



UNIVERSITÀ CATTOLICA DEL SACRO CUORE CALIFORNIA STATE UNIVERSITY SAN MARCOS

INTERNATIONAL MBA PATHWAY PROGRAM IN SAFE, SUNNY NORTH COUNTY SAN DIEGO

MBA IN INTERNATIONAL BUSINESS

THIS IS YOUR KEY TO A TOP QUALITY, ACCELERATED MBA IN BEAUTIFUL SOUTHERN CALIFORNIA

Why should you participate in the transfer program with Università Cattolica del Sacro Cuore and California State University San Marcos?

- **By starting your Master of Science at Università Cattolica del Sacro Cuore you can finish at CSUSM and earn your MBA from a U.S. university in one year.**
- **Both schools feature small class sizes, outstanding professors and instructors, excellent student support services and dynamic hands-on classroom experiences**
- **Both campuses offer the latest technology, high-tech labs and state-of-the-art facilities**
- **Both campuses feature an international student center**



Where is CSUSM?



**For more information or to apply please contact
ucsc.international-pc@unicatt.it or +39 0523 599436**



**UNIVERSITÀ
CATTOLICA**
del Sacro Cuore



California State University
SAN MARCOS
North County San Diego

760-750-4844 • CSUSM.EDU/GLOBAL

Earn your MBA degree in beautiful Southern California!

Transfer Articulation Table | California State University San Marcos – Università Cattolica del Sacro Cuore
Specialized Master of Business Administration in International Business

CSUSM REQUIREMENT	ECTS	TERM	UCSC COURSE	ECTS
CORE BUSINESS				
MGMT 604 Org Behavior and HR Management (2 units)	4	At UCSC	International Human Resources Management	5
BA 602 Statistics for Business (2 units)	4	At UCSC	Business Analytics	6
MGMT 606 Managing the Sustainable Enterprise (2 units)	4	At UCSC	Sustainability Management	5
MKTG 602 Marketing Management (2 units)	4	At UCSC	International Marketing and Customer Experience Management	5
OM 602 Operations and Supply Chain Management (2 units)	4	At UCSC	Supply Chain Management	5
ACCT 601 Financial Accounting (1 unit)	2	At UCSC	International Financial Reporting	5
FIN 601 Foundation of Finance (1 unit)	2	At UCSC	Performance Measurement and Incentives	5
FIN 602 Corporate Finance (2 units)	4	At UCSC	Corporate Finance	5
BA 601 MBA Bridge (1 unit)	2	Winter at CSUSM		
MIS 602 Management Information System (2 units)	4	Winter at CSUSM	Management information Systems	5
ACCT 602 Accounting for Managers (2 units)	4	Winter at CSUSM	Accounting	
BA 675 Strategic Management (2 units)	4	Winter at CSUSM	Entrepreneurship	4
International Business Specialization				
MGMT 612 Global Leadership (2 units)	4	Spring at CSUSM	Business Ethics	5
GBM 614 Executive Seminar: Doing Business in Selected Country/Region (2 units)	4	Spring at CSUSM	Global Challenges and Impacts	5
MKTG 614 Global Marketing & Sales (2 Units)	4	Spring at CSUSM	Customer – based marketing strategy	5
OM 616 Global Supply Chain Management (2 units)	4	Spring at CSUSM	Operation e Supply Chain	5
GBM 612 International Culture & Negotiations (2 units)	4	Summer at CSUSM	Sociology of Consumer Behaviour	5
FIN 612 International Finance (2 units)	4	Summer at CSUSM	Financial Markets and Institutions	5
Culminating Experience				
GBM 685 or BA 685 Master's Project (3 units)	6	Summer at CSUSM	Internship	6
Total 36 Units	72			
		Once back in Italy	Final Thesis and MSc Graduation MBA Diploma after the graduation in Italy	

NOTE: At least 23 Units/46 ECTS must be taken at CSUSM in order to receive MBA degree

Program Cost:

- Approximately \$15,500 USD for tuition and fees (tuition may be reduced depending on size of cohort)
Example: 2-4 students: \$13,000 USD / 5+ students: \$11,000 USD
- Approximately \$20,000 USD for estimated living expenses (January-August)

Eligibility Requirements:

- Complete the Università Cattolica del Sacro Cuore courses with a cumulative grade point average of "B" (3.0)
- GMAT not required
- Satisfy the English language proficiency requirement with a passing:
 - TOEFL (80 ibt) or,
 - IELTS (6.0 overall score, with a writing section of 6 and no section score below 5.5)
- Receive an MBA degree in International Business upon completion of the program from both California State University San Marcos and Università Cattolica del Sacro Cuore