

# Design Your Future

# 20+ campuses spread across Germany and Netherlands

Our students come from all over the world and attend our 200+ accredited study programmes, taught in English or in German.

Discover diverse opportunities in Management, Entrepreneurship, Leadership, Law, Politics & Economics, International Business and Marketing, Business Analytics, Tourism, Hotel Management and Real Estate, Media and Creative Industries, Engineering, Computer Science & IT, Psychology, Health, Architecture, Music, Communication & Design, Film, Television and Content Creation.

# The Place to Be and to Become

We are part of the SRH Holding, a non-profit foundation offering education and healthcare services since 1966. Currently active in 60 cities across Germany, SRH is a values-driven company where 16,000 employees work with passion to provide you with quality and care. Every person learns differently. Our task is to provide each student with the education best suited to their needs and pave the way for a successful career and an accomplished life.

20+ Campuses200+ Study Programmes18.500 Students140+ Nationalities

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Embark on Your International Adventure

# **Design Your Future**



# SRH University Main international campuses

### Facts & Figures

- Bachelor's, Master's & MBA
- 2 intakes/year: April & October
- Programmes in English and German
- 140+ nationalities
- 250 partner universities
- Study period:

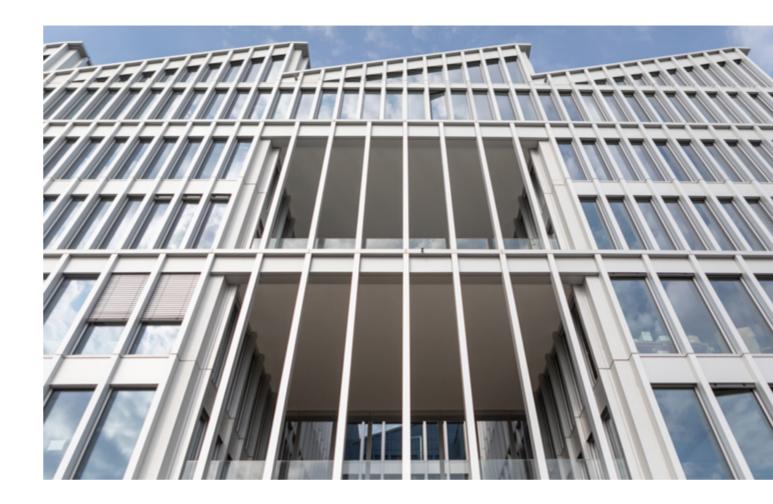
Bachelor's: 6 and 7 semesters (180 and 210 ECTS)

Master's: 3 and 4 semesters (90 and 120 ECTS)

MBA: 2 and 3 semesters (60 and 90 ECTS)







# European Hub of Innovation and Creativity SRH Campus Berlin

#### Build for learning, developing and exploring

As of October 2024, SRH Berlin has found its home at a new, modern campus in the vibrant Neukölln district. Located right by the water and just a stone's throw from the Berlin ring railway, the 12,000-square-meter campus offers state-of-the-art facilities tailored to the needs of our Berlin programmes, whether it's Music Production, International Management or Engineering.

#### Our new campus at a glance

The main building, designed with sustainability in mind, boasts a LEED Gold certification and features rooftop solar panels. It offers CORE-appropriate learning spaces that promote collaboration across disciplines. The campus includes engineering labs, film and photo studios, AV and creative studios, rehearsal spaces, and an auditorium cinema for lectures and events. A large library, chill-out areas, a rooftop terrace, and waterfront outdoor spaces complete the campus environment, making it an ideal place for an innovative and creative study experience.







# The Gem of the South-West SRH Compus Heidelberg

#### One of Germany's oldest and largest private universities

Our green campus in Heidelberg is located directly on the river Neckar, in the quiet but central district of Wieblingen. Here you will find not only classrooms equipped with state-of-the-art technology but also various gastronomic offers for coffee or lunch breaks. You can study and work in our modern library or take advantage of our sports facilities at Campus Sports.

For students who would like to live close to the university, there are numerous one-room flats available on campus. Spacious greens invite you to spend breaks and small study sessions outdoors, especially in the summer months. Our Central Students Services, Career Development Centre and International Office are here to support you with all your endeavours and make sure you are set on a successful educational path.





Photo: Erik Gross (DML-BY)

# At the Heart of the Vibrant Neustadt SRH Campus Dresden

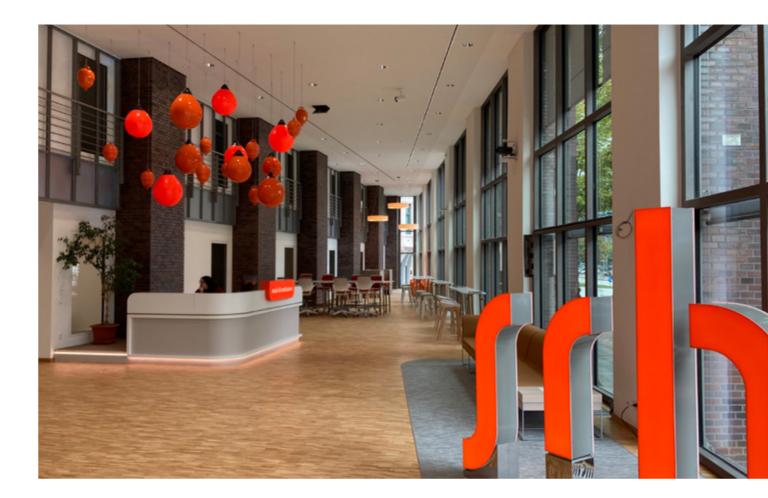
#### Since 2009, our students have been studying directly on Albertplatz,

Dresden's most important transportation hub north of the Elbe. Easily accessible by public transport from all districts, it's also a prime starting point to explore the nightlife of the trendy Neustadt district.

#### **Everything on-site**

Whether it's working on projects in our cozy lounge, quietly studying in the library, or enjoying coffee with a view in the cafeteria, the Dresden School of Management offers our students the best learning experience. Moreover, all our administration staff, from the Language Center to Examination or International Office, are present every day on campus to provide personal support to our students. For nearly 15 years, we have been a part of Dresden's educational landscape and have established ourselves as key partners in the local economy. We are eager to pass on these connections to our students.





# Set Sail Towards Your Future SRH Campus Hamburg

#### Find us at our wonderful new location in Hamburg's old town

Located in the centre of the city and nestled between the Alster and Elbe rivers, our new campus offers state-of-the-art facilities designed to inspire our students and enhance their learning journey. With dynamic businesses in our vicinity and Europe's third-largest port as our neighbour, our position is prime for nurturing emerging talent.

#### Near the waterfront

Domstraße sits at the heart of Hamburg's historic Old Town, presenting ideal settings for leisure, cultural activities, and dining in every direction. We ensure CORE-based learning, with a wide array of environments crafted for fostering collaborative study and work experiences. Our adjacent port stands as "Gateway to the World!" Moreover, numerous prominent businesses converge near our facility, making it a key location for internships and potential employers.





# Where Business Meets the Future SRH Campus Stuttgart

Stuttgart, home to Mercedes Benz, Porsche, Bosch, IBM or Hewlett-Packard.

What characterizes the Stuttgart Region best is the well-balanced mix of global brands and extremely innovative, medium-sized companies - acting in industries SRH Universities are equally strong in s.a. engineering & automotive, electric mobility, sustainable technologies and clean energies, IT and computer science.

Young, technologically thriving, and strong in research- as the state capital of Baden-Württemberg, Stuttgart offers you the best conditions for your studies. You will study on the premises of the Merz Akademie in Kulturpark Berg. In the heritage-protected former garrison hospital, state-of-the-art teaching rooms and learning labs create a vibrant learning atmosphere. Located in close proximity to architecture and design offices, artists, advertising and PR agencies, and near the Villa Berg and the SWR, the campus offers you a creative environment to achieve your personal goals.





# Where Economy Meets Culture and Opportunity SRH Campus Munich

Munich, the capital of Bavaria, uniquely combines strong economic power with high quality of life and cultural diversity. As a leading economic hub, Munich hosts more DAX companies than any other city in Germany and is a key driver of the nation's economy. Alongside major corporations, a dynamic mix of medium-sized businesses, innovative startups, and international firms contribute to its thriving economy.

The traditionally robust job market has expanded further with the influx of young talent, making the city even more attractive. For SRH students, Munich's vibrant agency scene as well as the film and television industry is particularly appealing. Numerous creative, marketing, and media firms offer exciting internships, student positions, and entry-level jobs. With strong ties to powerful clients and high demand for skilled professionals, graduates have excellent prospects of securing employment directly after their studies, often right in Munich, setting the stage for a promising career.

Opening in 2025



# NRW, the "Engine" of Germany SRH Campus Hamm

#### Hamm – our logistics hub

Hamm is a dynamic city in North Rhine-Westphalia, Germany, that seamlessly blends history with modern innovation. Since 2010, our Hamm campus has been located in the Heinrich-von-Kleist-Forum, a modern building complex in the middle of the city, right in front of the main railway station.

Hamm is a young and expanding university location, and home to several key industries. Despite being a rising star, living costs are at very affordable levels. Moreover, centrally located flats – also suitable for shared living – are easily available and can be rented at an attractive cost.





# Insider Tip and Economic Power House SRH Campus Leipzig

#### Leipzig is booming, and has been for years.

Hardly any other city in Germany has grown as fast as the Saxon metropolis, which now has over 600,000 inhabitants. Thanks to its excellent location and infrastructure in the metropolitan region of Central Germany, Leipzig has developed into a true business centre that is attracting more and more companies. Start-ups and young people are also flocking to the city.

That's why Leipzig offers you excellent career prospects and stands for future-oriented studies in the growth sectors of technology, digitalisation and life sciences. As SRH University of Applied Sciences, we would be happy to personally accompany you in this vibrant environment with all our expertise and decades of experience in the field of education.





# Beyond Carnival and Kölsch SRH Campus Cologne

Cologne, famous for its cathedral, carnival, and Kölsch beer, is also a fantastic place for academic pursuits. The city offers a vibrant student life with numerous clubs, sports activities, and social initiatives, perfect for expanding your network and experiences. Study at the modern SRH Campus or relax in the city's lush parks and green spaces.

As one of Germany's most well-connected cities, Cologne boasts efficient public transportation and bike-friendly paths, making it easy to get around. Its proximity to Düsseldorf, Bonn, and Aachen offers students the chance to explore the cultural richness of the region. Cologne's international atmosphere attracts students from all over the world, creating a melting pot of cultures and encouraging intercultural exchanges. Studying here means embracing diverse perspectives and broadening your horizons in an inspiring and dynamic environment.





# A Modern Study Haven With Old-Town Flair SRH Campus Fürth

Fürth, the charming cloverleaf city, offers an ideal environment for studying and living. Our modern building is located right next to Südstadtpark and provides a personal atmosphere perfect for learning, relaxing, and socializing. The university features a contemporary library, a spacious student lounge, and a rooftop terrace, with numerous eateries and shopping options within easy walking distance.

Fürth captivates with its historic Old Town, abundant green spaces, and diverse leisure activities. The city has a rich history showcased in its many museums and offers a wide range of cultural events, theaters, markets, and pubs. With over 130,000 residents, Fürth is known for its vibrant mix of families, students, and creatives, also it is regularly named the safest city in Bavaria. Located in the heart of the European Metropolitan Region Nuremberg, Fürth boasts excellent infrastructure and promising future prospects as a growing business location.





# Healthcare Needs Smart Minds SRH Campus Gera

Studying health and social care is not only exciting, but also incredibly versatile.

For more than 15 years, we have been offering degree programmes in health and social care, making a significant contribution to a healthy society. In its first year, the university had around 80 students, spread across a total of four degree programmes.

Since then, the SRH University of Applied Health Sciences has been writing a success story, with more than 1,500 students now studying in nearly 30 Bachelor's and Master's programmes, at various study locations nationwide. In addition, research plays a major role at our university. Projects from various disciplines provide different aspects of our health research in prevention, diagnostics as well as intervention and rehabilitation and are thereby directly integrated into teaching.





# Where Experience Meets Entrepreneurship SRH Haarlem University of Applied Sciences

SRH Haarlem University of Applied Sciences, nestled in the vibrant city of Haarlem, 15 minutes from Amsterdam, offers an inspiring array of Bachelor and Master degrees designed to ignite your passion and propel your career forward. With a strong emphasis on practical, real-world learning,

SRH Haarlem stands out for its innovative teaching methods, small class sizes, and a personalised approach that ensures each student's potential is fully realised. Whether you are looking to dive into the dynamic fields of Business, Creative Industries, or Technology, SRH Haarlem provides a cutting-edge curriculum that blends theory with hands-on experience. The university's international focus, extensive industry connections, and commitment to sustainable development make it a unique destination for ambitious students eager to make a meaningful impact in their chosen field. At SRH Haarlem, you don't just study – you thrive, creating networks and opportunities that last a lifetime.





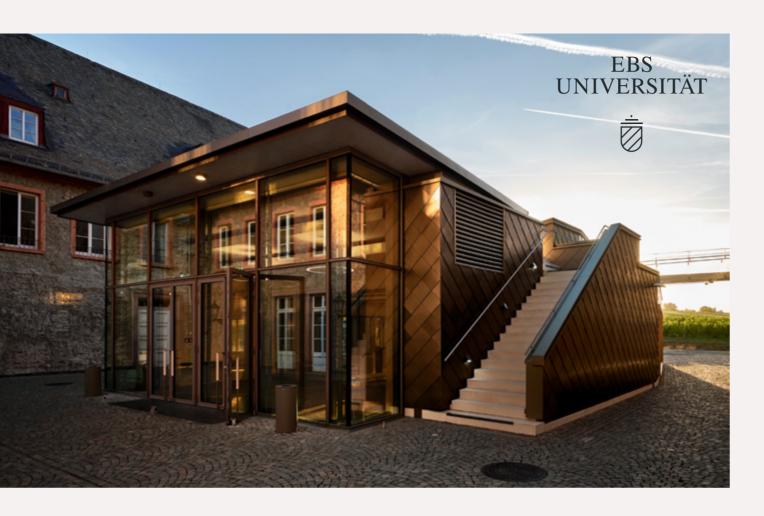
# Wherever and Whenever You Want SRH Distance Learning University

With our mobile learning concept, you can study efficiently and flexibly – anytime and anywhere.

Through the E-Campus, you have access to all learning materials, digital tools, and online libraries around the clock. Your individualized self-study allows you to set your own pace and decide when to work on specific content.

In your distance learning programme, you are well-connected: benefit from academic exchanges with fellow students and never feel alone. Our mentors, coaches, and student support are here to assist you with organizational and academic questions. You can directly communicate with professors and lecturers at any time, without the need for scheduled office hours. Enhance your distance learning with optional supplementary events, either online or on-site, and tailor your studies to your needs: 80% self-study and 20% supplementary courses – or 100% self-study. The choice is yours!





### Grow Into a Leadership Personality Where the Best Wine Grows **EBS Universität for Business and Law**

We at EBS Universität empower leadership personalities to make a difference in the world. As an AACSB-accredited institution, we not only provide our students the best know-how – they also benefit from our investment into their personality development. Leadership skills are an important part of the curriculums, and every student is entitled to coaching sessions. Our teaching method, challenge-based learning, unfolds in small groups and in close cooperation with practice partners. During these sessions our students learn just how important modern leadership is.

EBS is truly international: 2,200 students from all over the world study business and law from top-class teachers. A semester abroad at one of our 200 partner universities is included in most of our programmes. The university is located in a historic castle with modern learning facilities. Surrounded by vineyards and embedded in the vibrant Rhine Main region.





#### **EBS Alumnus**

Yves Müller **CFO HUGO BOSS** 

#### Yves Müller about his career

I spent 18 years at Tchibo, including 12 years as CFO.

I have been CFO/COO at HUGO BOSS AG for around six years. HUGO BOSS is globally orientated with its BOSS and HUGO brands and is active on the capital market. To be successful in the fashion world, the company has to see itself as a "brand builder".

#### About leadership

Firstly, "leading by example". Never ask your employees to do something that you are not prepared to do yourself. As a CFO in particular, you sometimes have to make unpleasant decisions. "Hard in the matter, soft in the heart (empathy)" is a maxim that has guided me in my leadership principles. And, lastly, trust. I am convinced that you have to trust your employees. This way, decisions are made much more quickly (even in a corporate group).

#### About making a difference

In today's world – and that's a good thing – we as a company need to put sustainability at the centre of our strategy. This is because we are convinced that only sustainable companies can be successful in the long term. At HUGO BOSS, we set up a foundation a year ago, among other things.

#### **About EBS**

First of all, I think it's worth mentioning that I made very close friends at EBS. The network is also incredibly strong. The semesters abroad were very formative and inspiring. EBS has something of a "boarding business school" feel to it. I have very fond memories of these four years.

> Discover more alumni success stories



# The SRH Perspective:

# Learn Tomorrow's Skills Today



#### **Our Philosophy**

With our unique study concept – the CORE Principle – we support you individually in achieving your goals. We have aligned all objectives, exams, teaching and learning methods to make studying with us a fun, successful and hands-on experience. Our graduates are well-prepared for any challenge: by combining the acquisition of skills and the joy of learning in an individual and innovative teaching method, we prepare our students to become agile and self-confident professionals, in great demand on the job market.

## Why SRH?

## What Sets Us Apart, at a Glance

#### Setting up new standards in education

#### Our quality certifications speak for themselves:

- Regular top results in the Che Ranking 2020, i.e. regarding the international orientation (10/12) and our high graduation rate (98.5% in the planned time frame) of our Master's programmes
- System accreditation: quality seal of the Accreditation Council certifying that the university meets
  the highest quality standards in teaching and learning and has self-accreditation authority for its
  programmes
- Re-accreditation of 10 years by the German Council of Science and Humanities (Wissenschaftsrat)
- Awarded the Genius Loci Award for Excellence in Teaching in 2018 by the Stifterverband für Deutsche Wissenschaft and the VolkswagenStiftung for our CORE Principle
- FIBAA Premium Seal for our Master's programme International Management in Berlin; the programme ranks in the TOP 10 of all Master's programmes in Germany.
- All our Bachelor's and Master's programmes are ZevA accredited.

#### Your gateway to an international career

Our goal is a diverse international education for our students. The schools of SRH offer a truly global perspective with an intercultural community that welcomes students of over 140 nationalities.

We maintain a close network with 250 partner universities, from East Asia to North America, and we are also proud to be part of the Erasmus+ programme which offers students the opportunity to study or intern up to one year abroad.

#### Hand in hand with the industry

We believe in an education that is directly related to the work you will do after you graduate. Study and research with us on real-life projects with practical partners from the fields of business, culture, politics and society. Work collaboratively with students from different disciplines. Gain access to our network of over 3,500 companies through internships and through the early integration of real work projects into your curriculum. Benefit from free German language courses and career support.

Coached and inspired by the best, you will set out on your individual path to a successful career. We can proudly state that 90+% of our alumnifind employment within one year after graduation.

#### **SRH Compus Switch**

— Hop to any of the SRH campuses for a semester











# Innovative and Future-Oriented



**Prof. Dr. jur. Carolin Sutter**Dean School of Social and Legal Sciences

"CORE places students and their skills development at the centre of good teaching. Teaching, learning, and examination formats are designed in such a way that our students acquire the skills essential for the best possible success in the future labour market."



**Prof. Dr. Dörte Schultze-Seehof** Vice President Teaching and CORE

"Teaching and learning is deeply rooted in our mission statement.
We are constantly looking to improve our methods so that we can provide students with the skills that will be relevant in the world of tomorrow."

## Our Study Concept: The CORE Principle

We created a unique approach to education, designed in-house to best fit our students' individual needs and strengths.

The introduction of our innovative teaching and learning model, the CORE principle (Competence Oriented Research and Education), represents our response to new educational and market challenges.

CORE places the highest priority on the development of our students' competencies. In designing our degree programmes we start with the desired outcome and work backwards from there.

Our coordinated programmes facilitate the best possible employability in a global market.

We are committed to this approach in all our services – in classroom-based, distance-learning, part-time and certified programmes.

An agile, motivating and innovative culture of learning is both condition and result. We work closely with our industry partners and our students and by doing so create the best possible learning environment.

#### 5-week blocks of teaching for maximum focus on the subject

Study programmes are organised in five-week blocks of applied study. Working in a small group, you get to focus intensively on real-world challenges.

#### Diverse exam forms: No crammed exam weeks

Ongoing performance evaluations at the end of each five-week block ensure a continuous feedback loop and avoid end-of-year exam stress. We use various examination methods to test different facets of skill and competence building.

#### Your teacher is your coach, throughout your studies

While focusing on your work you receive active guidance from your mentors and benefit from a range of options to help you achieve your personal goals.

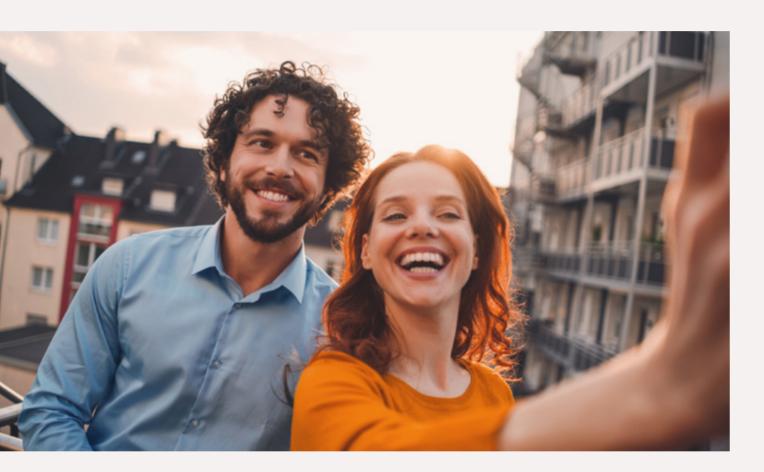
#### Interactive learning and teaching methods

Different study formats include a variety of group work, seminars, role-play and applied assignments. Simultaneously, CORE provides you with the space and equipment that best support you. A dynamic, agile environment that makes learning not only extremely efficient but fun as well.

#### Learn in the real world, for the real world: Practical projects, teamwork and company internships

Our excellent ties to companies across all relevant industries help you gain first-hand professional experience and play a crucial role in your job search after graduation.

# We Empower You to Build Your Future



# Our Career Service supports you every step of the way – from career planning to job entry.

- Workshops and Career Days
- Application training and interview coaching
- Advice on application documents
- Support with search for internships and post-graduate jobs
- Field trips to partner companies
- Access to a network of over 3,500 corporate partners
- Exclusive career portal on JobTeaser.com

## Your Partner from Internship to Job Entry

# The SRH Career Service is here to help you get your career off the ground

We can proudly claim a 90+% employment rate within one year of graduation.

Our Career Service supports you every step of the way and helps you enter the job market successfully. We organise workshops and career days, and even coach you for interviews. Moreover, we personally guide you through the entire process of your individual career planning and support you in your search for internships and any job placement issues.

Last but not least, we have launched our Career Centre in partnership with JobTeaser to support you with your job hunt. On this platform you will find all the job opportunities, events and resources you need to help you with your search.

#### The internship that turns into job prospects

Most of our programmes, both at Bachelor and Master level, include one or two internships to allow you to gain valuable work experience, give you an additional edge on the job market, and ultimately transition into a job. Finding the right internship can be a real challenge, but you are not fighting this battle alone. Our career experts are here to guide you, and your professors have an established network in their industry and will be happy to support you.

#### Free German courses for international students

As a junior graduate, entering the German job market without a solid knowledge of the language may prove difficult. Our Language Center offers German courses free of charge to all international students interested in taking advantage of the full immersive experience and adding another language to their skill set.

As the 4<sup>th</sup> language in the world in terms of economic impact, German gives you access to the DACH\* region, and will enhance your competitive edge both on the national and international job market.

\*DACH: Germany, Austria & Switzerland

#### After graduation:

#### 18-month job-search & settlement permit

International students coming from outside the EU/ EEA area benefit from a 1.5-year stay back option after graduation to look for a suitable job.

Once you secured a work contract of at least one year full time that adequately suits your qualifications and is paid market value, you may apply for a residence permit with full working rights.

Upon holding a residence permit for the purpose of employment as a "qualified professional" for at least 2 years (in accordance with Sections 18a, 18b or 18d German Residence Act) and having acquired a B1 level of German, you may apply for a settlement permit.\*

\*Other conditions apply, and exceptions may be made concerning the required years of employment in Germany or the level of German language, based on the qualifications and field of work.

# Siemens Certification: SMSCP



As a partner university of Siemens, the internationally recognised Siemens Mechatronic Systems Certification Program (SMSCP) is part of your curriculum when you study any of our Engineering programmes.

# With the Siemens Mechatronic Systems Certification Program (SMSCP) you:

- gain first-hand knowledge
- learn to quickly get familiar with new systems
- know how to apply troubleshooting strategies to solve a variety of problems
- are able to use your newly acquired knowledge to work with other systems
- learn to deal with complex systems in a flexible, autonomous, and professional manner
- benefit from better career opportunities by increasing your employability

Programme	B.Eng. Applied  Mechatronic Systems	M.Eng. Engineering and Sustainable Technology Management
Degree	Bachelor's	Master's
SMSCP-Level upon graduation	<b>Level 2</b>   Siemens Certified Mechatronic Systems Associate	<b>Level 3</b>   Siemens Certified Mechatronic Systems Professional
Level explanation	Level 2   High-level technician  Focus: Systems management, investigation, troubleshooting and repair.  Content: Process control technologies, introduction to Totally Integrated Automation (TIA), automation systems, motor control, mechanics and machine elements, manufacturing processes.	Focus: Professional system engineering, systems design and process optimisation.  Content: Project management, projects with technical systems.



# **Direct Entry**

### Conditional Enrolment

### 30 ECTS

Following our merge and starting with the upcoming April 2025 intake, we offer direct entry via conditional enrolment according to Paragraph 58 Section 3 of the State Higher Education Act of Baden-Württemberg into all our Bachelor's degree programmes, whether in English or German, open to all international students with secondary school leaving certificates obtained outside of Germany or the EU/EEA.

The Direct Entry via Conditional Enrolment allows you to start the SRH Bachelor of your choice directly after high school, and prove your ability to study. It may replace the requirement of doing a 'Studienkolleg' or one year of university in your home country.

#### Prerequisite

Your secondary school leaving certificate needs to grant you access to state-accredited university in your home country or the country of obtention.

#### How does it work?

Once we have assessed you are eligible for the Direct Entry via Conditional Enrolment, you will have a minimum of one year to obtain the 30 ECTS of your first semester and become unconditionally enrolled at SRH.

#### Any other criterio?

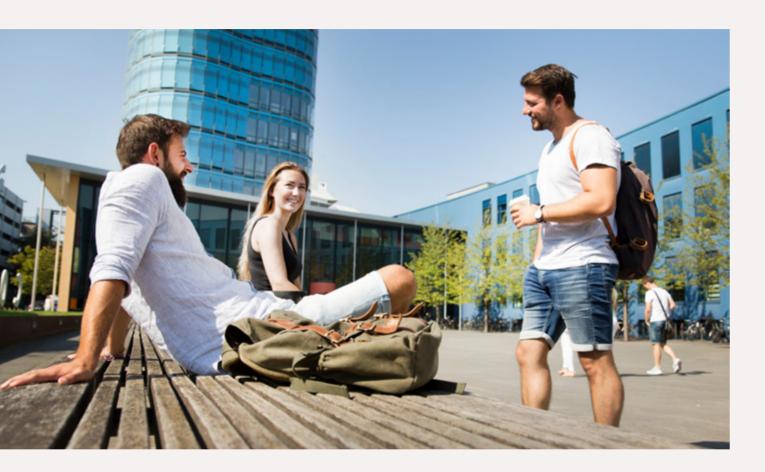
Besides having access to university in your home country, you will need to comply with the GPA and specific subject requirements of your Bachelor programme to be accepted.

#### Time to Apply

We have a rolling admissions process that opens one year before semester start. We offer conditional admissions as well – which means you can apply anytime between the start of your last year of high school and the application deadline for your country, with your existing transcripts and language certificate.

Apply now at apply.srh.de and our experts will meticulously evaluate your application and provide feedback on your eligibility to start the Bachelor's degree at SRH University directly after completing your secondary education.

# SRH International College



"SRH International College prepares students for the rigours of degree level studies. Both the Foundation and the Pre-Master offer automatic progression to SRH, provided that you have passed all modules. We expect our students to work hard, but promise to support you every step of the way – from your initial enquiry through to when you progress to your chosen SRH university degree."

**Dr. Alexandra Winkels**College Director & Dean

# Your Pathway to SRH University Germany

Located on the SRH premises, in the heart of Heidelberg, one of Germany's most captivating university cities, our campus is where your learning adventure truly begins.

#### Skills beyond academics

Here, you'll gain more than just book smarts. We focus on enhancing your complete skill set – communication, organisation, time management, teamwork, leadership, presentation, and problem-solving – to make you a stand-out graduate. And yes, you'll study in English while also getting a solid foundation in German language, setting you up as a bilingual communicator.

#### Secure your spot:

#### On-campus accommodation

We are pleased to offer our students the opportunity for on-campus living, which is quite rare in Germany. Just a heads-up – these spots go fast, so applying early is a smart move.

#### Live the student life, SRH style

At our Heidelberg campus, you're never far from what you need. It's a spacious, green oasis, easily accessible and packed with amenities. From Campus Sports to dining spots, health services to student services, and even your own tram and bus stops – you're all set to fully experience student life.

#### Our foundation programmes

Ready to kickstart your Bachelor's journey, but in need of further preparation? Dive into one of our three Foundation Programmes that pave the way to a diverse range of Bachelor's degrees at SRH Universities:

- Business
- Creative Studies
- Engineering & IT

Each lasts two semesters, with start dates in October and January.

#### Pre-Master's programmes

You have found your ideal SRH University Master's programme but don't quite meet the entry requirements? The Pre-Master's with SRH International College could be the perfect choice for you.

Lasting one semester, you will cover a range of modules including Advanced English Language and Academic Skills, Analytical Techniques and Postgraduate Research Methods, together with subject-specific content depending on your progression degree. We currently offer Pre-Master's in the following areas:

- Business
- Computing
- Engineering & IT Management

# Our Degree Programmes

#### School of Arts, Information and Media

#### Bachelor

- Advertising and Brand Design | B.A.
- Audio Design | B.A.
- Communication Design | B.A.
- Creative Industries Management | B.A.
- Creative Writing and Copywriting | B.A.
- Film and Motion Design | B.A.
- Film and Television I B.A.
- Illustration | B.A.
- Management of the Creative Industries | B.A.
  - Event and Music Management
  - PR Management and Journalism
- Media and Communication Management | B.A.
- Music Production I B.A.
- Photography I B.A.
- Popular Music | B.Mus.
- User Experience Design and Content Creation | B.A.
- Virtual Reality and Game Development | B.Sc.
- Web Development | B.Sc.

#### Master

- Applied Data Science and Analytics | M.Sc.
- Film, Television and Digital Narratives | M.A.
- Marketing Management | M.A.
- Media Communication and Media Production | M.A.
- Photography | M.A
- Social Design and Sustainable Innovation | M.A.
- Strategic Communication and Leadership | M.A.
- Strategic Design | M.A..

#### School of Business and Law

#### Bachelor

- Business Law | LL.B.
- Global Hospitality Management | B.A.
- International Business Administration | B.A.
  - Business Psychology | B.A.
  - Digital Marketing
  - Healthcare Management
  - Supply Chain Management
- International Tourism and Event Management | B.A.

#### Master

- Business Law and Compliance | LL.M.
- Digital Transformation Management | M.Sc.
- Guardianship Law | LL.M.
- Health and Social Law | LL.M.
- Hospitality Management and Leadership | M.A.
- International Business and Leadership | M.A.
- International Management | M.A.
- International Management:
   Creative Leadership | M.A.
- International Management and Entrepreneurship | M.A.
- International Management: Entrepreneurship and Intrapreneurship | M.A.
- New Work: Counselling. Coaching. Supervising. | M.A.
- Supply Chain Management | M.Sc.
- Digital Supply Chain Management | M.Sc.
- Sustainable Supply Chain Management | M.Sc.

#### **MBA**

- Business Coaching and New Work
   Organisational Development | MBA
- Executive General Management | MBA
- General Management | MBA
- Healthcare Management | MBA
- Double Degree MBA | SRH Touro University

## School of Health, Education and Social Sciences

#### Bachelor

- Music Therapy | B.A.
- Nutritional Therapy and Nutritional Counselling | B.Sc.
- Occupational Therapy | B.Sc.
- Physician Assistant | B.Sc.
- Physiotherapy | B.Sc.
- Social Work | B.A.

#### Moster

- Dance Movement Therapy | M.A.
- Medical Nutrition Science and Nutrition
   Therapy | M.Sc.
- Music Therapy | M.A.
- Neurorehabilitation | M.Sc.
- Social Work: Psychosocial Counselling and Health Promotion | M.A.

#### MBA

MBA for Doctors: Medical Leadership, Strategic
 Management and Medical Law | EMBA

#### School of Psychology

#### **Bachelor**

- Psychology | B.Sc.
  - Health and Clinical Psychology
  - Legal Psychology
  - Business Psychology

#### Master

- Psychology | M.Sc.
  - Health Psychology
  - Neuropsychology
  - Emergency Psychology
  - Legal Psychology
  - Rehabilitation Psychology
  - Sports Psychology
  - Business Psychology

#### School of Technology and Architecture

#### **Bachelor**

- Applied Mechatronic Systems | B.Eng.
- Architecture | B.A.
- Business Engineering | B.Eng.
- Climate Change Management and Engineering | B.Eng.
- Computer Science | B.Sc.
- Computer Science: Healthcare Management | B.Sc.
- Electrical Engineering | B.Eng.
- Mechanical Engineering | B.Eng.
- Real Estate and Facility Management | B.Eng.

#### Master

- Architecture: Design for the Built Environment | M.A.
- Computer Science | M.Sc.
  - Applied Computer Science
  - Big Data and Artificial Intelligence
  - Cyber Security
- Engineering and International Business:
   Renewable Energy, Water and Waste
   Management | M.Eng.
- Engineering and Sustainable Technology
   Management | M.Eng.
  - Industry 4.0: Automation, Robotics & 3D Manufacturing
  - Smart Building Technologies
  - Mobility and Automotive Industry
- Information Technology | M.Eng.
- Artificial Intelligence
- Blockchain Technology
- International Business and Engineering | M.Eng.
- Project Management Construction | M.Eng.
- Sustainability and Circular Economy
   Management | M.A.
- Sustainable Battery Production Engineering | M.Eng.

# Bachelor Programmes

# Admission Requirements

To be eligible for one of our Bachelor programmes, you need to have an EQF level 4 secondary school leaving certificate giving you access to university in your home country, with a final grade equivalent to minimum 3.0 in the German grading system.

In case your previous education and grades do not qualify you for direct entry, a Foundation programme at the SRH International College may be required. As a general rule, holders of IB diplomas, IGSCE or American High School Diploma with Advanced Placement are eligible, provided the subject requirements and minimum grades are met.

We will also ask you for your language proficiency in either English or German, depending on your programme's language of instruction.

#### **English Language Certificate Waiver**

In case English is your native language or your previous education was entirely in English, you may apply for an English Language Certificate Waiver.

#### Conditional acceptance

If you haven't graduated yet, you can still apply and receive a conditional offer. You will be able to submit your final certificate and transcripts at a later point.

#### English-taught programmes

We accept any of the following certificates and scores:

- Academic IELTS: 6.5 average
- TOEFL 87 iBT (direct recording)
- TOEIC 785 (Listening/Reading 785, Speaking 160, Writing 150)
- CAE (Grade A, B, or C)
- CPE (Grade A, B or C)
- Pearson English Test Academic (PTE-A) 59 points
- Duolingo 110 points

#### German-taught programmes

We accept any of the following certificates and scores:

- DSH Level 2
- Test-DAF Level 4
- Goethe Zertificat C1 or C2
- TELC C1 or C2

A B2 level may be accepted for some of our creative programmes.

# Bachelor Programmes

# School of Arts, Information and Media

### Advertising and Brand Design | B.A.

#### Berlin

#### **Branding is Beautiful**

Do you enjoy a thirty-second commercial as much as a feature film? You'd rather click than block online ads? If you love developing communication strategies and creative solutions, our B.A. Advertising and Design is the ideal programme for you.

#### **Career Opportunities**

With your degree in Advertising and Brand Design you can work as a strategic planner, account manager, concept writer, copywriter, media designer and art director.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English language proficiency
- Portfolio with approx. 10 own creative works



#### Facts & Figures

#### Start

April and October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

#### rutt time

**Degree** Bachelor of Arts

#### Language

English

### Audio Design | B.A.

#### Berlin

#### **Electronic Music Production and Sound Design**

Our B.A. Audio Design focuses on music production, sound design and composition as well as music technology. Create immersive soundscapes along with sound design and compositions for films and games.

#### **Career Opportunities**

With a degree in Audio Design you can work as a sound designer, music producer, audio engineer, film musician, composer, software developer or composer. You can also work in media and design agencies, labels and studios or TV and radio stations.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency
- 3 one-minute MP3s as independent artistic works



#### **Facts & Figures**

#### Start

April and October

#### Duration

3.5 years 210 ECTS

#### **Mode** Full time

Degree

#### Language

English or German

Bachelor of Arts

### Communication Design | B.A.

#### Berlin

#### **Build Expertise in Visual Communication with Hands-On Experience**

Experiment with graphics, photos, film and interactive media and develop identities. With the Bachelor in Communication Design, you will master the entire spectrum of visual communication and also gain valuable professional experience.

#### **Career Opportunities**

The programme qualifies you for a career start as a junior art director in agencies, companies, cultural institutions and non-profit organisations as well as for further Master's studies in the fields of social, strategic or global design and other artistic and creative Master's programmes in Germany and abroad.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency
- Portfolio with about 10-15 own design works



#### **Facts & Figures**

Start October

Duration 3.5 years **210 ECTS** 

Mode Full time

Degree Bachelor of Arts

Language **English or German** 

## **Creative Writing and** Copywriting | B.A.

#### Berlin

#### **Creative Writing, Convincing Copywriting**

Are you passionate about creative writing and copywriting? Then make writing your profession! Our Bachelor's degree will give you the necessary skills - creative writing and professional copywriting - and allow you to benefit from the diverse career paths of the digital age.

#### **Career Opportunities**

As an expert in storytelling, copywriting, linguistic impact and the design of creative processes, you have a wide range of career opportunities, e.g. as an author, copywriter, social media manager, journalist, editor and communications expert for various companies and organisations.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency

**Bachelor** Programmes

Submission of one or more self-authored creative texts or text extracts



#### **Facts & Figures**

Start October

Duration 3.5 years **210 ECTS** 

Mode Full time

Degree Bachelor of Arts

Language German

### Creative Industries Management | B.A.

#### Berlin

#### We Manage Creativity. We Create Management.

Our programme adapts management studies to the complex and dynamic creative world and broader economy, adding communication, culture and arts, as well as entrepreneurship. During your studies, you can focus on four areas: Music, Visual Arts, Creative Writing or General Creative Industries Management.

#### **Career Opportunities**

A degree in Creative Industries Management offers you many opportunities in the broad field of the creative and cultural industries and in businesses across all economic sectors that seek innovative approaches. As an expert in trends and innovation, communication, organisational development, team leadership and creative processes, you will have a wide range of career opportunities in the creative economy and beyond.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English language proficiency

#### **Facts & Figures**

April and October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

Degree Bachelor of Arts

#### Language English

## Film and Motion Design | B.A.

#### Berlin

#### Become an Expert in Audio-Visual Design

Learn the basics of visual communication and produce artistic short films, hybrid films, and motion designs. Stage ideas, brands, and products, and find creative solutions to socially relevant topics. Thanks to your internship and the many projects you train your personal, communication and problem-solving skills.

#### **Career Opportunities**

With your degree in Film & Motion Design you can work in film production companies, in advertising agencies, communication agencies and TV stations. You can also start a career as a director, motion designer or creative producer.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English language proficiency
- Portfolio with about 2-3 works from the cinematic field



#### **Facts & Figures**

#### Start

April and October

#### Duration

3.5 years 210 ECTS

#### Mode Full time

Degree Bachelor of Arts

#### Language English

### Film and Television | B.A.

#### Berlin - Leipzig

#### **Production Techniques, Film Production & More**

Learn the art of filmmaking from the idea to post-production on the practical Bachelor's degree programme in Film and Television. Work with state-of-the-art technology and develop your own creative vision.

#### **Career Opportunities**

Depending on your choice of specialisation, a wide range of career options are open to you after graduation, e.g. in film and television productions or in the games and VR industry.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency



#### Facts & Figures

**Start** October

Duration

3.5 years 210 ECTS

**Mode** Full time

**Degree** Bachelor of Arts

**Language** English or German

# Management of the Creative Industries: Event and Music Management | B.A.

#### Berlin - Hamburg

#### Take the Wheel in the Artist & Event Scene

Creating project plans, booking artists, crafting experiences. Coordinating technology, audience and press, holding all the strings in your hand. Sounds like you? Then take the wheel in the artist & event scene with the B.A. Event and Music Management.

#### **Career Opportunities**

As a manager in the music and event scene, you accompany artists on their path to success and know how to make concerts, live events and festivals memorable. After your degree in media, you will be an expert in digital media and communication and plan brand events, release parties, tours and networking events.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency



#### **Facts & Figures**

**Start** October

Duration 3.5 years 210 ECTS

**Mode** Full time

**Degree** Bachelor of Arts

**Language** German

### Illustration | B.A.

#### Berlin

#### Bring Your Ideas to Life

Drawing is your passion and you think in images. Our Berlin-based B.A. Illustration programme will teach you to visualise messages and draft blueprints while developing your personal style. Learn how to apply your drawing skills in a professional context.

#### **Career Opportunities**

With your degree in Illustration you can work in publishing and advertising and for cultural and scientific institutions.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
  OR Direct Entry qualification OR university entrance qualification plus successful
  completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency
- Portfolio with approx. 20 own creative works



#### **Facts & Figures**

#### Start

April and October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

#### rutt tillie

**Degree** Bachelor of Arts

#### Language

English or German

# Management of the Creative Industries: PR Management and Journalism | B.A.

#### Berlin - Hamburg

#### Become a Multimedia Specialist

Research, copywriting, layout and design according to the rules of print and online media. Our Bachelor's degree programme combines media management and journalism and provides you with the tools for successful cross-media publishing.

#### **Career Opportunities**

As a communications expert, you will use media strategically, work successfully in intercultural teams and strengthen your soft skills through practical projects. Whether as a PR manager or journalist - you will innovatively shape the future of content management and break new ground in the world of media and information. Your Bachelor's degree in Management of the Creative Industries with a specialisation in PR Management and Journalism will open doors for you at publishing houses and newspapers.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
  OR Direct Entry qualification OR university entrance qualification plus successful
  completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency



#### **Facts & Figures**

#### **Start** October

Duration

#### 3.5 years 210 ECTS

**Mode** Full time

#### Degree

Bachelor of Arts

**Language** German

## **Media and Communication** Management | B.A.

#### Heidelbera

#### Learn Marketing Strategies, PR Strategies and More

Immerse yourself in the exciting world of media and start your Bachelor's degree programme in Media and Communication Management at SRH University. Discover the diversity of the industry on our journey through the world of media and find exactly the job that suits you!

#### **Career Opportunities**

With the Media and Communication Management degree programme, we qualify you for careers in which media and communication play a central role – from journalism to public relations, marketing and advertising to event management. Because the degree programme focuses on management, you will have attractive long-term career prospects.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency

Music Production | B.A.



#### Make the Most of Your Musical Talent

Are you passionate about writing and recording songs, from initial idea to final performance? A degree in Music Production is ideal for music enthusiasts who wish to manage both the creative and technical aspects of producing music.

#### **Career Opportunities**

Berlin

With a degree in Music Production you can work as a musician, producer, arrangeur, songwriter or sound technician. You'll benefit from job opportunities in the recording industry, production companies, concert promoters and can freelance in the phonographic industry, including at labels, publishers, distributors or TV and radio stations.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency
- 2 Compositions or interpretations of foreign pieces in MP3 format



#### **Facts & Figures**

#### Start

April and October

#### Duration

3 years / 3.5 years 180 ECTS / 210 ECTS

#### Mode

Full time

### Degree

Bachelor of Arts

#### Language German



#### **Facts & Figures**

#### Start

April and October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

#### Degree

Bachelor of Arts

#### Language

**Enalish or German** 

### Photography | B.A.

#### Berlin

#### **Develop your Unique Visual Language**

Styling models, building sets, setting up lighting, obsessing over details. Scouting locations, capturing moments. Merging analog and digital. If this is your world, then our Photography degree is perfect to help you develop your own visual language.

#### **Career Opportunities**

With your degree in Photography you can work in the applied fields of portrait, fashion, editorial, advertising, product or reportage photography.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English language proficiency
- Portfolio with approx. 15-20 creative works



#### **Facts & Figures**

#### Start

April and October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

Degree Bachelor of Arts

#### Language

English

### Popular Music | B.Mus.

#### Berlin

#### Channel Your Musical Craft and Develop Your Artist Persona

Your music is a mixture of hip hop, gamelan and singer/songwriter? You combine pop music with Jazz and R&B? If becoming a star musician has always been your biggest dream, then our Popular Music programme is for you.

#### **Career Opportunities**

With a degree in Popular Music you can freelance as a musician/performer, writer/ composer or arrangeur/operator for concerts, events, radio and television, or work as an employee in the recording industry, production companies or concert promoters.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency
- 2 Compositions or interpretations of foreign pieces in MP3 format



#### **Facts & Figures**

#### Start

April and October

#### Duration

3 - 3.5 years 180 - 210 ECTS

#### Mode Full time

Degree Bachelor of Music

#### Language

**English or German** 

# User Experience Design and Content Creation | B.A.

#### Berlin - Leipzig

#### **Create Outstanding Digital Experiences**

Our UX design programme helps you analyse user needs and behaviour to create user-relevant digital products. You'll also become proficient in content creation and management while strengthening your soft skills.

#### **Career Opportunities**

With your UX design degree you can start a career as a UI/UX designer, content creator, digital artist or editor. Other opportunities lie in motion design, multimedia and video editing or art direction.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

### Degree

Bachelor of Arts

#### **Language** English

### Web Development | B.Sc.

#### Dual International

#### Berlin

#### Design and Develop Tomorrow's Digital Products

Create sustainable IT solutions using open technologies. Build online platforms, execute hardware projects and design games. The curriculum includes Computer Science, Communication Science, Software Engineering, Content Marketing and Game Design.

#### **Career Opportunities**

With your degree you can work as a UI/UX design expert, full stack or web developer, frontend designer, service design-thinking or IOT hardware-based coding expert. You can also work as a software engineer, content or project manager, digital game developer or designer, social media engineer or E-learning expert.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
  OR Direct Entry qualification OR university entrance qualification plus successful
  completion of our Foundation at the SRH International College where applicable
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

October

#### Duration

3 - 3.5 years 180 - 210 ECTS

#### Mode

Full time or Dual

#### Degree

Bachelor of Science

#### Language

English

# Virtual Reality and Game Development | B.Sc.

#### Berlin - Cologne - Heidelberg

#### **Create Virtual Worlds and Games**

Since 2010, we have been offering the modern, practice-oriented bachelor's degree programme Virtual Reality & Game Development, which focuses on the development and design of virtual worlds.

#### **Specialisations**

- Game Art
- Game Design
- Game Programming
- Technical Art
- Virtual and Mixed Reality

#### **Career Opportunities**

During your first year of study, you choose your specialisation from our five offerings. You focus on the subjects that match your career aspirations, e.g. programming or design, HoloLens development or game design. If you don't want to go straight into a job, there are numerous Master's degree programmes available to you with your Bachelor's degree.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
  OR Direct Entry qualification OR university entrance qualification plus successful
  completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency



#### Facts & Figures

#### Start

October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

### Degree

Bachelor of Science

#### Language

English or German

# Bachelor Programmes

# School of Business and Law

### **Business Law | LL.B.**

#### Heidelberg

#### **Solve Complex Problems in Business Law**

With the combination of law and business, you are perfectly prepared for specialist and management positions in companies and business consultancies. The specialist cornerstones: Private commercial law and corporate law, international legal relations and compliance.

#### **Career Opportunities**

Your employment opportunities are as diverse as business life itself. Business lawyers play an important role at all levels and in all sectors of the company. They occupy key positions in working life and thus in relation to the other employees of the company.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency



#### **Facts & Figures**

Start

October

**Duration** 3 years 180 ECTS

Mode

Full time

Degree

Bachelor of Laws

**Language** German

### Global Hospitality Management | B.A.

#### **Dual International**

#### Dresden

#### Become a Successful Hotel Manager

We will equip you for a leading position in the international hotel industry. Learn business administration and economics along with accounting, sales, distribution and quality management. We will teach you the hard and soft skills you'll need to successfully lead teams and projects.

#### **Career Opportunities**

Work in management and administration, sales and marketing, rooms division including guest relations and services, in food and beverage administration or in the head office.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency



#### **Facts & Figures**

Start

April and October

**Duration** 3.5 years 210 ECTS

**Mode** Full time or Dual

Degree

Bachelor of Arts **Language** 

English or German

# International Business Administration | B.A.

Berlin - Cologne - Hamburg Heidelberg - Leipzig - Munich

#### **Develop Innovative Strategies for International Companies**

Digitalisation, globalisation, social change – today's companies face many challenges. Strengthen your international profile by studying International Business Administration. Learn how to develop innovative solutions and sustainable management concepts for tomorrow.

#### **Career Opportunities**

With a degree in International Business Administration you can work as a human resource manager, as a marketing & sales manager, as a management consultant and in management positions in banking or finance.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
  OR Direct Entry qualification OR university entrance qualification plus successful
  completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency

# International Business Administration: Business Psychology | B.A.

#### Berlin - Hamburg

#### The Ideal Combination: Management and Psychology

During your studies, you will deepen your management knowledge and learn what motivates and moves people. Thanks to the integrated projects, you will acquire skills that will be in demand in tomorrow's job market.

#### **Career Opportunities**

With your business degree with a focus on business psychology, you can work in business consulting, market or behavioural research or as a coach. You can also work in HR development or marketing, as well as in positions in marketing and advertising.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

3 - 3.5 years 180 - 210 ECTS

#### Mode

Full time

### **Degree**Bachelor of Arts

**Language** English or German



#### **Facts & Figures**

#### Start

April and October

#### Duration

3 - 3.5 years 180 - 210 ECTS

#### Mode

Full time

#### Degree

Bachelor of Arts

#### Language

**English or German** 

# International Business Administration: Digital Marketing | B.A.

#### Berlin - Hamburg

#### Advertise Bia Brands on a Global Market

Apple, Nike, BMW – successful brands have what it takes. Learn how to manage international brands and create demand and appeal for all kinds of products. Thanks to integrated projects you do not only strengthen your marketing know-how, but develop your soft skills as well.

#### **Career Opportunities**

Your degree in marketing qualifies you to work in marketing and product management, brand strategy, market and consumer research, as well as marketing and business consulting. You can also step into advertising, communications and strategic management.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency



#### Facts & Figures

#### Start

April and October

#### Duration

3 – 3.5 years 180 – 210 ECTS

#### Mode

Full time

### Degree

Bachelor of Arts

#### Language

English or German

# International Business Administration: Healthcare Management | B.A.

#### Berlin

#### **Develop Innovative Healthcare Strategies**

Our new business programme with a focus on healthcare provides you with a well-rounded management education and specific knowledge about the healthcare industry such as research and development, patent law, medical tourism or AI in healthcare. Thanks to the many projects and your internship, you get to strengthen your soft and hard skills.

#### **Career Opportunities**

With a degree in Healthcare Management you can work in management positions in the healthcare sector. You can also work as a project, key account, or quality manager for e-health providers and healthcare start-ups.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

3 – 3.5 years 180 – 210 ECTS

#### Mode

Full time

#### **Degree** Bachelor of Arts

**Language** English

## International Business Administration: Supply Chain Management | B.A.

#### Berlin - Leipzig

#### Become a Manager with Logistics Expertise

Our programme helps you gain an understanding of global management issues while training your soft skills. Thanks to the supply chain focus, you know how to plan, manage, and analyse processes and data as well as the flow of material, information, and goods.

#### **Career Opportunities**

Your degree in supply chain management qualifies you to work in the manufacturing, trade, and logistics industries. You can also start your career as a supply chain or logistics manager or find employment in areas such as consulting, purchasing, project or account management.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

3 - 3.5 years 180 - 210 ECTS

#### Mode

Full time

### Degree

Bachelor of Arts

#### Language English

## International Tourism and Event Management | B.A.

#### Dual International

#### Berlin - Dresden

#### Turn Your Passion Into a Career

Unlock the world of tourism and event management! Explore how sustainability, innovation, and digitalization shape the travel industry today. Dive into global trends, address real-world challenges, and gain the skills to redefine the future of tourism.

#### **Career Opportunities**

The tourism and event industry is one of the strongest sectors in the global economy, offering a wide range of career opportunities. As a graduate, you can pursue roles such as project manager for key players in the tourism sector.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

3 - 3.5 years 180 - 210 ECTS

#### Mode

Full time or Dual

#### Degree

Bachelor of Arts

#### Language

German

## Bachelor Programmes

# School of Health, Education and Social Sciences

### Music Therapy | B.A.

#### Heidelberg

#### Make Music Your Tool for Healing

Are you passionate about music and do you enjoy working with people? Are you also interested in how music influences our psyche and our body? Then music therapy is the right programme for you!

#### **Career Opportunities**

The scientific foundations, methodological skills and professional qualifications acquired on the Bachelor's degree programme in Music Therapy in Heidelberg will enable you to work in a clinical, curative or special educational context.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
  OR Direct Entry qualification OR university entrance qualification plus successful
  completion of our Foundation at the SRH International College where applicable
- Proof of sufficient German as well as English language proficiency
- Three-week pre-study internship in a clinical or psychosocial field



#### Facts & Figures

#### Start

October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

#### rull lime

**Degree** Bachelor of Arts

#### Language

German / English

# Nutritional Therapy and Nutritional Counselling | B.Sc.

#### Cologne - Leipzig

#### We Are What We Eat

Low carb, healthy fats, sufficient vitamins: The topic of nutrition has been attracting widespread public interest for years. Whether you are at the very beginning of your career or already have professional experience, our Bachelor's degree programme will inspire you.

#### **Career Opportunities**

Your career opportunities could not be more diverse. With your degree, you can take on nutritional therapy and counselling roles in clinical and healthcare facilities as well as in schools, nurseries and other public institutions.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
  OR Direct Entry qualification OR university entrance qualification plus successful
  completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency



#### Facts & Figures

#### Start

October

#### **Duration**

3 years 180 ECTS

#### Mode

Full time / Hybrid

#### Dearee

Bachelor of Science

#### Language

German

### Occupational Therapy | B.Sc.

#### Heidelberg

#### Shape Quality of Life – Step by Step

Are you creative and enjoy working with people? In the Bachelor's degree programme in Occupational Therapy, you will learn how to advise and support people in shaping their lives as independently and self-determined as possible.

#### **Career Opportunities**

After graduating, many professional fields will open up for you. You can work in outpatient, inpatient and complementary facilities or set up your own occupational therapy practice. There you can treat people with motor, neurological and mental illnesses as well as children with developmental or behavioural disorders.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency
- Three-week pre-study internship in the field of occupational therapy



#### **Facts & Figures**

**Start** October

Duration

3.5 years 210 ECTS

Mode

Full time

**Degree**Bachelor of Science

**Language** German

### Physician Assistant | B.Sc.

#### Leipzig

#### Take On Important Tasks in the Medical Team

Are you fascinated by medicine, health and science? Then our Bachelor's degree programme Physician Assistant is perfect for you. It will allow you to take on responsible medical tasks and open up new fields of activity.

#### **Career Opportunities**

Your Bachelor's degree programme in Physician Assistant qualifies you for delegable medical activities that you carry out in close cooperation with doctors. You will be involved in a wide range of examinations and treatments and take on a variety of delegated activities, e.g. in diagnostics, therapy, planning, documentation and organisation.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency



#### **Facts & Figures**

Start

October

Duration

3 years 180 ECTS

Mode

Full time / Hybrid

Degree

**Bachelor of Science** 

Language

German

### Physiotherapy | B.Sc.

#### Heidelberg - Stuttgart

#### For Mobility and a Healthy Life

Helping people regain their mobility and sustainably improve their quality of life is our passion for life. We are happy to share our passion with you on the Bachelor's degree programme in Physiotherapy.

#### **Career Opportunities**

Our practice-oriented Bachelor's degree programme opens up a wide range of career opportunities so that you can fulfil your dream and work in practices, clinics, rehabilitation centres and other healthcare facilities. It is up to you whether you work in a therapeutic capacity or in management and counselling functions.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency
- At least two weeks of practical training in the field of nursing and at least one week in the field of physiotherapy

#### Facts & Figures

Start

October

Duration

3.5 years 210 ECTS

#### Mode

Full time

Integrated training

#### Degree

Bachelor of Science

**Language** German

### Social Work | B.A.

#### **Dual International**

Cologne - Dresden - Fürth - Gera Hamm - Heidelberg - Leipzig

#### Make a Difference in People's Lifes

Study Social Work and empower individuals in diverse life situations. Whether working with children, families, elderly, or in migration, social workers are needed everywhere. Learn how to support and uplift those who need it most.

#### **Career Opportunities**

With a Bachelor's degree in Social Work from SRH University, you'll gain a professionally recognized qualification in Germany, opening doors to a wide range of career opportunities. Work in government agencies, social organizations, NGOs, the private sector, or social institutions, and make a meaningful impact in your community and beyond.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency



#### **Facts & Figures**

Start

April and October

Duration

3 - 3.5 years 180 - 210 ECTS

#### Mode

Full time

— Dual

**Degree** Bachelor of Arts

German

Language

# Bachelor Programmes

# School of Psychology

### Psychology | B.Sc.

Cologne - Dresden - Fürth - Gera Hamm - Heidelberg - Stuttgart

#### Dive Into the Human Psyche

Despite its appearance, psychology is much more than 'just' psychotherapy. It deals with phenomena from all areas of interpersonal coexistence and is used, for example, in the world of work, education, politics and commerce. These and other fields of application are also reflected in the individual modules of your Bachelor's degree programme.

#### **Specialisations**

- Health and Clinical Psychology (Cologne, Gera, Fürth, Hamm, Heidelberg, Stuttgart)
- Legal Psychology (Cologne, Hamm, Heidelberg, Stuttgart)
- Business Psychology (Cologne, Dresden, Fürth, Hamm, Heidelberg, Stuttgart)

#### **Career Opportunities**

With a psychology degree, you could not be more versatile in your professional practice. Depending on your chosen specialisation, you may have opportunities in market research, HR work, health counselling and promotion or stress prevention, for example.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency



#### **Facts & Figures**

**Start** October

**Duration** 3 years

Mode

180 ECTS

Mode Full time

**Degree**Bachelor of Science

**Language** German

## Bachelor Programmes

# School of Technology and Architecture

### Applied Mechatronic Systems | B.Eng.

#### Berlin - Heidelberg

#### **Design Solutions for Electromechanical Systems**

Our Bachelor's programme Applied Mechatronic Systems will give you an in-depth understanding of the relevant disciplines of mechatronics, which include mechanical engineering, electrical engineering and computer science. During your studies you will also obtain the "Siemens Mechatronic Systems Certificate Program (SMSCP)" certification level 1-2.

#### **Career Opportunities**

Bachelor graduates in Applied Mechatronic Systems have a diverse range of career opportunities in various sectors, s.a. Mechatronics, Automation, Control Systems, R&D, Systems Developer, Technical Sales etc.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English language proficiency



#### Facts & Figures

#### Start

April and October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

#### Degree

Bachelor of Engineering

#### Language

English

### Architecture | B.A.

#### Heidelberg

#### Want to Design the Living Spaces of the Future?

We teach you architectural skills in the exciting space between art and craft, aesthetics and functionality. The Bachelor's degree programme in Architecture follows a steadily increasing complexity. Step by step, like climbing a staircase from module to module, you will reach success!

#### **Career Opportunities**

After completing your Bachelor's programme in architecture, you have learned about and deepened the many facets of the industry and have already gained practical experience through your internship during your studies. These are the best prerequisites for starting your career as an architect or to directly enter the Master's programme.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency



#### **Facts & Figures**

#### Start

October

### **Duration** 3.5 years

3.5 years 210 ECTS

#### Mode

Full time

Degree

#### Bachelor of Arts

#### **Language** English or German

### **Business Engineering | B.Eng.**

#### Heidelberg - Gera

#### Where Technology Meets Business

Engineers and economists don't always speak the same language. We perfectly prepare you to bridge the gap between business and technology.

#### **Career Opportunities**

You are a specialist and a generalist at the same time, working for projects and companies worldwide. As an interface between technology and business, you speak both languages and mediate between different ways of thinking. You combine technical-scientific and economic-social-scientific content with ease. You plan, organise and design all kinds of work and business processes, gaining a professional foothold wherever technical and commercial challenges meet.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency



#### **Facts & Figures**

**Start** October

**Duration** 3.5 years 210 ECTS

**Mode** Full time

Degree

Bachelor of Engineering

**Language** English or German

# Climate Change Management and Engineering | B.Eng.

#### Dual International

#### Heidelberg

#### Climate, Environment and Business Administration

Our Bachelor's degree programme in Climate Change Management & Engineering provides you with an interdisciplinary education: With expertise in natural sciences, engineering, economics, psychology and law, you will become a Climate Change Manager.

#### **Career Opportunities**

After graduating, you will work in local authorities, companies, NGOs or politics, for example. Specific job opportunities include working as a project manager, expert consultant or policy advisor, for example in the fields of climate protection, environmental technology or energy efficiency.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency



#### Facts & Figures

**Start** October

Duration

3.5 years 210 ECTS

**Mode** Full time or Dual

**Degree**Bachelor of Engineering

**Language** German

### Computer Science | B.Sc.

#### Berlin - Leipzig - Stuttgart

#### Contribute to the Digital Revolution of the Business World

Companies of all sizes in all industries are always searching for informatics experts to help them meet their individual targets and enhance their services. If you're interested in coding, then this programme is for you. Learn how to implement and evaluate software solutions and train your soft skills.

#### **Career Opportunities**

With a degree in Computer Science you can work as a system and application developer, application administrator or consultant, IT service or IT project manager or as an IT consultant.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of English language proficiency

#### **Facts & Figures**

#### Start

April and October

#### Duration

3 - 3.5 years 180 - 210 ECTS

#### Mode

Full time

#### rutt tiiii

**Degree**Bachelor of Science

#### **Language** English

# Computer Science: Healthcare Management | B.Sc.

#### Berlin

#### Shape the Future of Digital Healthcare

Become an IT professional with know-how in healthcare. In our healthcare-focused computer science programme you get to know neural networks, image processing and further applications of Al. In addition, you learn more about process and quality management in healthcare, epidemiology, liability, and public health. Strengthen your programming and personal skills, learn how to implement different systems and work in agile projects with students from around the globe.

#### **Career Opportunities**

With a Computer Science degree in Healthcare Management you can work as a system and application developer, consultant or IT project manager for healthcare companies, digital health businesses and innovative software providers in the healthcare sector.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
  OR Direct Entry qualification OR university entrance qualification plus successful
  completion of our Foundation at the SRH International College where applicable
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

3 years 180 ECTS

#### **Mode** Full time

**Degree**Bachelor of Science

#### Language

English

### Electrical Engineering | B.Eng.

#### Heidelberg

#### **Spark Your Passion for Innovation**

Electrical engineers play a key role in the current technological changes in mobility and energy technology. After your studies in electrical engineering, you will have all the necessary skills for professional practice to be able to act successfully in the project planning, development and maintenance of complex systems. You also have the opportunity to specialise in areas of high social relevance: electromobility, energy technology and mobile robotics.

#### **Career Opportunities**

Fit for progress: As an electrical engineer, you are an innovator in the modern information society. Electrical engineers are specifically sought and hired for innovative tasks in all sectors.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
   OR Direct Entry qualification OR university entrance qualification plus successful
   completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

#### Degree

Bachelor of Engineering

#### Language

English or German

### Mechanical Engineering | B.Eng.

#### Heidelberg

#### **Put Theory into Practice**

We combine analytics and innovation: with our mechanical engineering degree programme, we provide you with the theoretical foundations to be able to identify and solve the technical problems of tomorrow.

#### **Career Opportunities**

Mechanical engineers work in decisive positions in companies of all sizes, and far beyond the field of mechanical and plant engineering. Because this degree programme opens up a wide range of career paths for you, we train you to be as broadly positioned as possible: With mathematics and physics as a basis, we deal with understanding and questioning technical processes - as well as developing new technical solutions.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification
  OR Direct Entry qualification OR university entrance qualification plus successful
  completion of our Foundation at the SRH International College where applicable
- Proof of English or German language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

#### Degree

**Bachelor of Engineering** 

#### Language

**English or German** 

# Real Estate and Facility Management | B.Eng.

#### Heidelberg

#### Shape the Property Industry of the Future

Become an expert in real estate with our Bachelor's degree programme in Real Estate and Facility Management: we teach you the relevant know-how from the real estate industry and the fields of construction and architecture in an interdisciplinary and practical way.

#### **Career Opportunities**

You are an expert in the development and operation of properties and complex facilities. You always keep an eye on the users and the overall costs, regardless of whether you work for the owner, the developer or a service provider.

#### **Entry Requirements**

- General higher education/university of applied sciences entrance qualification OR Direct Entry qualification OR university entrance qualification plus successful completion of our Foundation at the SRH International College where applicable
- Proof of German language proficiency



#### **Facts & Figures**

#### Start

October

#### Duration

3.5 years 210 ECTS

#### Mode

Full time

#### Degree

Bachelor of Engineering

#### Language

German





## **Dual Studies**for Internationals

Blend Academic Learning With Hands-On Company Experience. Enjoy the Benefit of Fully Paid Tuition Fees.

#### "Work & Study" degree programmes in English

The great advantage of a dual study programme is that you don't have to choose between working or studying: you can do both, integrated in your curriculum. Study phases alternate with practical phases in a company; at university you acquire practice-oriented knowledge that you then directly apply with your corporate partner.

This way, you earn a full-fledged and internationally recognised Bachelor's or Master's degree, and at the same time, as a valued team member of your partner company, you gain invaluable work experience.

#### Opportunity | Cover tuition fees & living costs

Your dedication with our industry partners typically reaps rewards. Based on the programme, our affiliated companies often cover your tuition fees and a salary, or provide a monthly stipend – most often generous enough to handle both tuition and personal expenses.

#### Your perfect match

Our extensive network of practice partners presents numerous possibilities. Our team of specialised advisors will work with you to identify the companies that best match your goals and will coach and support you during the application process.

#### German craftsmanship | International flair

Experience the German top-quality, hands-on approach to education, intertwined with a vibrant international pulse. Immerse in a rich intercultural community that welcomes students from both Germany and over 100 other countries around the world.

You benefit from free German language lessons throughout your studies. Thanks to our Erasmus+ membership, you also have the option to go for a study abroad semester at one of our 113 university partners.

## Dual study programmes in English for internationals

- Web Development | B.Sc.
- Global Hospitality Management | B.A.
- Sustainable Battery Production | M.Eng.

Further dual programmes are available in German language.

## More about Dual Studies www.srh-berlin.de/en

- >> Study at SRH
- >> Dual Studies



# Let's Get to Know Each Other!



## Open House & Info Sessions

We regularly hold events like info sessions, sample lectures and open house days. Sign up and learn about SRH Universities, our study programmes and admissions process. Our study advisors are happy to answer any questions you might have concerning your studies, the programmes, career options, admissions and financing. Please do not hesitate to contact us if you need help choosing your study programme or have any further questions.



## Find Your Unibuddy

Chat with our students. Do you want first-hand information? Our students are happy to share their experiences with you, tell you about their courses, their projects and student life in Berlin, Hamburg and Dresden.



## Master and MBA Programmes

## Admission Requirements

To be eligible for our Master programmes, you need to have a bachelor's degree (minimum 3 years and 180 ECTS) and a final grade depending on your study programme of choice.

Some of our programmes require specific academic background or work experience. In case you do not meet the requirements for direct entry, a Pre-Master programme at the SRH International College may be required.

We will also ask you for your language proficiency in either English or German, depending on your programme's language of instruction.

#### **English Language Certificate Waiver**

In case English is your native language or your previous education was entirely in English, you may apply for an English Language Certificate Waiver.

#### Conditional acceptance

If you haven't graduated yet, you can still apply and receive a conditional offer. You will be able to submit your final certificate and transcripts at a later point.

#### English-taught programmes

We accept any of the following certificates and scores:

- Academic IELTS: 6.5 average
- TOEFL 87 iBT (direct recording)
- TOEIC 785 (Listening/Reading 785, Speaking 160, Writing 150)
- CAE (Grade A, B, or C)
- CPE (Grade A, B or C)
- Pearson English Test Academic (PTE-A) 59 points
- Duolingo 110 points

#### German-taught programmes

We accept any of the following certificates and scores:

- DSH Level 2
- Test-DAF Level 4
- Goethe Zertificat C1 or C2
- TELC C1 or C2

A B2 level may be accepted for some of our creative programmes.

### Master Programmes

## School of Arts, Information and Media

## Applied Data Science and Analytics | M.Sc.

#### Hamburg - Heidelberg

#### Are You Interested in Working in a Cutting-Edge Sector?

As a data scientist, you'll be in a key position when it comes to handling large and unstructured datasets and deriving knowledge from them.

#### **Career Opportunities**

Equipped with a Master's degree in Applied Data Science and Analytics and qualified at all levels of data science, you will have maximum opportunities in all sectors such as manufacturing, banking, insurance, IT, consulting, public or industrial research services, healthcare, as well as further and higher education.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university in computer science, data science, information technology, artificial intelligence, data analysis, mathematics or business informatics
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 years 120 ECTS

#### Mode

Full time

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**Degree** Master of Science

#### Language

English

## Film, Television and Digital Narratives | M.A.

#### Berlin

#### **Successfully Direct Your Future**

Writing series, producing feature films, directing television programmes – the world of film and television is huge, dynamic, and growing exponentially. Secure your place in the industry with a degree in Film, Television and Digital Narratives.

#### **Career Opportunities**

With your degree in Film, Television and Digital Narratives you can work as a producer, director, screenwriter and editor, project manager and as a curator for film and television companies, television stations and institutions.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English language proficiency
- Portfolio with 2-3 pieces of own film work and bullet point list with 5 favourite films and series



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 years 120 ECTS

#### **Mode** Full time

#### **Degree** Master of Arts

**Language** English

#### Marketing Management | M.A.

#### Dual International

#### Berlin

#### Learn Strategy, Communication & Market Research

Our practice-integrating dual Master's degree programme in Marketing Management sharpens your skills profile as a marketing expert and enables you to immediately apply your newly acquired expertise in professional practice.

#### **Career Opportunities**

In the highly differentiated marketing industry, there is a high demand for graduates who have both specialised qualifications in various subjects and a sound knowledge of marketing communication. It is precisely this dual qualification that you bring to the table.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of German language proficiency
- Proof of professional experience of one year
- Completed written entrance test
- Practice company

## Media Communication and Media Production | M.A.

#### Berlin

#### Engaging in Storytelling, Staging, Presenting

Discover the future of the ever-changing media industry on our Master's degree programme in Media Communication and Media Production! Prepare yourself to be successful in a variety of areas, immerse yourself in the world of digitalisation and discover exciting new career opportunities.

#### **Career Opportunities**

The Master's in Media Communication and Media Production opens up broad access to international creative media and business fields. Typical job profiles are Project Manager, Content Creator, Digital Media & Social Media Manager, Event Manager or Creative Director.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of German language proficiency



#### **Facts & Figures**

#### Start

October

#### Duration

2 years 120 ECTS

#### Mode

Dual

#### Degree

Master of Arts

#### **Language** German



#### **Facts & Figures**

#### Start

October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### Degree

Master of Arts

#### Language

German

#### Photography | M.A.

#### Berlin

#### Critical Perspectives on Photography and New Visual Media

Deepen your knowledge of photography. Think interdisciplinary. Develop a unique, modern photographic vision. Study M.A. Photography to find your individual style and to be prepared for immediate entry into a variety of fields at an advanced level.

#### **Career Opportunities**

With your degree in Photography you can establish yourself as an independent artistic or applied photographer, picture editor, art buyer or art director. Moreover the degree category of Master of Arts allows you to pursue an academic career, including doctorate and postdoctorate qualifications.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English language proficiency
- 2 or 3 creative works



#### **Facts & Figures**

#### Start

April and October

#### Duration

1.5 - 2 years 90 - 120 ECTS

#### Mode

Full time

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**Degree** Master of Arts

#### Language

English

## Social Design and Sustainable Innovation | M.A.

#### Berlin

#### Find Solutions for Global and Local Issues

Do you want to help make the world a better place through joint interdisciplinary creative processes? Study M.A. Social Design & Sustainable Innovation and dedicate yourself to eco-social change. Learn to develop innovative design ideas based on research and methodology for the challanges of today as well as tomorrow.

#### **Career Opportunities**

With your degree in Social Design & Sustainable Innovation you can work as an art director, designer, consultant, project and change manager, web developer and curator for companies and institutions.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English language proficiency
- 2-3 creative works on the topic of "Why change?" in the form of film, text, photo, illustration or in another creative form of expression



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### Degree

Master of Arts

#### Language

English

### **Strategic Communication and** Leadership | M.A.

#### Berlin - Heidelberg

#### Become a Communications and Marketing Professional

Whether PR, content and social media management, digital marketing or data analysis – professional communication in the digital age requires clear strategies and strong leadership skills. Get started now with the Master in Strategic Communication & Leadership!

#### **Career Opportunities**

With your Master's degree in Strategic Management & Leadership, you will be able to think, plan, actively shape and implement communication for companies and institutions – whether on the corporate or agency side – holistically and strategically.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of sufficient German as well as English language proficiency



#### **Facts & Figures**

#### Start

October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### Degree

Master of Arts

#### Language

German / English

#### Strategic Design | M.A.

#### Berlin

#### Design a Better Tomorrow

To you, design is more than mere aesthetics. It has the potential to change the world. If you have a B.A. in a creative discipline and want to help create a better future, then our M.A. Strategic Design is the perfect choice for you.

#### **Career Opportunities**

With your degree in Strategic Design you can work as strategic designer and creative director, design and brand manager, in service or experience design or innovation management.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university in design, architecture, art, photography, film, or similar
- Proof of English language proficiency
- Portfolio with 15-20 own creative works



#### **Facts & Figures**

#### Start

October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### Degree

Master of Arts

#### Language

English

## Master Programmes

## School of Business and Law

#### **Business Law and Compliance | LL.M.**

#### Heidelberg - Stuttgart

#### Our Master's Programme With Integrated Personality Training

We prepare you for your career as a manager and for actively shaping the governance of companies. With the Master's in Business Law, you will deepen the necessary legal and management skills and develop personally.

#### **Career Opportunities**

Working as a commercial lawyer is versatile and varied: take on management functions in the international commercial law sector and open up the best possible career opportunities in a global future!

#### **Entry Requirements**

- Min. 3-year LL.B. degree (180 ECTS) or another degree in law with proof of knowledge of economics and law (30 ECTS each)
- Proof of German language proficiency



#### Facts & Figures

#### Start

October

#### Duration

2 years 120 ECTS

#### Mode

Full time

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**Degree** Master of Laws

#### Language

German

## Digital Transformation Management | M.Sc.

#### Hamburg

#### **Shape Digital Change**

During your degree you will learn how to help organisations make real-time decisions for process optimisation and guide companies into the digital future. Throughout your studies you will acquire various skills that will assist you in understanding development and management aspects of a company as well as the techniques and instruments of innovation, organisation process and change management.

#### **Career Opportunities**

With your Master's degree you can work as an innovation manager, digital business analyst, project manager or consultant.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in Management, Computer Science or similar from an accredited university
- Proof of English or German language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 – 2.5 years 120 ECTS

#### Mode

Full time or Part time

#### Degree

Bachelor of Science

#### Language

English or German

#### Guardianship Law | LL.M.

#### Heidelberg

#### Qualify as a Potential Manager in Your Field

With the Master's degree in guardianship law, you will deepen your knowledge with important skills relating to legal guardianship and acquire communication expertise in dealing with clients.

#### **Career Opportunities**

On the Guardianship Law degree programme, you will acquire the knowledge you need to work successfully in one of the following professions: Independent carer, Professional carer, Employee in the care authority, other social law organisations etc.

#### **Entry Requirements**

- Law degree (180 ECTS) with an average grade of at least 'good' (LL.B., Diplom)
  or a state examination
- Professionally qualifying degree (e.g. social work, business studies) with a legal component of at least 30 CPs (or proof of relevant professional experience with legal work)
- Proof of German language proficiency



#### **Facts & Figures**

#### **Start** April

#### Duration

1 year 60 ECTS

#### Mode

Hybrid

#### **Degree** Master of Laws

Language

#### German

#### Health and Social Law | LL.M.

#### Heidelberg

#### The Mix Makes the Difference

Your Master's degree programme in Health and Social Law integrates current legal developments and addresses social, medical and health law issues in a scientifically sound and practice-oriented manner.

#### **Career Opportunities**

You will have the opportunity to take on a responsible management position in social and healthcare organisations. E.g. at social service providers and institutions, clinics, rehabilitation facilities, nursing homes, local authorities, social insurance providers, state administration, social and welfare organisations, self-help groups and associations, trade unions, HR departments.

#### **Entry Requirements**

- Law degree (180 ECTS) with an average grade of at least 'good' (LL.B., Diplom)
  or a state examination
- Professionally qualifying degree (e.g. social work, business studies) with a legal component of at least 30 CPs (or proof of relevant professional experience with legal work)
- Proof of German language proficiency



#### **Facts & Figures**

#### Start

October

#### Duration

2 years 120 ECTS

Mode

#### Full time

**Degree** Master of Laws

#### Language

German

## Hospitality Management and Leadership | M.A.

#### Dresden

#### **Passion for Hospitality**

If you're communicative, service-oriented and interested in business, then this programme is for you. We will equip you for an international career in all areas of guest-related service provision. Gain valuable insights into the tourism sector and the hotel and gastronomy industry. Receive further education in management and develop your leadership qualities.

#### **Career Opportunities**

You can work in food & beverage management, in service and hospitality management, throughout the global hotel industry as a hotel or restaurant manager, in city and destination marketing or event agencies and various other tourism organisations.

#### **Entry Requirements**

 Min. 3-year Bachelor's degree (180 ECTS) or 3.5-year Bachelor's degree (210 ECTS) in Hospitality Management or similar from an accredited university

Our Master's programme integrates intercultural and leadership skills as well as

economic and trade management knowledge. Explore topics such as New Work and

Change Management that provide modern insight into management strategies and

Proof of English language proficiency

International Business

and Leadership | M.A.

Dresden - Hamburg - Heidelberg

business practices while training your soft skills.

Healthcare Management (Dresden)

Sustainability Management (Hamburg)

agement functions in international companies.

**New Markets and Global Challenges** 



#### **Facts & Figures**

#### Start

April and October

#### Duration

1 – 2 years 60 – 120 ECTS

#### Mode

Full time

#### 1 011 11110

**Degree** Master of Arts

#### **Language** English



#### **Facts & Figures**

#### Start

April and October

#### Duration

1 - 2 years 60 - 120 ECTS

#### Mode

Full time

#### **Degree** Master of Arts

**Language** English

#### Entry Requirements

**Specialisations** 

**Career Opportunities** 

Min. 3-year Bachelor's degree (180 ECTS) or 3.5-year Bachelor's degree (210 ECTS) from an accredited university

With a degree in International Business and Leadership you can work as a human

resource manager, accept diverse positions in business development as well as man-

Proof of English language proficiency

#### International Management | M.A.

#### Berlin

#### 3 Cities - 2 Degrees - 1 Global Perspective

Paris, Dublin, Shanghai! Our International Management programme offers you the exciting opportunity to live in Berlin or in up to three different cities while obtaining a second Master's degree. Become a management professional with global career prospects.

#### **Career Opportunities**

With a degree in International Management you can work in strategic management positions, become a business development or risk and contract manager. You can also work as a market analyst and researcher, business consultant, country or divisional manager and as an assistant to the executive board.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### Degree

Master of Arts

#### **Language** English

## The Perfect Bo

Heidelberg

#### The Perfect Balance Between Knowledge Transfer & Personal Development

**International Management** 

and Entrepreneurship | M.A.

We make you fit for your career as a manager or founder: with the International Management and Entrepreneurship Master's programme, you can take off nationally or internationally and develop yourself personally – with an optional MBA.

#### **Career Opportunities**

The Master's in International Management and Entrepreneurship is aimed at individuals with ideas, passion and vision who want to pursue a national and international career as a manager, set up their own company or take over an existing company.

#### **Entry Requirements**

- Min. 3-year business-oriented Bachelor's degree (180 ECTS) with min. 40 ECTS from economics courses from an accredited university
- Proof of German language proficiency



#### Facts & Figures

#### Start

October

#### Duration

2 years 120 ECTS

#### Mode

Full time

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**Degree** Master of Arts

#### Language

German

## International Management: Creative Leadership | M.A.

#### Berlin

#### **Fuse a Creative and Innovative Mindset**

Join our interdisciplinary management programme and become a successful manager. Learn a unique approach to leadership by embracing change and tackling today's complex challenges. Take social, ecological and financial aspects into consideration for an informed decision-making process.

#### **Career Opportunities**

With a degree in International Management you can become a business development manager, work in strategic management, communications and marketing. You can also advance to leading positions within international companies and the creative industries.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### Degree

Master of Arts

#### Language

English

### International Management: Entrepreneurship and Intrapreneurship | M.A.

#### Berlin

#### Become a Successful Entrepreneur

This programme trains your entrepreneurial and soft skills, strengthens your business expertise and helps you design, develop and launch your own business. Our skill and project-based approach includes an Incubator Semester, management courses and workshops.

#### **Career Opportunities**

With a degree in Entrepreneurship you can start your own company, advance to business development positions in start-ups or become a successful manager in SMEs. You can also work as a business analyst in venture capital firms, take up employment in innovationmanagement or become a start-up consultant.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 years 120 ECTS

#### **Mode** Full time

Degree

Master of Arts

**Language** English

## New Work: Counselling. Coaching. Supervising. | M.A.

#### Cologne - Hamm

#### Shape the Future of Work

After graduating, you decide what the working world of tomorrow will look like. Our career-integrated degree programme New Work: Consulting. Coaching. Supervising. shows you what new innovative work concepts look like.

#### **Career Opportunities**

With this Master's programme, we are creating an exclusive offer that not only qualifies you highly in the three areas of counselling, supervision and coaching, but also optimally prepares you as an expert for the working world of the future. This is our response to the requirements of a changing society and its forms of work.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of German language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### Degree

Master of Arts

#### **Language** German

## Supply Chain Management | M.Sc.

#### Berlin - Hamburg - Hamm

#### Develop, Manage and Analyse Complex Value Chains

Deal with multi-level value chains, digital business processes and IT structures while strengthening your leadership and communication skills. Learn the concepts, methods and techniques of modern supply chain management in Berlin. Gain an understanding of global supply chains and develop your negotiation and presentation skills in exciting projects.

#### **Career Opportunities**

With a degree in Supply Chain Management you can work in international positions in supply chain & logistics management as well as operations and procurement.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in logistics, business engineering, business administration/management, engineering or IT from an accredited university
- Proof of English proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 years 120 ECTS

#### Mode

Mode Full time

**Degree** Master of Arts

#### Language

English

## Digital Supply Chain Management | M.Sc.

#### Berlin

#### Tackle the Digital Revolution of the Supply Chain

Our supply chain management programme with a digital focus combines a business education with technological know-how. You'll have knowledge of ERP Systems and SCM 4.0, train your app programming skills, and plan, manage and analyse digital supply chain solutions.

#### **Career Opportunities**

Thanks to your degree, you'll have career opportunities in the retail, production, technology, and healthcare industry. You can also work as a logistics and supply chain manager or become a specialist or consultant for digital supply chain solutions.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in logistics, business engineering, business administration/management, engineering or IT from an accredited university
- Proof of English proficiency



#### Facts & Figures

#### Start

April and October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### i dit tiiii

**Degree**Master of Science

#### Language

English

## Sustainable Supply Chain Management | M.Sc.

#### Berlin

#### **Shape the Future of Supply Chains**

Our Master's programme equips you with the skills to analyse and implement the sustainability of supply chains while training your intercultural, leadership and team-working skills. You'll also gain an understanding of IT processes, quality and sustainability management, and the overall digitalisation in the supply chain industry.

#### **Career Opportunities**

With your degree, you can benefit from career opportunities in supply chain management and logistics as well as in the retail, manufacturing, technology or healthcare industry. In addition, you can find work as a sustainable supply chain analyst, an expert for sustainable sourcing, an operations planner or supply chain manager.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in logistics, business engineering, business administration/management, engineering or IT from an accredited university
- Proof of English proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 years 120 ECTS

#### **Mode** Full time

**Degree**Master of Science

#### Language

English

### MBA Programmes

## School of Business and Law

## Executive General Management | MBA

#### Berlin

#### Overcome Tomorrow's Challenges

Strengthen your management competence and train your soft skills in times of digital transformation. Learn to lead diverse and international teams and develop sustainable strategies for a globalised economy. Understand corporate social responsibility, organisational behaviour and business ethics.

#### **Career Opportunities**

With a degree in General Management you can work as CEO, CFO, general manager or country division head. You can also work as finance, marketing or HR director, founder/managing director, consultant, project manager and head of strategic or business development.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English language proficiency
- At least 2 years of professional managerial experience



#### Facts & Figures

#### Start

April and October

#### **Duration**

1 year 60 ECTS

#### Mode

Full time

#### Degree

Executive Master of Business Administration

#### Language

English

#### **MBA Programmes**

#### Berlin

#### An Ethical Approach Wins Big in Tomorrow's World

Gain extensive knowledge on how to develop sustainable strategies for a globalised economy. Understand economic contexts and strengthen your soft and leadership skills in our project-focused approach. Advance your communication, intercultural and team building efficiency and learn about finance, marketing and economics.

#### **Specialisations**

- General Management
- Healthcare Management

#### **Career Opportunities**

With an MBA degree you can work as CEO, CFO, general manager or lead a country devision. You can also work as finance, marketing or HR director, founder/managing director, consultant, project manager or head of strategic business development.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English language proficiency
- At least 2 years of relevant work experience



#### **Facts & Figures**

#### Start

April and October

#### Duration

1.5 years 90 ECTS

#### Mode

Full time

#### Degree

Master of Business Administration

#### **Language** English

## Double Degree MBA SRH – Touro University

#### Berlin (and optional New York)

#### Unlock a World of Opportunities: Secure a Dual Degree and Fast-Track Your Journey to the DBA

With our unique MBA programme, you don't just graduate with a German degree — you also earn a globally-recognised American credential. Experience an unforgettable semester in the heart of Times Square, New York. Enjoy the benefits of intimate class settings, tailored scheduling, and direct, accelerated entry into Touro's coveted DBA programme. In fact, four modules from your MBA can be credited towards the DBA, streamlining your academic journey and positioning you closer to earning the esteemed 'Doctor' title.

## Elevate Your Academic Journey: Choose the American Track (120 ECTS) to Unlock a Year of Career-Driven Experience in New York

By selecting the American Track (120 ECTS), you don't just study for two semesters at Touro University New York; you also secure the opportunity to extend your U.S. adventure with an additional 12 months. This allows you to immerse yourself in real-world, career-related experiences in your chosen field.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- Proof of English language proficiency
- At least 1 year of relevant work experience

## Coming soon!

#### **Facts & Figures**

#### Start

April and October

#### Duration

1.5 – 2 years 90 – 120 ECTS

#### Mode

Flexible:

- Evening
- Online
- Part timeFast Track

#### Degree

Master of Business Administration

#### **Language** English



## Business Coaching and New Work Organisational Development | MBA

#### Berlin

#### Support Organisational Change and New Work Transformations

This MBA programme prepares you for a carrer as a coach that implements New Work transformation and organisational changes. Graduates of this programme are able to coach people and organisations involved in change processes and learn how to implement New Work measurements while strengthening their management expertise.

#### **Career Opportunities**

Thanks to your MBA degree, which includes both professional and academic training, you are prepared to work as an internal coach or organisational development manager. You can also work in management consulting or start your own coaching business.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university + min. 3
  years of work experience in Management, Consulting or HR OR min.4-year Bachelor's degree (240 ECTS) from an accredited university + min. 2 years of work
  experience in the above fields
- Proof of German language proficiency
- At least 3 years of relevant work experience



#### Facts & Figures

#### Start

April and October

#### Duration

1.5 years 60 ECTS

#### Mode

Part time

#### Degree

Master of Business Administration

#### Language

German

## Master Programmes

## School of Health, Education and Social Sciences

#### Dance Movement Therapy | M.A.

#### Heidelberg

#### Dancing is Your Passion!

Would you like to live out your passion for dancing and do good at the same time? On our programme, you will learn to enhance your patients' body awareness and to use the healing effect of movement.

#### **Career Opportunities**

On your Master's programme in Dance Movement Therapy you will gain scientific foundations as well as methodical and professional skills. This will enable you for targeted diagnostic purposes and work in a clinical, therapeutic or special needs context.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in the fields of music, physiology, medicine, pedagogy, cultural studies or a comparable subject from an accredited university
- Proof of English or German language proficiency



#### Facts & Figures

#### Start

October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### rull lime

**Degree** Master of Arts

#### Language

English or German

## Medical Nutrition Science and Nutrition Therapy | M.Sc.

#### Gera - Heidelberg - Leipzig

#### **Preventive and Curative Nutritional Approaches**

In our applied Master's programme Medical Nutrition Science and Nutrition Therapy you will deepen your knowledge of complex processes within the human body as a result of malnutrition or overeating. Together with you, we investigate and assess the influence of different nutrients and nutritional patterns on the human metabolism and present evidence-based correlations. In doing so, we place a special focus on thinking and acting in an interprofessional team.

#### **Career Opportunities**

With the completion of your Master's degree, you can contribute to new and innovative health professions such as the eHealth sector, the pharmaceutical and food industry or consulting, or you can work in established fields such as health management.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in the field of therapeutic science, (micro) biology, chemistry, biochemistry, food chemistry, food technology, pharmacology or psychology from an accredited university
- Proof of English or German language proficiency



#### **Facts & Figures**

#### **Start** October

#### **Duration** 2 years

#### 120 ECTS

#### **Mode** Full time

#### **Degree** Master of Science

#### **Language** English or German

#### Music Therapy | M.A.

#### Heidelberg

#### **Music is Your Passion?**

Would you like to use the healing power of music to help people? On our programme, you will develop music therapy skills and learn about the latest therapy concepts.

#### **Career Opportunities**

On your Master's programme in Music Therapy you will gain scientific foundations as well as methodical and professional skills. This will enable you to work in a clinical, therapeutic or special needs context.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in the field of music, physiology, medicine, pedagogy, cultural studies or a comparable subject from an accredited university
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### **Degree** Master of Arts

Language

English

#### Neurorehabilitation | M.Sc.

#### Gera - Heidelberg - Leipzig

#### Neurological Rehabilitation as a Growing Need

As part of our Master's programme Neurorehabilitation we will provide you with the necessary knowledge to determine the effectiveness of rehabilitation measures on a scientific basis in the future and to make optimal use of existing resources. You will be supported by an internationally researching team of professors who have extensive expertise in this field and who are involved in various research projects.

#### **Career Opportunities**

With your Master's degree you can pursue a wide variety of career opportunities. Qualified professionals are required to provide care for patients, while experts are needed to meet the ever-increasing scientific demand for neurological rehabilitation.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in a health, social or therapy science or related subject from an accredited university
- Proof of completed professional training in the healthcare sector with state recognition of the professional qualification
- Proof of English or German language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

3 years 120 ECTS

#### Mode

Part time

#### Degree

Master of Science

#### Language

English or German

## Social Work: Psychosocial Counselling and Health Promotion | M.A.

#### Heidelberg - Stuttgart

#### Learn Skills and Deepen Them in Practice

Our Master's in Social Work combines theoretical knowledge from the related sciences of social work with the practice of counselling and health promotion.

#### **Career Opportunities**

You will qualify for management positions in the psychosocial field such as psychiatry (inpatient, day-care, outpatient), rehabilitation and addiction support centres psychosocial counselling centres, company social work, workplace health promotion, etc.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in Social Work or in social or human sciences (e.g. educational science, sociology, philosophy, political science, etc.)
- Proof of German language proficiency



#### Facts & Figures

#### Start

October

#### Duration

2 year 120 ECTS

#### Mode

Full time

#### Degree

Master of Arts

#### **Language** German

### MBA Programmes

## School of Health, Education and Social Sciences

## MBA for Doctors: Medical Leadership, Strategic Management and Medical Law | EMBA

#### Stuttgart

#### **Ensure Your Management Success**

In the part-time MBA programme for doctors, medical professionals acquire application-oriented and targeted skills in leadership, management and law.

#### **Career Opportunities**

You can work in a managerial role in inpatient or outpatient healthcare facilities.

#### **Entry Requirements**

- A degree in human medicine or dentistry
- As a rule, two years of practical professional experience in an inpatient or outpatient healthcare facility
- Proof of German language proficiency



#### **Facts & Figures**

#### Start

Flexible

#### Duration

2 years 60 ECTS

#### Mode

Extra-occupational

#### Degree

Executive Master of Business Administration

#### Language

German

## Master Programmes

## **School of Psychology**

#### Psychology | M.Sc.

#### Cologne - Fürth - Gera - Hamm - Heidelberg

#### Understand People's Experience and Behaviour

With our Master's degree programme in Psychology, you will deepen and expand your knowledge and choose from one of many exciting specialisations. You will not only acquire applicable knowledge, but also practical skills that will make it easier for you to start your career afterwards.

#### **Specialisations**

- Health Psychology (Fürth, Heidelberg)
- Neuropsychology (Heidelberg)
- Emergency Psychology (Gera)
- Legal Psychology (Cologne, Gera, Heidelberg)
- Rehabilitation Psychology (Gera)
- Sports Psychology (Heidelberg)
- Business Psychology (Cologne, Hamm, Heidelberg)

#### **Career Opportunities**

After completing your degree, you will have a wide range of career opportunities depending on your chosen specialisation. You can choose whether you want to work in practice or continue your academic work.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in the field of psychology from an accredited university
- Proof of German language proficiency



#### **Facts & Figures**

#### Start

October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### rull tin

**Degree** Master of Science

#### Language

German

### Master Programmes

## School of Technology and Architecture

#### **Architecture: Design for** the Built Environment | M.A.

#### Heidelberg

#### Do You Want to Shape the Future of Architecture?

Building within a given context means dealing with the history and culture of our living spaces. In times of social and ecological change, these tasks have an even greater impact on the role of architects. Why not study this in Germany with a global perspective?

#### **Career Opportunities**

The Master's degree in Architecture - Design for the Built Environment perfectly equips you for an increasingly global and international world. You will collaborate with people from other cultures in an architecture firm at home or abroad.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) or 3.5-year (210 ECTS) for the fasttrack version in Architecture, from an accredited university. Minimum required German GPA: 2.5
- Proof of English language proficiency



#### **Facts & Figures**

April and October

#### Duration

1.5 - 2 years 90 - 120 ECTS

#### Mode

Full time

Degree Master of Arts

#### Language

#### English

#### Computer Science | M.Sc.

#### Berlin - Heidelberg - Leipzig - Stuttgart

#### Contribute to the Digital Revolution of the Business World

Companies of all sizes in all industries are always searching for informatics experts to help them meet their individual targets and enhance their services. In our programme you will analyse critical data and familiarise yourself with the latest technologies. We'll teach you more about penetration testing, IT security management or cloud solutions and machine learning.

#### **Specialisations**

- Applied Computer Science
- Big Data & Artificial Intelligence (Berlin, Leipzig)
- Cyber Security (Berlin, Leipzig)

#### **Career Opportunities**

With a degree in Computer Science you can work as a system and application developer, application administrator or consultant, IT project manager or as an IT consultant.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) or 3.5-year Bachelor's degree (210 ECTS) in Computer Science, Information Systems etc. from an accredited university
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

1.5 - 2 years 90 - 120 ECTS

#### Mode

Full time

#### Degree

Master of Science

#### Language English

### **Engineering and Sustainable** Technology Management | M.Eng.

#### Berlin - Heidelberg

#### **Build Smart and Sustainable Technologies**

Shape the future of mobility, manufacturing and robotics or smart buildings. During our interdisciplinary Master's you'll learn how to develop new technologies, foster innovation and improve your business knowledge while strengthening your soft and project skills. You also receive the "Siemens Mechatronic Systems Certificate Program (SMSCP)" certification level 1-3.

#### **Specialisations**

- Industry 4.0: Automation, Robotics & 3D Manufacturing
- Smart Building Technologies
- Mobility and Automotive Industry

#### **Career Opportunities**

Holders of a Master's degree in Engineering are equipped for versatile roles across multiple tech sectors. As Engineers, they optimise automated systems from traditional industries to modern infrastructures. Their skills are valuable in Research and Development, pushing technological boundaries. Additionally, they can excel as Consultants, advising on best technological practices. With time, they often progress to managerial or leadership positions, directing projects and teams.

#### **Entry Requirements**

- Foci Mobility/Automotive or Industry 4.0: Min. 3-year Bachelor's degree (180 ECTS) in Engineering (Environmental Engineering, Electrical Engineering, Mechatronic Engineering, Mechanical Engineering, Civil Engineering, etc.), Computer Science or (Natural) Sciences from an accredited university
- Focus Smart Building Technologies: Min. 3-year Bachelor's degree (180 ECTS) in Architecture, HVAC (Heating, Ventilation, Air Conditioning), Computer Science, Electrical Engineering, etc. from an accredited university
- Proof of English language proficiency



#### **Facts & Figures**

April and October

#### Duration

2 years **120 ECTS** 

#### Mode

Full time

#### Degree

Master of Engineering

#### Language English

### **Engineering and International Business: Renewable Energy, Water** and Waste Management | M.Eng.

#### Berlin

#### Apply Your Expertise to Save the Planet

Understand systems and projects both technically and economically. Learn to work, think and act both like an engineer and an entrepreneur. Thanks to our skill-based and interdisciplinary concept, you'll enjoy first-class job perspectives.

#### **Career Opportunities**

With a degree in Engineering and International Business - Renewable Energy, Water and Waste Management you can work as a consultant in companies and public institutions, in offices for planning and development or in management positions for plant operators and manufacturers as well as energy and water suppliers.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in Engineering (Environmental Engineering, Electrical Engineering, Mechatronic Engineering, Mechanical Engineering, Civil Engineering etc.), Computer Science or (Natural) Sciences from an accredited university
- Proof of English language proficiency

#### Information Technology | M.Eng.

#### Heidelberg

#### Research, Develop and Shape the Future!

We teach you architectural skills in the exciting space between art and craft, aesthetics and functionality. The Bachelor's degree programme in Architecture follows a steadily increasing complexity. Step by step, like climbing a staircase from module to module, you will reach success!

#### **Specialisations**

- Artificial Intelligence
- Blockchain Technology

#### **Career Opportunities**

This Master's programme offers cutting-edge specialisations in the areas of Embedded Security, Robotics, Image Processing, Real-Time Programming, Transmission Technology, Artificial Intelligence, Blockchain Technology.

#### **Entry Requirements**

- Min. 3.5-year (210 ECTS) Bachelor degree in the field of electrical engineering, information technology, communication technology or a comparable subject from an accredited university
- Proof of English language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 years 120 ECTS

#### Mode

Full time

#### Degree

Master of Engineering

#### Language

English



#### **Facts & Figures**

#### Start

April and October

#### Duration

1.5 years 90 ECTS

#### Mode Full time

#### Degree Master of Engineering

#### Language English

### International Business and Engineering | M.Eng.

#### Hambura - Hamm - Heidelbera

#### Do You Want to Discover Innovative Solutions in a Global Environment?

Does the balance of engineering, management and sustainability fascinate you? We will train you to perform at the crossroads of these essential areas, preparing you for the international job market.

#### **Career Opportunities**

After completing this Master's degree, you will confidently shoulder management tasks in the area of technical and business development. Good language skills, practical experience in Germany and global exposure round off your profile. Ultimately, you will be able to drive projects forward in terms of technology, economic viability, and sustainability.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) or 3.5-year (210 ECTS) for the fast-track version in industrial engineering, engineering or management from an accredited university. Minimum required German GPA: 2.5
- Proof of English language proficiency

### **Project Management** Construction | M.Eng.

#### Cologne - Heidelberg

#### Master the Complexity of Modern Construction

The Project Management Construction Master's qualifies you to take on demanding management tasks and leadership positions in the construction and property industry.

#### **Career Opportunities**

Project managers think in a networked way and plan systematically! The increasingly complex tasks in the field of construction and property development require professional and knowledgeable organisation of all processes in the life cycle of a property.

#### **Entry Requirements**

- Min. 3.5-year Bachelor's degree (210 ECTS) in construction or engineering.
- For 3-year Bachelor's degrees (180 ECTS) the school offers the opportunity to earn the missing 30 ECTS during your first year
- For other degrees, relevant professional experience of at least 12 months or a further 30 ECTS in the construction sector
- Proof of German language proficiency



#### **Facts & Figures**

#### Start

April and October

#### Duration

1.5 - 2 years 90 - 120 ECTS

#### Mode

Full time

#### Degree

Master of Engineering

#### Language English



#### **Facts & Figures**

#### Start

October

#### Duration

1.5 years 90 ECTS

#### Mode

Full time

#### Degree

Master of Engineering

#### Language

German

#### Sustainability and Circular Economy Management | M.A.

#### Hamm

#### A Better Future Begins Today

Would you like to actively create a sustainable future for companies & believe economy and ecology are not mutually exclusive? You will develop innovative business models, implement them in your company and thus shape your future in a sustainable way.

#### **Career Opportunities**

Companies are in transition and need academically-trained employees to support them in the transformation to sustainability. Objectives and strategies change and accordingly, business models have to be redesigned and implemented. Whether as a sustainability manager, circular economy manager, consultant or project manager: sustainable and circular economy management are your terrain.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) from an accredited university
- 1 year job experience
- Proof of English language proficiency

### Sustainable Battery Production Engineering | M.Eng.

#### **Dual International**

#### Berlin

#### Combine Technology, Ethics, and Management to Shape the Future **Energy Storage**

Our engineering programme turns you into an expert in the areas of battery technology and production engineering. Apart from learning more about automation, artificial intelligence, data analysis and project management, you gain an insight into sustainability management, recycling technologies and the circular economy while training your soft skills.

#### **Career Opportunities**

Your degree enables you to start a career as a process engineer, product manager, innovation manager or project manager. Other opportunities include positions in the automotive industry and its suppliers, for battery manufacturers and recyclers or in consulting.

#### **Entry Requirements**

- Min. 3-year Bachelor's degree (180 ECTS) in production/manufacturing engineering, material science, chemical engineering or electrical engineering from an accredited university
- Proof of English proficiency



#### **Facts & Figures**

April and October

#### Duration

2 years 120 ECTS

#### Mode

Full time

Degree Master of Arts

#### Language English



#### **Facts & Figures**

#### Start

April and October

#### Duration

2 vears 120 ECTS

#### Mode

Dual

#### Degree

Master of Engineering

#### Language

English

## M.A. International Management

## Your Tripartite City Combinations

You get to solve global economic issues, learn about international and European law and prepare yourself for challenging tasks in international management. Thanks to practical projects you can develop your soft and leadership skills and – by choosing one of our partner universities around the world – tailor your programme to your personal and professional interest.

The programme thus offers you the opportunity to study in up to three countries, immerse in different cultures, expand your international experience and maximise your competitive edge.

#### Study in 2 or 3 countries and get a double degree!

Berlin - Shanghai - Paris/Bordeaux

Berlin – Shanghai – Dublin

Berlin – Berlin – Dublin

Berlin – Granada – Paris/Bordeaux

Berlin – Granada – Berlin

Berlin - Paris/Bordeaux

Berlin - Berlin - Rome - Rome

Berlin – Berlin – Shanghai – Shanghai

Berlin - Berlin - Prague - Prague

And more.



Our Master's programme "International Management" has received the FIBAA Premium Seal, which is awarded for outstanding study programmes that clearly exceed the quality requirements of the FIBAA. Among other things, the international student body, the global orientation of the programme, the practical integration and the good supervision of the students were highlighted.





## What our students say.

Judith de Haas M.A. International Management

#### Why did you choose to study at SRH Berlin?

"I decided to study International Management after I have already walked on a very varied life path. As a musician, yoga teacher and initiator with a huge hunger for academic challenges, I wanted to commit to a programme which could help me to develop the skills to take a more responsible role in the cultural field."

#### What did you like about your studies?

"The International Management programme gave me the basics to hold onto when organising performing arts projects. At first, I didn't know where to start, and my studies helped me not to see too many obstructions but to just go for it, step by step."

#### How did you experience the international approach of SRH?

"Actually, just being in my class was a very international experience. Every single day. I think we had about 15-20 different nationalities in our year group. It was fantastic to work with so many different people and cultural values on study subjects but also to spend time together out of school. I have always been internationally-oriented and hearing and experiencing other approaches to business issues is an important aspect of future international working environments. Moreover, I just love connecting to people, from anywhere, to share experiences on a super open level. With its international representation, SRH makes it possible to be part of this."

#### What was your favourite learning or working experience at SRH?

"My favourite working experience was while learning! I'm very eager to learn and work together with the organisers of events that I performed in myself. This gives me the inspiration to walk my own path."

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## Scholarships & Financing Options for SRH Students



#### Unlock your potential: Making university education accessible for all

A university education is a commitment to your future and your career. This dedication will bear fruit swiftly, as individuals with an academic degree will consistently benefit from a greater earning potential in the future, regardless of skills shortages and other variables.

Of course, we recognise that not everyone can manage the tuition fees at a private university on their own. That's why a significant number of our students take advantage of one or more of the support options detailed below.

#### SRH scholarship programme:

#### Supporting your academic journey

At SRH, we help applicants find programmes that align with their personal and professional goals. We are committed to diversity and offer opportunities for driven young individuals. Outstanding international students are invited to apply for our scholarship programme. After your admission interview, if eligible, you'll receive an invitation to apply. Successful applicants may have up to 50% of their first-year tuition covered.

## To qualify for consideration, candidates must satisfy the criteria outlined below:

- Proof of admission to SRH
- Display of remarkable motivation
- Solid academic performance (where relevant)
- Submission of an artistic portfolio (where relevant), project outline or samples showcasing social and entrepreneurial initiatives.

#### **DAAD** scholarships:

#### Nurturing global minds

Every year, the German Academic Exchange Service (DAAD) supports well over 100,000 students and researchers worldwide.

DAAD scholarships are primarily geared towards graduates offering them opportunities for study and research visits to German universities and non-academic research institutions. Selected programmes also encompass funding for internships. Comprehensive details on the array of scholarships are available in the DAAD scholarship database.

www.daad.de/en/ study-and-research-in-germany/scholarships

## SBW scholarships: Bridging university learning with global volunteer impact

The SBW Scholarship programme recognises outstanding young talents from around the world for their dedication to volunteer work in their home countries. The full scholarship covers tuition fees, accommodation, and a monthly allowance for living expenses. Recipients will engage in social non-profit projects, ideally with NGOs from their home countries, to improve living standards. After graduation, they must return home to apply their skills, with SBW Berlin offering guidance and mentorship. A key requirement is a commitment to work in their home country for at least 18 months post-graduation. Currently, the scholarship targets students from East-ern Europe, South America, Asia, and Africa.

#### sbw.berlin/en/sbw-berlin-scholarship

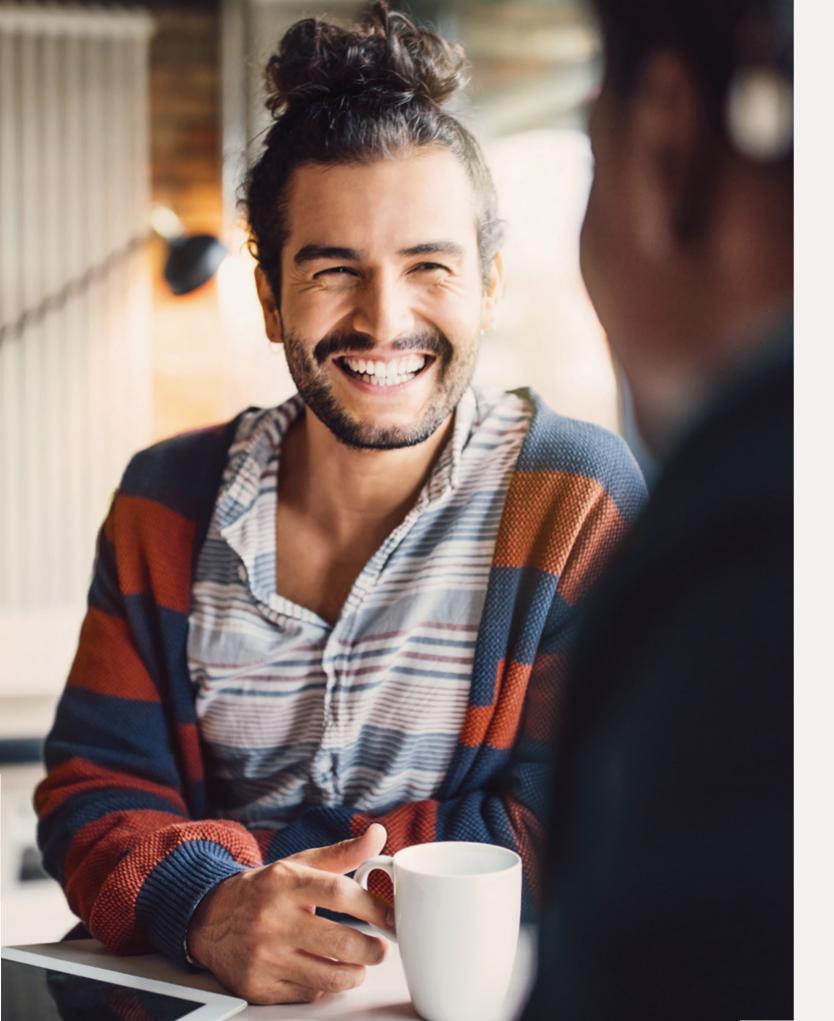
#### German private foundations

Numerous private foundations offer scholarships to international students in Germany, often in honour of esteemed German figures to foster intercultural ties. Known in German as 'Begabtenförderungswerke', these foundations champion promising young individuals exhibiting commitment across societal, political, and cultural domains. Each foundation has distinct affiliations, from philosophical to business-oriented, and seeks candidates resonating with their core values.

## You will find below 3 of the main ones. Please make sure to check the deadlines as early as possible.

- Study Foundation of the German People Scholarship
  - www.studienstiftung.de/en
- Konrad Adenauer Foundation (KAS) scholarship campus.kas.de
- Friedrich-Ebert-Stiftung (FES) scholarship
   www.fes.de/studienfoerderung

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## Study Now, Pay Later

## Pioneering Equal Access for Tomorrow's Leaders Through Solidarity

The SRH Education Fund, in partnership with Brain Capital, promotes equitable access to education, regardless of your present financial situation.

This initiative, grounded in the Income Share Agreement (ISA) model, commences repayments only after successful career entry and once a specific annual income threshold is achieved. For a maximum of 10 repayment years you pay back a predefined percentage of your income. Crucially, the contributions from those earning above this threshold directly finance the education of incoming students.

You will therefore embrace a solution that is built on the principle of "solidarity community", where established graduates back the next wave of learners, thus embedding solidarity at the core of our financial framework.

#### **Brain Capital**

#### Up to 100% financing available

**EU nationality:** Yes, or hold a permanent, unrestricted work and resident permit for an EU country. Switzerland & UK nationals can apply as well.

Partner university admission: Yes

Good school performance: Min. 2.0 GPA (German, as

calculated by Brain Capital)

**German language:** Recommended (not mandatory)

**Threshold (gross):** 25,000 €

Maximum repayment period: 20 years

Duration of repayment: Maximum 10 years

Web: study-at-srh.de/study-in-germany/eu-funding

#### Study now - pay later

- The SRH Education Fund with Brain Capital will pay up to 100% of your tuition at SRH Universities
- You can completely focus on your education.
- The repayment period begins after your graduation.

#### Tax deductions

Payments made to the education fund essentially represent deferred tuition fees. Under the current German legal framework, these outgoings qualify for tax deductions upon payment.





## **Unlock Work Opportunities**

### Part-Time Jobs for Students

A student job offers a dual benefit: it can bolster your finances during your studies and provide invaluable work experience.

For non-EU/EEA students, the German Residence Act permits 120 full days or 240 half-days of work annually, with freelancing off the table. Meanwhile, EU/EEA students enjoy unrestricted access to the German labour market.

During term time, you can take on roles for up to 20 hours a week, which can be extended to 40 hours during semester breaks. Proficiency in German significantly eases the job hunt, which is why at SRH we offer free German courses for all international students.

While student part-time positions often align with the German minimum wage, set at €12 per hour since 1st October 2022, your potential earnings can vary based on your expertise, the sector you're employed in, and regional market conditions.

#### Taxes explained

Holding a part-time allows students to earn up to €520 monthly without incurring tax. If your regular income surpasses this limit, you'll require a tax number and a portion of your salary will be deducted each month. However, by filing a tax return at the year's end, students can get this money back.

## Global Cooperation Institute



**Kirsten Matthes**Director of Global Cooperation Institute

"At the GCI we coordinate our projects with cooperation partners from all over the world, work on the expansion of our international partner network and fill our internationalisation strategy with life."

### International and Diverse

We Create International and Intercultural Possibilities

The SRH Global Cooperation Institute (GCI) is the hub of all international activities at SRH Universities. Embark on your international adventure with our team.

#### Out into the world

The International Office is your first point of contact concerning any questions about your stay abroad. We provide you with all important contacts and information on scholarships and study opportunities, be it exchange semesters, dual programmes or internships abroad. We also coordinate the ERASMUS consortium and the PROMOS scholarship programme.

#### Erasmus + for study abroad and internships

The Erasmus+ Programme is a scholarship programme that enables students to either spend a study semester or undertake an internship abroad. One of its key goals is to strengthen the international competences, personal development and employability of students. This aligns closely with SRH's commitment to delivering a comprehensive, internationally-focused educational experience.

#### Free German courses

Whether you want to improve your foreign language skills, acquire a language certificate or better your diversity and intercultural skills: The Language & Diversity Centre is the pivotal point for language learning and diversity training.

With our high-quality university-specific foreign language and individual diversity trainings your international success is guaranteed.

#### Our partners abroad

Over the years, we have built a strong network of international partner universities. We offer mobility grants to our students and staff alike. Furthermore, we are happy to welcome guest students and teaching staff from our partner institutions. Also, many faculty members are engaged in research projects with our partners and are constantly developing new ideas for future cooperations that will benefit us all.

#### Residence permit services

You have already received your admission letter from SRH and your student visa? Then it's time to plan your stay in Germany. Our Residence Permit Service is happy to answer your questions on applying for a study permit once you're in Germany.

Once you arrive in Germany and enrol on campus, you can give us your documents for the student permit and we can make the necessary arrangements with the Berlin Immigration Office on your behalf. Upon your graduation we can also help you with the jobseeker resident permit.

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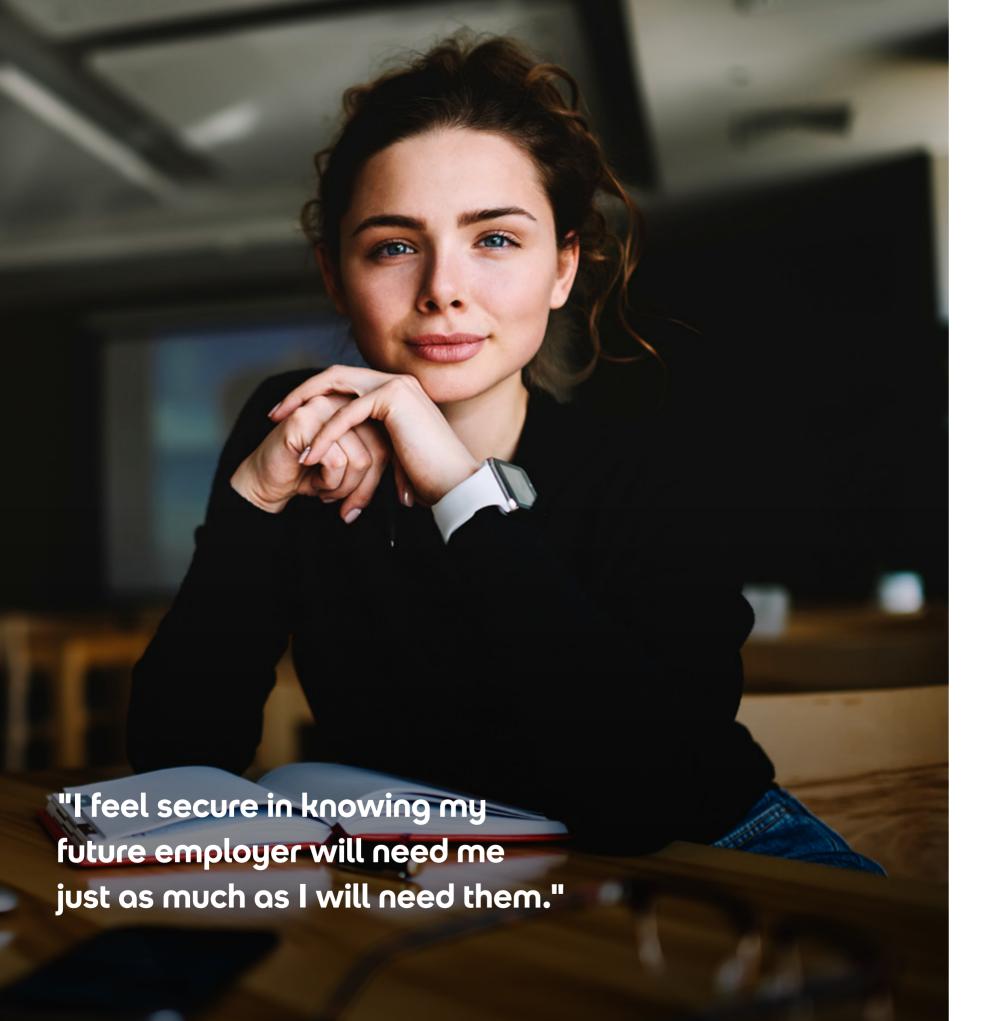
## Living in Germany

German universities consistently rank among the best in the world. As a result, employers everywhere have high regard for German university degrees.

But don't take our word for it: In 2022/23, an incredible 440,564 international students were enrolled in German higher education institutions, placing it in the top four most attractive study destinations in the world.

Students value the high living standards and moderate costs in Germany and appreciate the practical, hands-on experience in their study programmes.

Bonus: At SRH, you can also study in English. Is it any wonder that Germany is so popular?

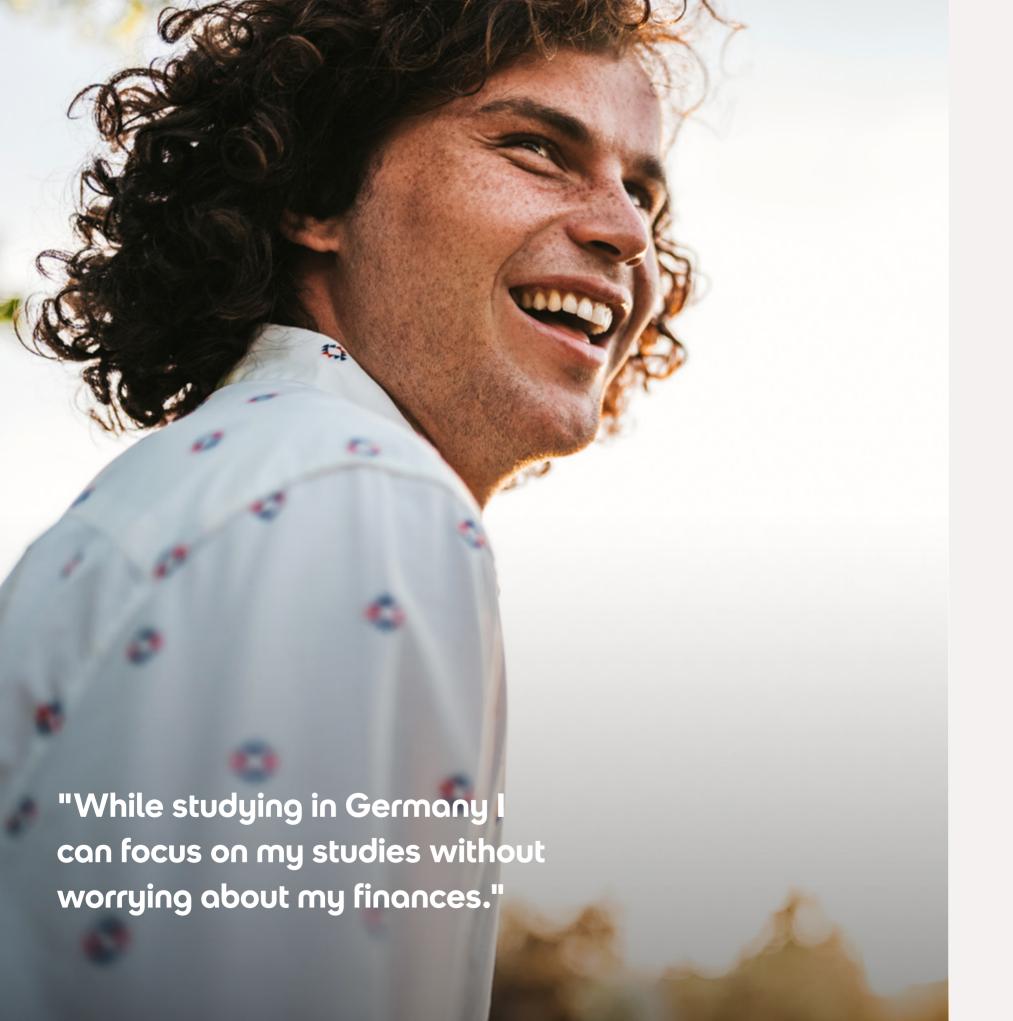


## Future Job Prospects

As the European leader in growth, employment, and export, Germany offers innumerable career opportunities for skilled professionals.

Employers particularly seek out graduates with degrees in STEM (science, technology, engineering, mathematics), supply and waste management, and IT and software development/programming.

With close to 800,000 vacancies in 2023, the dynamics of the German job market are very attractive for skilled graduates.

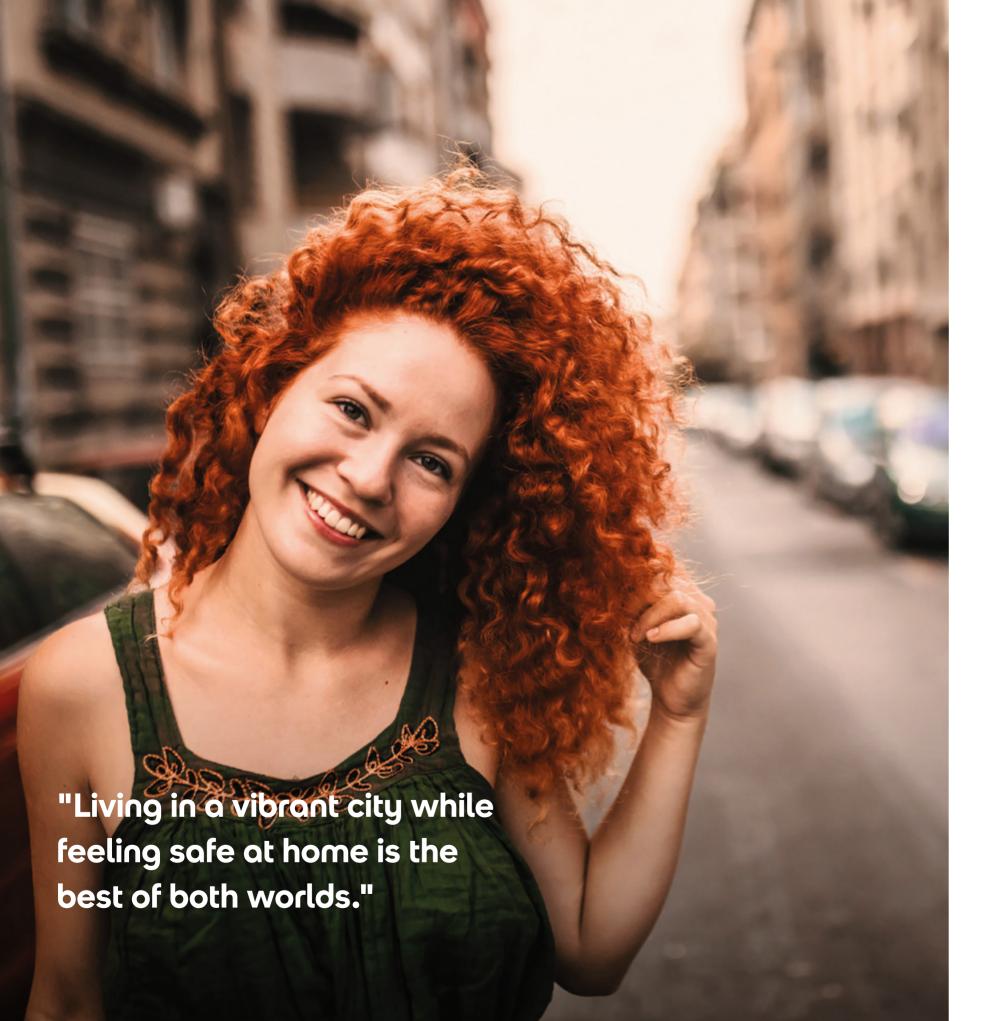


## Affordable Living Costs

Living costs in Germany are very moderate compared to other European countries.

Moreover, students benefit from many further advantages.

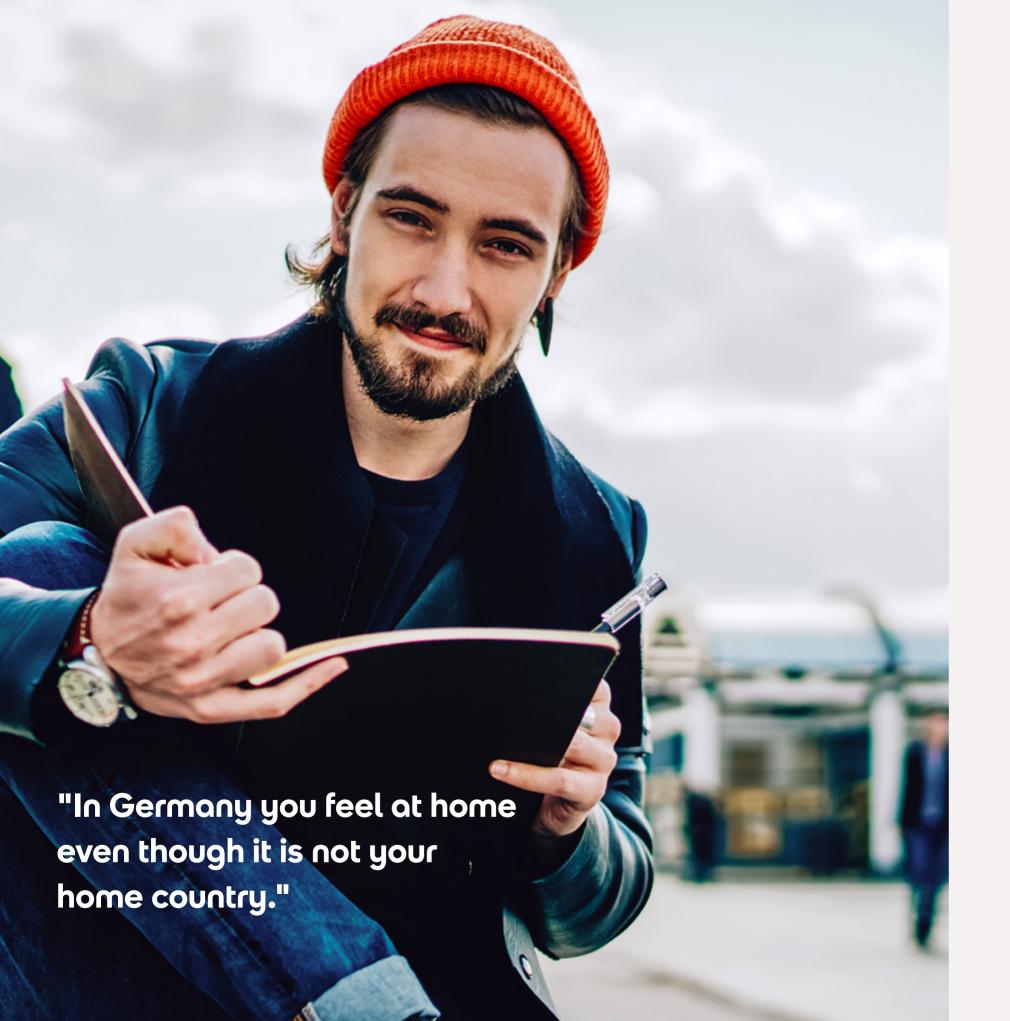
In addition, international students with a valid residence permit may work part-time during their studies: 20h per week, up to 240 days per year (or 120 days full-time). Once you complete your studies, you receive an 18-month residence permit to find a suitable job.



## **Health and Safety**

Ranked as one of the top 20 most peaceful countries in the world by the Global Peace Index 2021, Germany is considered a very safe country.

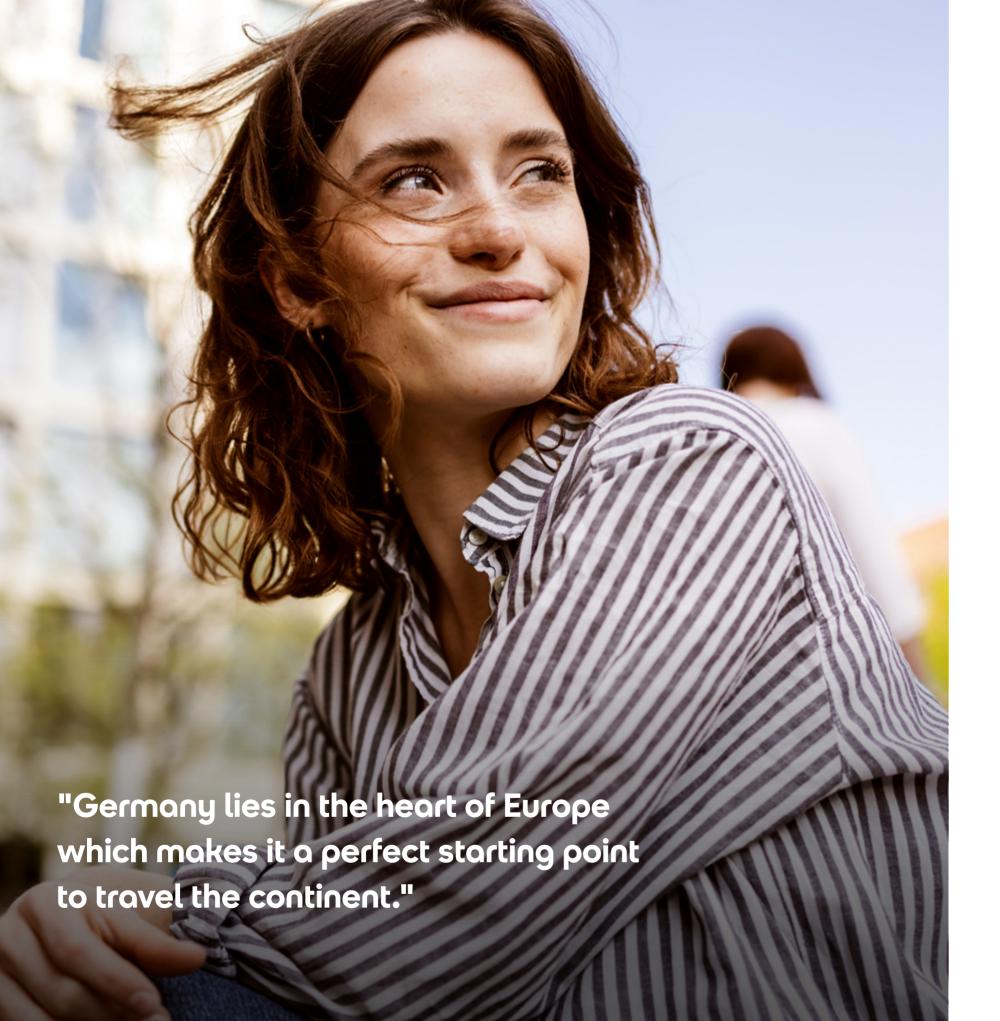
Whether you live in a big city or a small town, you can move around day or night without any special precautions.



## German Culture

Germany is home to famous poets and philosophers such as Goethe, Schiller, and Kant. Art lovers will discover a diverse mix of modern and classic, enjoy popular music festivals, and bathe in an abundant literary environment.

Cities like Berlin, Hamburg, and Dresden offer a wide range of recreational activities, such as music, literature and film festivals, and never-ending parties.



## Explore Germany and Europe

Germany opens the world for students who love to travel. Whether you're looking for the next adrenaline rush or a cultural adventure, Germany fulfils every need.

Go skiing in the Alps, mountaineering in the Black Forest, or visit historical and cultural sites.

Germany lies in the heart of Europe, which makes it a perfect starting point to travel the continent. Paris, Madrid, or Rome – you can reach all of these destinations in just a few hours.

Any questions?
We're happy to help out.
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www.study-at-srh.de

#### Imprint

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Apply now!



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www.srh-university.de/en