

# FACT SHEET 2025/2026



UNIVERSITAT POLITÈCNICA  
DE CATALUNYA  
BARCELONATECH

# CONTACTS

## EAE Business School

Erasmus code

EBARCELO 03

Main Address

C/Aragó, 55 - 08015 Barcelona, Spain

Undergraduate Campus Address:

C/Tarragona 110 - 08015 Barcelona, Spain

[www.eae.es](http://www.eae.es)



International Office

e-mail: [incoming@eae.es](mailto:incoming@eae.es)



tel: +34 93 227 8135

## Campus Barcelona

EAE's Barcelona campus is located in the Eixample neighbourhood, right at the heart of the city (c/ Aragó, 55; c/ Aragó, 28 c/ Tarragona, 110). It is easy to get to by metro, bus, train and bike. The campus is equipped with all the latest technological advances and facilities for you to embark on your academic life with the guarantee that everything you need is right at hand.



# Erasmus/Study Abroad Admissions Process 2025/2026

## Nomination Deadline

Fall Semester: 23 May  
Spring Semester: 28 October

## Application Deadline

Fall Semester: 20 June  
Spring Semester: 21 November



## Application Process

- Application Form (will be sent to the student via e-mail by the International Office)
- Copy of Passport or Copy of National Identification Card with photo\*
- Curriculum Vitae/CV or Résumé
- Transcript of Records (Certificate of Grades from Home University)
- Copy of European Health Card (only European students)
- Insurance Statement Form (all students)

Please complete the Application Form with the required documents and send them through the application link provided by the International Office.

# Accommodations

## Accommodations

EAE, as an urban Business School in the heart of Barcelona, does not offer on-campus accommodation facilities for its students. In addition, EAE does not offer a housing service. Finding an accommodation in Barcelona is the students' responsibility.

## Looking for Accommodations

EAE has agreements with accommodation providers offering a wide range of high-quality accommodation spaces in different residences. Many students also choose to rent a room in a shared apartment with other students.

The International Office will provide incoming students with a document that has suggestions to assist them in their housing search.





# Academic Calendars

## Fall

### Academic Calendar Fall Semester, 2025/2026

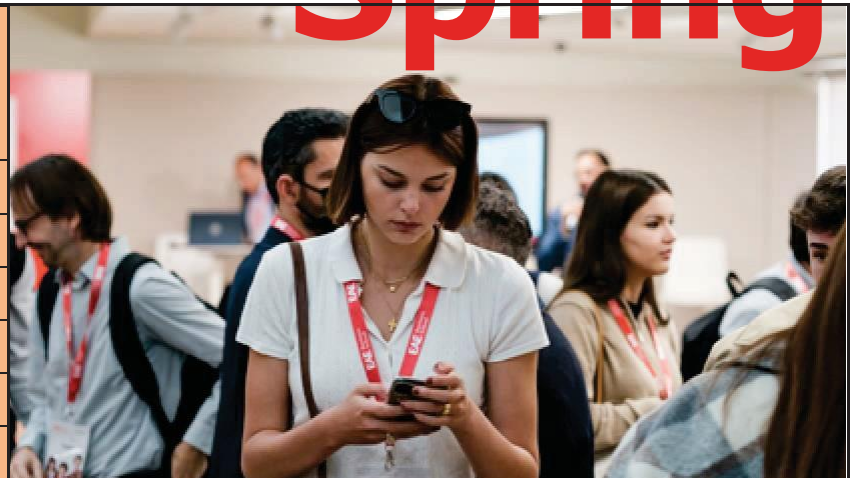
International Students Welcome Meeting (All Incoming Students)	12 September	2025
First Day of Classes	15 September	2025
Midterm Exam Period	28 - 4 November	2025
Last Day of Classes	17 December	2025
Winter Holidays	19 December 2024 - 6 January	2026
Final Exam Period	7-17 January	2026
Reevaluation (make-up) Exam Period	26-30 January	2026



## Spring

### Academic Calendar Spring Semester, 2025/2026

International Students Welcome Meeting (New Incoming Students, Spring Only)	6 February	2026
First Day of Classes	9 February	2026
Midterm Exam Period	23-27 March	2026
Spring Break Holidays	30-6 April	2026
Last Day of Classes	18 May	2026
Final Exam Period	20 - 29 May	2026
Reevaluation (make-up) Exam Period	8-12 June	2026



# Language



## Language of Instruction

Spanish and English

At least 30 ECTS are available in English each semester.

## Language Requirements

EAE does not require an official language certificate for the exchange program, but international students must have at least a B2 level in the language of instruction (Spanish and/or English).

# Academic Information

## Syllabi of Courses

For the complete syllabi of courses that EAE offers, please visit "Course Content" in the following links:

Bachelor in Business Administration program



Marketing & Digital Communications syllabi



Please note that not all the courses that appear are offered to international students, but most of the syllabi of the courses listed in this Fact Sheet can be found under 2nd, 3rd, 4th Year, and Elective Courses (Guías Optativas):

Bachelor in Business Administration program



Marketing & Digital Communications syllabi



## Catalog of Courses (see below)

Courses are offered both in English and Spanish.

Under "Catalog of Courses", please see the list of courses that are currently offered by semester, language of instruction, and number of credits.

Courses are either 6 ECTS (two 2-hour classes per week) or 3 ECTS (one 2-hour class per week).

Please note that this list might be subject to change. The definitive list of courses will be provided by the International Office before the start of the semester.

## Course Selection

Once the application deadline is finished, students will receive an e-mail with a link to an online form through which they can choose their courses. Once in Barcelona, students will have the option to make changes to their study plan in accordance with EAE guidelines.



# GRADING / CALIFICACIÓN

## Grade / Calificación

## English

## Castellano

9,0 - 10,0

Excellent/Honors Recognition\*

Excelente / Matrícula De Honor\*

7,0 - 8,9

Very Good

Notable

5,0 - 6,9

Satisfactory

Aprobado

0,0 - 4,9

Fail

Suspense

Grouping courses into thematic blocks will help students concentrate on their areas of specialization, allowing them to deepen their knowledge in topics that can later add value when entering the professional world.

To streamline the enrollment process and minimize subject changes at the start of the semester, **each student will be required to select a block of subjects based on the specialization area they wish to pursue.**

## Block 1 - Finances

Course	ECTS/Credits+	Program
Corporate Finance	6	3rd year Business Administration
Financial Management	6	3rd year Business Administration
Management Analysis and Monitoring Interculturality	6	3rd year Business Administration
Interculturality	6	4th year Elective Business Administration
Global Economy I	3	4th year Elective Business Administration
Leading Digital Transformational	3	4th year Elective Business Administration
Spanish Course	3	Elective

## Block 2 - Marketing

Course	ECTS/Credits+	Program
Neuromarketing	6	4th year Elective Business Administration
Trade Marketing	6	4th year Elective Business Administration
Marketing International	6	4th year Elective Business Administration
Design Thinking	6	4th year Elective Business Administration
Communication Strategies	6	3rd year Business Administration
Spanish Course	3	Elective

**ECTS** - European Credit Transfer and Accumulation System. 1 ECTS is equivalent to 25–30 hours and may include lectures, self-study, participation in conferences, internships or projects, and exam preparation. A 6 ECTS course is offered twice a week, 2 hours per class, totaling 4 hours per week. A 3 ECTS course is offered once a week, 2 hours per class, totaling 2 hours per week.

# Catalog of Courses

COURSES OFFERED IN ENGLISH

## FALL SEMESTER

## ENG

Grouping courses into thematic blocks will help students concentrate on their areas of specialization, allowing them to deepen their knowledge in topics that can later add value when entering the professional world.

To streamline the enrollment process and minimize subject changes at the start of the semester, **each student will be required to select a block of subjects based on the specialization area they wish to pursue.**

### Block 3 - Management

Course	ECTS/Credits+	Program
Strategic Management	6	4th year Elective Business Administration
Introduction to International Relations	6	4th year Elective Business Administration
Habilidades directivas para la transformación	6	4th year Elective Business Administration
Project Management	6	4th year Elective Business Administration
Commercial Management and Sales	6	3rd year Business Administration
Spanish Course	3	Elective

### Block 4 – Management Marketing

Course	ECTS/Credits+	Program
Search Engine Marketing	6	3rd year Business Administration
Multimedia and Graphic Design	6	3rd year Business Administration
Community Management	6	3rd year Business Administration
Direct Marketing	6	4th year Business Administration
Project Management	6	4th year Elective Business Administration
Spanish Course	3	Elective

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Bachelor in Business Administration (AdE) program syllabi can be found under "Course Content" at <https://www.eae.es/grado/bachelor-degree-business-administration-and-management/presentation>

Marketing & Digital Communications syllabi can be found at <https://www.eae.es/grado/grado-marketing-comunicacion-digital/plan-estudios>

# Catalog of Courses

ASIGNATURAS IMPARTIDAS EN CASTELLANO

# FALL SEMESTER CAST

Please note that students enrolled in the Spanish-taught courses **are not required to select a block**, as their subjects are already predefined.

Course	ECTS/Credits+	Program
Matemáticas aplicadas a la gestión	6	2º Curso - Ade
Análisis del Entorno Económico	6	2º Curso - Ade
Planificación y Análisis de Empresas	6	2º Curso - Ade
Análisis y Seguimiento de la Gestión	6	3º Curso - Ade
Dirección Financiera	6	3º Curso - Ade
Microeconomía	6	3º Curso - Ade
Dirección Comercial y Ventas	6	3º Curso - Ade
Derecho Fiscal I	6	3º Curso - Ade
Relaciones Laborales	6	4º Curso - Ade
Dirección de Personas	6	4º Curso - Ade
Emprendimiento de Negocios	6	4º Curso - Ade
Inteligencia de Negocio	6	4º Curso - Ade
Mercados Financieros	6	4º Curso - Ade
Fundamentos de Marketing	6	4º Curso - Marketing
Estadística y análisis de datos	6	4º Curso - Marketing
Gestión de proyectos	6	4º Curso - Marketing
Gestión de comunidades en entornos digitales	6	4º Curso - Marketing
Logística y operaciones	6	4º Curso - Marketing
Marketing directo	6	4º Curso - Marketing
Análisis de audiencias y métrica digital	6	4º Curso - Marketing

**ECTS - Sistema Europeo de Transferencia y Acumulación de Créditos.** 1 ECTS equivale a 25-30 horas y puede incluir clases, autoestudio, participación en conferencias, prácticas o proyectos, y preparación para exámenes. Un curso de 6 ECTS se ofrece dos veces a la semana, 2 horas por clase, sumando un total de 4 horas por semana. Un curso de 3 ECTS se ofrece una vez a la semana, 2 horas por clase, sumando un total de 2 horas por semana.

Bachelor in Business Administration (AdE) program syllabi can be found under "Course Content" at <https://www.eae.es/grado/bachelor-degree-business-administration-and-management/presentation>

Marketing & Digital Communications syllabi can be found at <https://www.eae.es/grado/grado-marketing-comunicacion-digital/plan-estudios>

Bachelor in Business Administration program



Marketing & Digital Communications syllabi





Grouping courses into thematic blocks will help students concentrate on their areas of specialization, allowing them to deepen their knowledge in topics that can later add value when entering the professional world.

To streamline the enrollment process and minimize subject changes at the start of the semester, **each student will be required to select a block of subjects based on the specialization area they wish to pursue.**

## Block 1 - Finance

Course	ECTS/Credits+	Program
Operations & Supply Chain Management	6	3rd year Business Administration
Corporate Finance	6	3rd year Business Administration
Management control	6	3rd year Business Administration
Managing Risk	6	4th year Elective Business Administration
Innovación para el cambio empresarial	6	4th year Elective Business Administration
Spanish Course	3	Elective

## Block 2 – Marketing

Course	ECTS/Credits+	Program
Commercial Management for Business Transformation	6	3rd year Business Administration
Neuromarketing	6	4th year Elective Business Administration
Trade Marketing	6	4th year Elective Business Administration
Advertising Communication	6	4th year Elective Business Administration
Design Thinking	6	4th year Elective Business Administration
Spanish Course	3	Elective

**ECTS** - European Credit Transfer and Accumulation System. 1 ECTS is equivalent to 25–30 hours and may include lectures, self-study, participation in conferences, internships or projects, and exam preparation. A 6 ECTS course is offered twice a week, 2 hours per class, totaling 4 hours per week. A 3 ECTS course is offered once a week, 2 hours per class, totaling 2 hours per week

Bachelor in Business Administration (AdE) program syllabi can be found under "Course Content" at <https://www.eae.es/grado/bachelor-degree-business-administration-and-management/presentation>

Marketing & Digital Communications syllabi can be found at <https://www.eae.es/grado/grado-marketing-comunicacion-digital/plan-estudios>

Bachelor in Business Administration program



Marketing & Digital Communications syllabi



## Block 3 - Management

Course	ECTS/Credits+	Program
Global Entrepreneurship	6	4th year Elective Business Administration
Leadership Management Skills	6	4th year Elective Business Administration
Risk and Security	6	4th year Elective Business Administration
Strategic Marketing	6	4th year Elective Business Administration
Leading Digital Transformation	3	4th year Elective Business Administration
Doing Business in Spain	3	4th year Elective Business Administration
Spanish Course	3	Elective

## Block 4 – Management Marketing

Course	ECTS/Credits+	Program
Digital Advertising and Public Relations	6	3rd year Business Administration
Content Marketing	6	3rd year Business Administration
User Experience (UX)	6	3rd year Business Administration
Commercial Management for Business Transformation	6	4th year Elective Business Administration
Innovation for Business Change	6	4th year Elective Business Administration
Spanish Course	3	Elective

Bachelor in Business Administration program



**ECTS** - European Credit Transfer and Accumulation System. 1 ECTS is equivalent to 25–30 hours and may include lectures, self-study, participation in conferences, internships or projects, and exam preparation. A 6 ECTS course is offered twice a week, 2 hours per class, totaling 4 hours per week. A 3 ECTS course is offered once a week, 2 hours per class, totaling 2 hours per week.



# Catalog of Courses

ASIGNATURAS IMPARTIDAS EN CASTELLANO

## SPRING SEMESTER CAST

Please note that students enrolled in the Spanish-taught courses **are not required to select a block**, as their subjects are already predefined.

Asignatura	ECTS/ Créditos+	Programa
Matemáticas Financieras	6	2º Curso - Ade
Estadística y Visualización de Datos	6	2º Curso - Ade
Derecho Civil y Mercantil	6	2º Curso - Ade
Marketing Estratégico	6	2º Curso - Ade
Control de Gestión	6	3º Curso - Ade
Finanzas Corporativas	6	3º Curso - Ade
Macroeconomía	6	3º Curso - Ade
Derecho Fiscal II	6	3º Curso - Ade
Gestión de la Cadena de Suministro y Operaciones	6	3º Curso - Ade
Comportamiento del Consumidor	6	2º Curso - Marketing
Tecnología Web y Base de Datos	6	2º Curso - Marketing
Fundamentos de Relaciones Publicas	6	4º Curso - Marketing
Gestión de Proyectos	6	4º Curso - Marketing
Ética y Sostenibilidad: Nuevos modelos de negocio	6	4º Curso - Marketing

**+ECTS** - European Credit Transfer and Accumulation System.

1 ECTS es equivalent a 25-30 horas y puede incluir sesiones lectivas, autoaprendizaje, participación en conferencias, prácticas o proyectos y preparación para exámenes. Una asignatura de 6 ECTS se oferta 2 veces a la semana, 2 horas por clase, 4 horas en total por semana. Una asignatura de 3 ECTS se oferta 1 vez a la semana, 2 horas por clase, 2 horas en total por semana.

Bachelor in Business Administration program



Beginnings are never easy.  
Yet here you are.  
On a quest for new  
experiences.  
How far can they take you?  
As far as you choose to go.  
However, two things are certain:  
wherever you go,  
no matter the path,  
we'll be there for you; and,  
if you have the  
desire to change,  
it means change is  
already happening.

we

make it happen



**FACT  
SHEET  
2025/2026**

**Campus Barcelona**

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