



UNIVERSITÀ CATTOLICA DEL SACRO CUORE CALIFORNIA STATE UNIVERSITY SAN MARCOS

INTERNATIONAL MBA PATHWAY PROGRAM IN SAFE, SUNNY NORTH COUNTY SAN DIEGO

MBA IN INTERNATIONAL BUSINESS

THIS IS YOUR KEY TO A TOP QUALITY, ACCELERATED MBA IN BEAUTIFUL SOUTHERN CALIFORNIA

Why should you participate in the transfer program with Università Cattolica del Sacro Cuore and California State University San Marcos?

- **By starting your Master of Science at Università Cattolica del Sacro Cuore you can finish at CSUSM and earn your MBA from a U.S. university in one year.**
- **Both schools feature small class sizes, outstanding professors and instructors, excellent student support services and dynamic hands-on classroom experiences**
- **Both campuses offer the latest technology, high-tech labs and state-of-the-art facilities**
- **Both campuses feature an international student center**



Where is CSUSM?



**For more information or to apply please contact
ucsc.international-pc@unicatt.it or +39 0523 599436**



UNIVERSITÀ
CATTOLICA
del Sacro Cuore



California State University
SAN MARCOS
North County San Diego

760-750-4844 • CSUSM.EDU/GLOBAL

Earn your MBA degree in beautiful Southern California!

Transfer Articulation Table | California State University San Marcos – Università Cattolica del Sacro Cuore
Specialized Master of Business Administration in International Business

CSUSM REQUIREMENT	ECTS	TERM	UCSC COURSE	ECTS
CORE BUSINESS				
BA 500 MBA Bridge (1 unit)	2	At UCSC	Satisfied with UCSC MSC program	
FIN 602 Corporate Finance (2 units)	4	At UCSC	Corporate Finance	5
MGMT 604 Human Resource Management (2 units)	4	At UCSC	International Human Resources Management	5
BA 602 Statistics of Business Decisions (2 Units)	4	At UCSC	Business Analytics	6
MGMT 606 Managing the Sustainable Enterprise (2 units)	4	At UCSC	Sustainability Management	5
MKTG 602 Marketing Management (2 Units)	4	At UCSC	Economics of Global Competitiveness and Sustainability	5
BA 604 Research Methods for Business (2 units)	4	At UCSC	Managerial Economics	10
MGMT 602 Leadership and Business Ethics (2 units)	4	Winter at CSUSM	Business Ethics	5
BA 502 Career Planning and Development (1 unit)	2	Winter at CSUSM	Career Planning and Development Communication	2
ACCT 602 Accounting for Managers (2 Units)	4	Winter at CSUSM	Accounting	10
International Business Option				
OM 612 Business Analytics (2 units)	4	Spring at CSUSM	Business Analytics	6
GBM 614 Doing Business in Selected Country/Region (2 units)	4	Spring at CSUSM	Global Challenges and Impacts	4
MKTG 614 Global Marketing & Sales (2 Units)	4	Spring at CSUSM	International Marketing and Customer Experience Management	5
OM 616 Global Supply Chain Management (2 units)	4	Spring at CSUSM	Supply Chain Management	5
GBM 612 International Culture & Negotiations (2 units)	4	Spring at CSUSM	Sociology of Consumer Behaviour	5
FIN 612 International Finance (2 units)	4	Spring at CSUSM	Financial Markets and Institutions	5
Culminating Experience				
BA 675 Strategic Management in Global Environment (2 units)	4	Summer at CSUSM		
GBM 685 Master's Project in International (4 units)	8	Summer at CSUSM	Internship	6
Total 36 Units	72			
		Once back in Italy	Final Thesis and MSc Graduation MBA Diploma after the graduation in Italy	

NOTE: At least 23 Units/46 ECTS must be taken at CSUSM in order to receive MBA degree

Program Cost:

- 15,500 Euros for tuition, fees and safety package
- 16,390 Euros for estimated living expenses (January–August)
- 2 Scholarships of 4,000 Euros available

Eligibility Requirements:

- Complete the Università Cattolica del Sacro Cuore courses with a cumulative grade point average of "B" (3.0)
- No GMAT required for Spring 2023
- Satisfy the English language proficiency requirement with a passing:
 - TOEFL (80ibt) or,
 - IELTS (6.0 overall score, with a writing section of 6 and no section score below 5.5)
- Receive an MBA degree in International Business upon completion of the program from both California State University San Marcos and Università Cattolica del Sacro Cuore