



**CRITERIA FOR DETERMINING THE FINAL GRADUATION MARK
CREDITS ASSIGNED
DISSERTATION MARKING CRITERIA**

DATA ANALYTICS FOR BUSINESS

for students enrolled on their 1st year starting from the a.y. 2021/2022

The thesis accounts for **16 ETCS** and the grading scale is the following:

0 - 1 point (sufficient): the thesis is mostly descriptive or a summary of the subject and does not add originality or the required personal interpretation and critique

2 - 3 points (basic): the thesis shows only partial achievement of the set objectives, and is predominantly focused on a description or general aspects of the topic

4 - 5 points (good): the thesis meets the set objectives and demonstrates effort made to incorporate originality, personal interpretation and critique

6 points (excellent): the research thesis meets all required aspects of a scientific work: clear and precise definition of the research question and relevant guiding hypothesis, pertinent use of literary sources and proper and original referencing, clear and explicit presentation and use of rigorous methods of analysis, and a structured presentation of the results of the study, which are then successfully summarized in a final, coherent and original conclusion.

If the supervisor of an excellent research thesis intends to propose a graduation also with honors (*cum laude*), she is required to present in advance a written and argued motivation to the Chair of the Graduation Committee. The consideration for honors requires the unanimous approval of the Committee and cannot depend only on the *curriculum studiorum* and on the final grade point average achieved by the student, but also on the student's ability to have completed and discussed an excellent research thesis.

DATA ANALYTICS FOR BUSINESS

for students enrolled on their 1st year in the a.y. 2020/2021

The thesis accounts for **16 ETCS** and the grading scale is the following:

0 - 2 point (sufficient): the thesis is mostly descriptive or a summary of the subject and does not add originality or the required personal interpretation and critique

3 - 4 points (basic): the thesis shows only partial achievement of the set objectives, and is predominantly focused on a description or general aspects of the topic

5 - 6 points (good): the thesis meets the set objectives and demonstrates effort made to incorporate originality, personal interpretation and critique

7 - 8 points (excellent): the research thesis meets all required aspects of a scientific work: clear and precise definition of the research question and relevant guiding hypothesis, pertinent use of literary sources and proper and original referencing, clear and explicit presentation and use of rigorous methods of analysis, and a structured presentation of the results of the study, which are then successfully summarized in a final, coherent and original conclusion.

If the supervisor of an excellent research thesis intends to propose a graduation also with honors (*cum laude*), she is required to present in advance a written and argued motivation to the Chair of the Graduation Committee. The consideration for honors requires the unanimous approval of the Committee and cannot depend only on the *curriculum studiorum* and on the final grade point average achieved by the student, but also on the student's ability to have completed and discussed an excellent research thesis.