GENDER AND POLITICS

COURSE CODE	SKA211
SUBJECT AREA	Political Science
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	2b
COLLISION CODE	X
LINK TO THE SYLLABUS	Gender and Politics
ELIGIBILITY REQUIREMENTS	60 credits of which 30 credits are in Political Science
COURSE CONTENT	<p>The course gives students basic tools to analyse both theoretical and empirical questions about gender and politics from a historical and global comparative perspective, with a certain emphasis on Sweden. Students are offered an introduction to central theories and concepts in gender theory relating to feminism, citizenship, political representation, political leadership and political communication, with a focus on power and influence at both societal and individual levels. The empirical parts of the course give the students concrete examples of how such concepts and theories can be used to analyse politics from a gender perspective. For example, we examine the representation of women in terms of its historical development and significance for the development of democracy and politics, as well as global trends in how female politicians are portrayed in the media. In addition, we discuss various policy instruments (family policy, quotas, etc.) to achieve gender equality.</p>

ENVIRONMENT AND POLITICS

COURSE CODE	SKA135
SUBJECT AREA	Political Science
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	1b
COLLISION CODE	X
LINK TO THE SYLLABUS	Environment and Politics
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	<p>The course discusses one of the most acute political problems faced by humanity today: global climate change. During the course, we will discuss and problematize different theoretical perspectives on the relationship between environment and politics, as well as on the relationship between humanity and nature. The course consists of two modules. Module 1 focuses on so called green ideology: the challenge that traditional theories of political science face when confronted with global climate change. Module 2 focuses on the environment as a policy problem. Topics discussed during module 2 include how traditional organizations and parties, such as the UN and green parties, understands and handles the environment. How is climate change understood in political discourse?</p>

SPRING SEMESTER 2025

BUSINESS ADMINISTRATION, UNDERGRADUATE

MANAGEMENT ACCOUNTING

COURSE CODE	FOA171
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	4
COLLISION CODE	K3
LINK TO THE SYLLABUS	Management Accounting
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	The course will give focus on management accounting principles and how they are used to implement and control an organisation's strategy. The course will provide an understanding of the development of management accounting literature and its application. The course will also focus on how management retrieve and use accounting information for decision-making in regards to an organisation's position and strategy.

BUSINESS RESEARCH AND ACADEMIC WRITING

COURSE CODE	FOA162
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	4b
COLLISION CODE	X
LINK TO THE SYLLABUS	Business Research and Academic Writing
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	The course comprise of basic knowledge and understanding of research as a practice, focusing on collection, processing and presentation of data. It provides knowledge through theoretical learning as well as practical assignments.

SERVICE MANAGEMENT

COURSE CODE	FOA177
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	4a
COLLISION CODE	X
LINK TO THE SYLLABUS	Service Management
ELIGIBILITY REQUIREMENTS	22,5 credits in Business Administration
COURSE CONTENT	<p>During this course the Gaps Model of Service quality will be used as a framework. The lectures and seminars will cover the five gaps starting by discussing service from the customer's point of view and their expectations, behaviour and perceptions.</p> <p>The next part of the course will cover service quality from the management perspective. The course will cover market research, relationships, and service recovery. The next part will discuss designing of services: service standards and physical evidence. The course contains the service employees: role in service, internal marketing and communication of services. This course is built on a chain of student activities, where students plan, implement and report the activities.</p>

CONSUMER BEHAVIOUR

COURSE CODE	FOA178
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	3+4
COLLISION CODE	Distance
LINK TO THE SYLLABUS	Consumer Behaviour
ELIGIBILITY REQUIREMENTS	22,5 credits in Business Administration
COURSE CONTENT	The course deals with concepts, models and theories in the contemporary field of consumer behaviour and provides perspectives and tools for practical application as well as theoretical analysis. The course is based on flexible learning through individual and group assignments.

E-COMMERCE AND DIGITALIZATION

COURSE CODE	FOA182
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	3b
COLLISION CODE	X
LINK TO THE SYLLABUS	E-Commerce and Digitalization
ELIGIBILITY REQUIREMENTS	22,5 credits in Business Administration
COURSE CONTENT	The course is introduced with lectures which are based on the course literature and outline the course assignments. This is followed by seminars and laboratories where the students carry out their projects in groups and individually. The course does also have individual activities that are carried out online. The course results in an individual assignment (PRO2) and a student group presentation as well as student peer reviews (PRO1).

INTERNATIONAL PROJECT MANAGEMENT

COURSE CODE	FOA183
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	3a
COLLISION CODE	X
LINK TO THE SYLLABUS	International Project Management
ELIGIBILITY REQUIREMENTS	22,5 credits in Business Administration
COURSE CONTENT	The course covers concepts, models and theories in the contemporary field of international project management. It provides perspectives and tools for work in, as well as theoretical analysis of, international projects. The course is based on flexible learning through individual and group assignments.

THE INTERNATIONALIZATION PROCESS OF COMPANIES

COURSE CODE	FOA187
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	4b
COLLISION CODE	X
LINK TO THE SYLLABUS	The Internationalization Process of Companies
ELIGIBILITY REQUIREMENTS	22,5 credits in Business Administration
COURSE CONTENT	The course deals with problems and opportunities that can be linked to companies' internationalization processes. The course deals with various reasons why companies want to become international and how they go about to become international. Entering one or more foreign markets usually requires different types of knowledge and/or resources than are required for domestic market operations. A common obstacle to a successful internationalization process is cultural differences between countries. The emphasis of the course is on the internationalization process and how companies can handle differences between different cultures.

INTERNATIONAL HUMAN RESOURCE MANAGEMENT

COURSE CODE	FOA188
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	4a
COLLISION CODE	X
LINK TO THE SYLLABUS	International Human Resource Management
ELIGIBILITY REQUIREMENTS	22,5 credits in Business Administration
COURSE CONTENT	The course comprise of concepts, models and theories in the contemporary field of international human resource management (IHRM). It provides perspectives and tools for practical application as well as theoretical analysis. The course is based on flexible learning through individual and group assignments.

FINANCIAL ACCOUNTING

COURSE CODE	FOA189
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	3
COLLISION CODE	K3
LINK TO THE SYLLABUS	Financial Accounting
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	The course will focus on financial accounting and give students an introduction to read and analyse the key financial statements. The course will cover how organisations use these statements and how they can be analysed to understand the financial position of an organisation and its financial strategy. The course will also give an introduction to the different international general accounting standards and how ethical and sustainability aspects can influence financial reporting

MANAGING THE MULTINATIONAL ENTERPRISE

COURSE CODE	FOA231
SUBJECT AREA	Business Administration
ECTS CREDITS	15
LEVEL	Undergraduate
STUDY PERIOD	3
COLLISION CODE	X
LINK TO THE SYLLABUS	Managing the Multinational Enterprise
ELIGIBILITY REQUIREMENTS	60 credits in Business Administration
COURSE CONTENT	<p>The course deals with the problems management in multinational enterprises face and the strategies they consider to act on their markets, as well a scientific approach to the study of multinational enterprises (MNEs) and their markets. The course is given in two parallel tracks, one with a project work and one with a practical work placement. In the project track the students work in group with an extensive written paper of scientific nature. In the practical track the student must initiate and establish contact with an enterprise or an organization, that is operating in an international market, and make an agreement about suitable work placement tasks.</p>

MARKETING STRATEGY IN PRACTICE

COURSE CODE	FOA245
SUBJECT AREA	Business Administration
ECTS CREDITS	15
LEVEL	Undergraduate
STUDY PERIOD	3
COLLISION CODE	X
LINK TO THE SYLLABUS	Marketing Strategy in Practice
ELIGIBILITY REQUIREMENTS	60 credits in Business Administration
COURSE CONTENT	To achieve the learning objectives of this course, the course is based on a business simulation game. The course provides a basis for making strategic market-based decisions that includes different perspectives on market and actors' conditions. Lectures and discussions reflect the decisions that managers of companies need to make on a daily basis, and with the business simulation the student is given the tools to test and practice their knowledge and skills to form new perspectives and knowledge.

NORDIC PERSPECTIVES ON MARKETING AND MANAGEMENT

COURSE CODE	FOA252
SUBJECT AREA	Business Administration
ECTS CREDITS	15
LEVEL	Undergraduate
STUDY PERIOD	4
COLLISION CODE	X
LINK TO THE SYLLABUS	Nordic Perspectives on Marketing and Management
ELIGIBILITY REQUIREMENTS	60 credits in Business Administration
COURSE CONTENT	The course consists of four parts: Part 1 International Business Culture Part 2 Service and Relationship Marketing Part 3 Industrial Marketing in a Network Perspective Part 4 Case-work in in the different aspects the course covers

BUSINESS ADMINISTRATION, GRADUATE

CONTEMPORARY ISSUES IN CONSUMER MARKETING

COURSE CODE	FOA325
SUBJECT AREA	Business Administration
ECTS CREDITS	15
LEVEL	Graduate
STUDY PERIOD	3
COLLISION CODE	X
LINK TO THE SYLLABUS	Contemporary Issues in Consumer Marketing
ELIGIBILITY REQUIREMENTS	Degree of Bachelor of at least 180 credits of which at least 90 credits in Business Administration.
COURSE CONTENT	The course is focused on consumer marketing and containing one or more components where students must demonstrate that they can apply their knowledge in different contexts. During the course the students discuss and analyze concepts related to current trends in consumer marketing

GEOPOLITICAL PERSPECTIVES AND COMPLEXITY – MANAGING IN A DISRUPTIVE WORLD

COURSE CODE	FOA337
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Graduate
STUDY PERIOD	3
COLLISION CODE	K3
LINK TO THE SYLLABUS	Geopolitical Perspectives and Complexity
ELIGIBILITY REQUIREMENTS	A completed Bachelor's degree of three years or more, equivalent to at least 180 credits and with a major in the field of Business Administration
COURSE CONTENT	This course provides contemporary perspectives on global change and geopolitical factors in connection to business and organizational strategy. The course draws upon interdisciplinary concepts and theories that are vital for understanding an increasingly complex world.

INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP

COURSE CODE	FOA340
SUBJECT AREA	Business Administration
ECTS CREDITS	7,5
LEVEL	Graduate
STUDY PERIOD	3
COLLISION CODE	K1
LINK TO THE SYLLABUS	International Business and Entrepreneurship
ELIGIBILITY REQUIREMENTS	A completed Bachelor's degree of three years or more, equivalent to at least 180 credits and with a major in the field of Business Administration.
COURSE CONTENT	During this course, the students will draw on theoretical knowledge to solve a practical problem for an internationalizing company, by using real-life examples. By increasing the understanding of the problems internationalizing companies face, the course highlights how international business and management skills can be developed and used in different types of enterprises, especially in international entrepreneurial enterprises. During the course, students are trained in oral and written presentations.

RESEARCH AS PRACTICE – ADVANCED STUDIES IN METHODOLOGY

COURSE CODE	FOA342
SUBJECT AREA	Business Administration
ECTS CREDITS	15
LEVEL	Graduate
STUDY PERIOD	4
COLLISION CODE	X
LINK TO THE SYLLABUS	Research as Practice - Advanced Studies in Methodology
ELIGIBILITY REQUIREMENTS	A completed Bachelor's degree of three years or more, equivalent to at least 180 credits and with a major in the field of Business Administration.
COURSE CONTENT	The course provides in-depth knowledge and understanding of research methods and methodology in business. During the course, students will practice reflecting on and understanding research and its importance from a wider societal context. The course covers the relevance of and the connection between business practice, theory, and methodology, and their various philosophical positions, including ethical considerations. The course offers students the opportunity to develop their knowledge and skills regarding structuring, searching, and analysing scientific literature. The course covers both qualitative and quantitative data collection and allows students to develop their ability to reflect on and evaluate the possibilities and limitations of different methods. In the course, students can develop their understanding of formulating research problems and research as practice.

ECONOMICS, UNDERGRADUATE

MACROECONOMIC THEORY

COURSE CODE	NAA207
SUBJECT AREA	Economics
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	3
COLLISION CODE	K1
LINK TO THE SYLLABUS	Macroeconomic Theory
ELIGIBILITY REQUIREMENTS	45 credits in Economics
COURSE CONTENT	<p>The course describes how the production technology in combination with available productive resources determine production and income in an economy, and analyzes how consumers, firms, the government, and the international economy interact on markets for goods, labor, physical and financial capital, and currencies. Models are developed for aggregate analysis of each of these markets and their interdependences. The theories presented deal with output determination, capital formation, consumption, savings, employment, unemployment, international trade, interest rates and exchange rates. The role of the government is analyzed and the scope for relevant economic policy discussed. The emphasis is on the long run development of the economy, such as causes and effects of economic growth and the structure of international trade, but the short and intermediate time horizon with adjustment and business cycles are also treated. A theme in the course is how macroeconomic relationships are founded in microeconomic analysis.</p>

GLOBALIZATION AND INTERNATIONAL TRADE

COURSE CODE	NAA306
SUBJECT AREA	Economics
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	3
COLLISION CODE	K4
LINK TO THE SYLLABUS	Globalization and International Trade
ELIGIBILITY REQUIREMENTS	45 credits in Economics
COURSE CONTENT	The following topics will be covered: Classical, neoclassical and more contemporary trade theories. Technology, factor abundance, comparative advantage, competitive advantage, partial and general equilibrium analysis, trade policy, intra-industry trade, foreign direct investments, gravity, international firms and international interactions will be addressed.

STATISTICS AND LAW, UNDERGRADUATE

INTERNATIONAL COMMERCIAL LAW

COURSE CODE	HAA104
SUBJECT AREA	Commercial Law
ECTS CREDITS	15
LEVEL	Undergraduate
STUDY PERIOD	3
COLLISION CODE	X
LINK TO THE SYLLABUS	International Commercial Law
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	The course starts with an introduction to different legal systems and basic introduction to European Union Law. After the introduction, we continue with some IT-law regarding Privacy protection and Criminal law followed by Principals of Commercial contract law. Followed by tax law for individuals working in different countries and after that Intellectual property law and Competition law.

STATISTICS FOR BUSINESS

COURSE CODE	STA108
SUBJECT AREA	Statistics
ECTS CREDITS	7,5
LEVEL	Undergraduate
STUDY PERIOD	4a
COLLISION CODE	X
LINK TO THE SYLLABUS	Statistics for Business
ELIGIBILITY REQUIREMENTS	None
COURSE CONTENT	The course introduces statistical concepts and statistical analyses by focusing on descriptive statistics, probability calculations and inferential statistics. As such, the course gives an introduction to applied statistics in a business context.