

FACT SHEET 2024/2025



UNIVERSITAT POLITÈCNICA
DE CATALUNYA
BARCELONATECH

CONTACTS

EAE Business School

Erasmus code

EBARCELO 03

Main Address

C/Aragó, 55 - 08015 Barcelona, Spain

Undergraduate Campus Address:

C/Tarragona 110 - 08015 Barcelona, Spain

www.eae.es



International Office

e-mail: incoming@eae.es



tel: +34 93 227 8135

Campus Barcelona

EAE's Barcelona campus is located in the Eixample neighbourhood, right at the heart of the city (c/ Aragó, 55; c/ Aragó, 28 c/ Tarragona, 110). It is easy to get to by metro, bus, train and bike. The campus is equipped with all the latest technological advances and facilities for you to embark on your academic life with the guarantee that everything you need is right at hand.



Erasmus/Study Abroad Admissions Process 2024/2025

Nomination Deadline

Fall Semester: 24 May
Spring Semester: 25 October

Application Deadline

Fall Semester: 21 June
Spring Semester: 22 November



Application Process

- Application Form (will be sent to the student via e-mail by the International Office)
- Copy of Passport or Copy of National Identification Card with photo*
- Curriculum Vitae/CV or Résumé
- Transcript of Records (Certificate of Grades from Home University)
- Copy of European Health Card (only European students)
- Insurance Statement Form (all students)

Please complete the Application Form with the required documents and send them through the application link provided by the International Office.

Accommodations

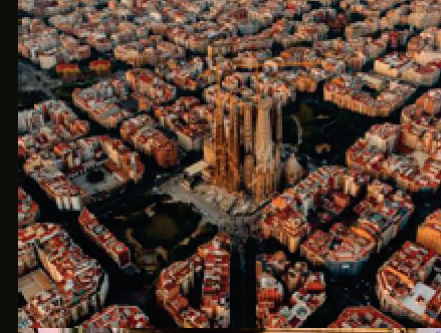
Accommodations

EAE, as an urban Business School in the heart of Barcelona, does not offer on-campus accommodation facilities for its students. In addition, EAE does not offer a housing service. Finding an accommodation in Barcelona is the students' responsibility.

Looking for Accommodations

EAE has agreements with accommodation providers offering a wide range of high-quality accommodation spaces in different residences. Many students also choose to rent a room in a shared apartment with other students.

The International Office will provide incoming students with a document that has suggestions to assist them in their housing search.



Academic Calendars

Fall

Academic Calendar Fall Semester, 2024/2025		
International Students Welcome Meeting (All Incoming Students)	9 September	2024
First Day of Classes	12 September	2024
Midterm Exam Period	24 - 31 October	2024
Last Day of Classes	17 December	2024
Winter Holidays	19 December 2024 - 6 January	2025
Final Exam Period	7-17 January	2025
Reevaluation (make-up) Exam Period	27-31 January	2025



Spring

Academic Calendar Spring Semester, 2024/2025		
International Students Welcome Meeting (New Incoming Students, Spring Only)	6 February	2025
First Day of Classes	10 February	2025
Midterm Exam Period	24-31 March	2025
Spring Break Holidays	14-21 April	2025
Last Day of Classes	16 May	2025
Final Exam Period	21 - 30 May	2025
Reevaluation (make-up) Exam Period	9-13 June	2025



Language



Language of Instruction

Spanish and English
At least 30 ECTS are available in English each semester.

Language Requirements

EAE does not require an official language certificate for the exchange program, but international students must have at least a B2 level in the language of instruction (Spanish and/or English).

Academic Information

Syllabi of Courses

For the complete syllabi of courses that EAE offers, please visit "Course Content" in the following links:

[Bachelor in Business Administration program](#)



[Marketing & Digital Communications syllabi](#)



Please note that not all the courses that appear are offered to international students, but most of the syllabi of the courses listed in this Fact Sheet can be found under 2nd, 3rd, 4th Year, and Elective Courses (Guías Optativas):

[Bachelor in Business Administration program](#)



[Marketing & Digital Communications syllabi](#)



Catalog of Courses (see below)

Courses are offered both in English and Spanish.

Under "Catalog of Courses", please see the list of courses that are currently offered by semester, language of instruction, and number of credits.

Courses are either 6 ECTS (two 2-hour classes per week) or 3 ECTS (one 2-hour class per week).

Please note that this list might be subject to change. The definitive list of courses will be provided by the International Office before the start of the semester.

Course Selection

Once the application deadline is finished, students will receive an e-mail with a link to an online form through which they can choose their courses. Once in Barcelona, students will have the option to make changes to their study plan in accordance with EAE guidelines.



GRADING / CALIFICACIÓN

Grade / Calificación	English	Castellano
9,0 - 10,0	Excellent/Honors Recognition*	Excelente / Matrícula De Honor*
7,0 - 8,9	Very Good	Notable
5,0 - 6,9	Satisfactory	Aprobado
0,0 - 4,9	Fail	Suspensó

Course Code	Course	ECTS / Credits+	Program
802318	Applied Managerial Mathematics	6	2nd year Business Administration
802319	Economic Environment Analysis	6	2nd year Business Administration
802303	Business Planning and Analysis	6	2nd year Business Administration
802304	Fundamentals of Marketing	6	2nd year Business Administration
802320	Statistics and Data analysis	6	2nd year Business Administration
802324	Management Analysis and Monitoring	6	3rd year Business Administration
802325	Financial Management	6	3rd year Business Administration
802503	Microeconomics	6	3rd year Business Administration
802326	Commercial Management & Sales	6	3rd year Business Administration
802505	Taxation I	6	3rd year Business Administration
802704	Financial Markets and Instruments	6	4th year Business Administration
802170	Communication strategies	6	3rd year Marketing & Digital Communications
802172	Search Engine Marketing	6	3rd year Marketing & Digital Communications
802174	Multimedia and Graphic Design	6	3rd year Marketing & Digital Communications
802180	Community management in digital environments	6	4th - Marketing & Digital Communications
802183	Direct Marketing	6	4th - Marketing & Digital Communications
802184	Project management	6	4th - Marketing & Digital Communications
802181	Logistics and operations	6	4th - Marketing & Digital Communications
802182	Audience analysis and digital metrics	6	4th - Marketing & Digital Communications
802271	Design Thinking	6	Elective Business Administration
802272	Neuromarketing	6	Elective Business Administration
802273	Trade Marketing	6	Elective Business Administration
802911	Global Economy I	3	Elective Business Administration
802916	Strategic Management	6	Elective Business Administration
802917	Interculturality	6	Elective Business Administration
802914	International Marketing	6	Elective Business Administration
802328	Corporate Finance	6	Elective Business Administration
802922	Introduction to international relationships	6	Elective Business Administration
802926	Applied Statistics	6	Elective Business Administration
802925	Leading digital transformation	3	Elective Business Administration
35351	Spanish Course I	3	Elective Business Administration

*These courses either have limited capacity or will only be available after the enrollment of a minimum number of students.

+ECTS - European Credit Transfer and Accumulation System.

1 ECTS is equivalent to 25-30 hours and includes lessons, self-study, participation in seminars, internships or projects and preparation of examinations. A 6 ECTS course is offered twice a week, 2 hours per class, 4 hours total per week. A 3 ECTS course is offered once a week, 2 hours per class, 2 hours total per week.

Bachelor in Business Administration (AdE) program syllabi can be found under "Course Content" at <https://www.eae.es/grado/bachelor-degree-business-administration-and-management/plan-de-estudios>

Marketing & Digital Communications syllabi can be found at <https://www.eae.es/grado/grado-marketing-comunicacion-digital/plan-estudios>

Bachelor in Business Administration program



Marketing & Digital Communications syllabi



Código	Asignatura	ECTS / Créditos+	Programa
802318	Matemáticas aplicadas a la gestión	6	2º curso - ADE Horario tarde
802319	Análisis del Entorno Económico	6	2º curso - ADE Horario tarde
802303	Planificación y Análisis de Empresas	6	2º curso - ADE Horario tarde
802304	Fundamentos de Marketing	6	2º curso - ADE Horario tarde
802320	Estadística y análisis de datos	6	2º curso - ADE Horario tarde
802324	Análisis y Seguimiento de la Gestión	6	3º curso - ADE - Horario tarde
802325	Dirección Financiera	6	3º curso - ADE - Horario tarde
802503	Microeconomía	6	3º curso - ADE - Horario tarde
802326	Dirección Comercial y Ventas	6	3º curso - ADE - Horario tarde
802505	Derecho Fiscal I	6	3º curso - ADE - Horario tarde
802701	Relaciones Laborales	6	4º curso - ADE - Horario tarde
802405	Dirección de Personas	6	4º curso - ADE - Horario tarde
802406	Emprendimiento de Negocios	6	4º curso - ADE - Horario tarde
802407	Inteligencia de Negocio	6	4º curso - ADE - Horario tarde
802907	Gestión de Proyectos	6	Optativa ADE
802924	Ética y Sostenibilidad: Modelos de Negocios	6	Optativa ADE

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Bachelor in Business Administration program



Course Code	Course	ECTS / Credits+	Program
802402	Financial mathematics	6	2nd year Business Administration
802403	Civil and Commercial Law	6	2nd year Business Administration
802322	Strategic Marketing	6	2nd year Business Administration
802323	Innovation and creativity	6	2nd year Business Administration
802327	Management control	6	3rd year Business Administration
802328	Corporate Finance	6	3rd year Business Administration
802603	Macroeconomics	6	3rd year Business Administration
802605	Taxation II	6	3rd year Business Administration
802329	Operations & Supply Chain Management	6	3rd year Business Administration
802167	Fundamentals of Public Relations	6	2º - Marketing & Digital Communications
802168	Consumer Behavior	6	2º - Marketing & Digital Communications
802176	Digital Advertising and Public Relations	6	3rd year Marketing & Digital Communications
802175	Content Marketing	6	3rd year Marketing & Digital Communications
802179	User Experience	6	3rd year Marketing & Digital Communications
802271	Design Thinking	6	Elective Business Administration
802272	Neuromarketing	6	Elective Business Administration
802273	Trade Marketing	6	Elective Business Administration
802909	Risk management in international finance	6	Elective Business Administration
802912	Global Economy II	3	Elective Business Administration
802923	Risk and Security	6	Elective Business Administration
802915	Leadership and management skills	6	Elective Business Administration
802918	Global Entrepreneurship	6	Elective Business Administration
802322	Strategic Marketing	6	Elective Business Administration
802901	Advertising communications	6	Elective Business Administration
802925	Leading digital transformation	3	Elective Business Administration
35351	Spanish Course II	3	Elective Business Administration
35350	Doing Business in Spain	3	Elective Business Administration

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Bachelor in Business Administration program



Marketing & Digital Communications syllabi



Catalog of Courses

ASIGNATURAS IMPARTIDAS EN CASTELLANO

SPRING SEMESTER CAST

Código	Asignatura	ECTS / Créditos+	Programa
802402	Matemáticas Financieras	6	2º curso - ADE - Horario tarde
802321	Estadística y Visualización de Datos	6	3º curso - ADE - Horario tarde
802403	Derecho Civil y Mercantil	6	4º curso - ADE - Horario tarde
802322	Marketing Estratégico	6	5º curso - ADE - Horario tarde
802327	Control de Gestión	6	3º curso - ADE - Horario tarde
802328	Finanzas Corporativas	6	3º curso - ADE - Horario tarde
802603	Macroeconomía	6	3º curso - ADE - Horario tarde
802605	Derecho Fiscal II	6	3º curso - ADE - Horario tarde
802329	Gestión de la Cadena de Suministro y Operaciones	6	3º curso - ADE - Horario tarde
802907	Gestión de Proyectos	6	Optativa
802924	Ética y Sostenibilidad: Nuevos modelos de negocio	6	Optativa

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Bachelor in Business Administration program



Beginnings are never easy.
Yet here you are.
On a quest for new
experiences.
How far can they take you?
As far as you choose to go.
However, two things are certain:
wherever you go,
no matter the path,
we'll be there for you; and,
if you have the
desire to change,
it means change is
already happening.

we

make it happen



**FACT
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