

ESADE

International Summer Program

Academics - International Summer Program - Esade Summer School

Program curriculum options

Fast Track 2026: June 15 - June 27

The Esade International Summer Program offers flexible study options so you can tailor your summer experience to your goals and availability.

FAST TRACK (JUNE 15th – JUNE 27th). A two-week intensive Track, designed for students who want to complete a full program in a shorter period. Students have two different Programs to follow that runs in parallel. The track is not customizable, eligible students must select one of the available programs:

- **International Management Program** (June edition) at Esade is designed to prepare future leaders through a combination of Marketing and Finance courses. Students will develop the analytical and strategic mindset needed to thrive in an increasingly global marketplace. With two courses: Creating Successful International Strategies (20h.) International Finance (20h.)
- **Entrepreneurship Program** (June Edition). The general objective is to give students a better understanding of key aspects of new venture creation to build a Business Plan, focusing first on the Business Model. This course will guide students from the Business Idea to a structured Business Plan, ensuring the opportunity adds value to potential customers.

With the courses of: Global Entrepreneurship (20h.) Social Entrepreneurship (20h.) Each program includes 40 teaching hours and is worth 5 ECTS credits. At the end of the two-week period, students will receive an official certificate recognizing the successful completion of the program they attended. Please note: If you complete a Fast Track in Management or Fast Track in Entrepreneurship, you will not be able to select the same track again in July editions.

Master Track 2026: June 29 - July 24

MASTER TRACK (from June 29th to July 24th) Students have four different programs they can follow, which run in parallel. They can choose the full track or just two weeks. The program can be customized by choosing elective courses to complete the track. Students who meet the requirements must select one of the tracks, the fortnight or fortnights they want to attend, and the electives that will complete their plan.

Electives are courses designed to complete the student's education, allowing them to choose from carefully selected subjects taught by renowned professors who ensure an exceptional experience.

MASTER TRACK Fortnight 1 (June 29 – July 10).

Innovation Program: Digital Disruption + Elective (40h.)

Global Governance Program: Geopolitics and International Relations + Elective (40h.)

Entrepreneurship Program: Global Entrepreneurship + Elective (40h.)

International Management Program: International Finance + Elective (40h.)

Fortnight 2 (July 13 – July 24):

Innovation Program: Design Thinking & Prototyping + Elective (40h.)

Global Governance Program: International Economics + Elective (40h.)

Entrepreneurship Program: Social Entrepreneurship + Elective (40h.)

International Management Program: Creating Successful International Marketing Strategies + Elective (40h.)

Each program includes two core courses and two electives, allowing students to deepen your expertise in your chosen area while exploring complementary topics. Students can either enroll in a full program or join for two weeks, taking one core course and one elective.

Fortnights 1 and 2 are designed to complement each other. Together, they cover the same core content as the Fast Track, while offering two additional electives that make the overall experience broader and more enriching. At the end of the program, students will receive an official certificate recognizing the successful completion of the program they attended.

Students who choose to complete only one fortnight will receive a certificate corresponding to the courses completed during that period. Reflecting the different stages that management should explore, Esade Master Track offers four programs that run in parallel, each focusing on a key phase of the managerial journey.

- Innovation Program. Student will explore how technology and creativity shape the future of business and society, guided by Esade's expert professors and industry innovators. Through interactive sessions and real-world challenges, you'll gain the mindset and tools to turn ideas into impactful solutions.
- Entrepreneurship Program. The general objective is to give students a better understanding of key aspects of new venture creation to build a Business Plan, focusing first on the Business Model. This course will guide students from the Business Idea to a structured Business Plan, ensuring the opportunity adds value to potential customers.
- International Management Program at Esade is designed to prepare future leaders through a combination of Marketing and Finance courses, students will develop the analytical and strategic mindset needed to thrive in an increasingly global marketplace.
- Global Governance Program will allow students to better understand today complex World by connecting the geopolitical situation with the economics analysis of the relationship between countries and regions. The courses will cover aspects such as the competition between United States and China, the geopolitical situation of Middle East, the economic performance of Europe, United States and China, and the analysis of the most recent economic policies.

July 2026: Electives

Elective courses 2.5 ECTS o 1.5 US credits per course

Optional: You can choose to study up to two of these optional subjects, one in each two-week period.

3rd PERIOD

- Agile Management

- Rhetoric for Persuasion & Public Speaking
- Digital Marketing and E-Commerce

From 12pm to 2pm

Choose from subjects including business, design thinking, communication skills, humanities and leadership.

4th PERIOD

- Digital Disruption
- Investing in a Disruptive World
- Negotiation, Communication and Conflict Management