

BACHELOR IN ECONOMICS AND MANAGEMENT (ENGLISH TAUGHT
PROGRAM)
A.Y. 2025-2026

Foreign Language I - French

PROF. MARIATERESA ZANOLA

TEACHERS: MAGALIE FRANCOISE PAULETTE COURRIER; FRANCA ORIONE; ELISA
CARLA VERRECCHIA

COURSE AIMS AND INTENDED LEARNING OUTCOMES

The aim of the course is the acquisition and/or consolidation of the basic elements of the French language needed to communicate in everyday situations in the professional field, at the A2/B1 levels of the Common European Framework of Reference for Languages (CEFR).

At the end of the course, students will be able to take part in interactions related to areas of most immediate relevance and to the professional scope of the Bachelor in Economics and Management (e.g. basic personal and family information, studies, professions and workplace, planning, business e-mails, business telephone calls, shopping, restaurants, business trip reports). They will be able to communicate in simple, routine and professional tasks requiring a direct exchange of information on familiar and routine matters.

COURSE CONTENT

The course focuses on:

- the acquisition and/or consolidation of the basic elements of French grammar, phonetics, and vocabulary at the A2/B1 levels;
- the development of communication skills related to the business French.

READING LIST

A.-L. DUBOIS-B. TAUZIN, *Objectif Express 1*, Nouvelle Édition, Hachette, 2013.

TEACHING METHOD

At the beginning of the course, all students are required to read a paper called “Identify your level” and fill in a form on Blackboard (web-based course) about their knowledge of French and their native language. Subsequently students are required to choose if attend the beginner courses or the pre-intermediate / intermediate one before the first week dedicated to partial exams: until 10th October 2025. Any change will not be accepted later.

Information for advanced students: As the first-year lessons are at A2/B1 levels of the CEFR, advanced students do not need to attend classes. For information on the exam, please refer to section “Assessment method and criteria”.

There are three classes and groups (A, B and C) formed according to the information in the presentation forms and to the level assessed by the students:

- **Group A:** A-K (beginners/elementary A1 students): teacher Ms. **Orione**;
- **Group B:** L-Z (beginners/elementary A1 students): teacher Ms. **Verrecchia**;
- **Group C:** A-Z (pre-intermediate/intermediate A2-B1 students): teacher Ms. **Courrier**.

The course covers the whole year (1st, 2nd and 3rd term, 60 hours) for groups A and B, only the 1st and 2nd term (48 hours) for group C.

The lessons are based on a communicative approach emphasizing interaction as a method and result of language learning.

ASSESSMENT METHOD AND CRITERIA

Students who are holders of a DELF B1 / B2 / C1 certificate (issued in 2023, 2024, 2025) or a French Baccalauréat or Esabac are exempted from the course and the Foreign Language I – French examination, since French *Baccalauréats*, *Esabac* and DELF B1 or superior levels are recognised as substitute for the French I examination. Students must present or send a scanned copy of the original document to the University language center (SeLdA, *Servizio Linguistico di Ateneo*) until 31st December 2025:

- SeLdA Office - Address: via Morozzo della Rocca 2/A, 5th floor. Office hours: Monday to Friday from 10 a.m. to 12 noon.
- Online: by the function in *iCatt* “Richiedi info” section / Website-section: Comunicazioni per te - “Richiesta informazioni”.

For the students without the appropriate DELF certificate or French Baccalauréat / Esabac, the assessment consists of two parts: a written part and an oral part. They are independent, and students must achieve a pass mark on both.

The written part consists in one or two computer-based test(s) (listening, grammar in context, reading and writing): correct answer 1 point; not given or incorrect answer 0 point. Pass: 60% of the points.

The oral part consists in a presentation, dialogues and role-plays based on the syllabus: grades from A very good to D limited.

The global final assessment is a PASS or FAIL evaluation (called APPROVED or IDONEITÀ).

There are two assessment formats, depending on whether students attend classes regularly or not.

1) The continuous assessment format is intended for beginners (group A and B) and intermediate students (group C) who attend lessons regularly. Students will be assessed gradually, through two interim computer-based tests and speaking practice tasks to be carried out in class with your teacher and classmates.

2) The end-of-year examination is recommended for advanced students who are very good at French or who are French native speakers. Students taking the end-of-year examination will all take the same examination, regardless of their entry level. They will be examined on the entire Foreign Language I – French course syllabus in one go, not gradually as in the continuous assessment format. The end-of-year examination consists of one computer-based test, followed by an oral test. Both parts must be taken in the same sitting.

NOTES AND PREREQUISITES

Previous knowledge of French is not necessary, but attendance is strongly recommended for beginners, pre-intermediate and intermediate students to benefit from communicative approach.

Students with SLD (Specific Learning Disorders) are strongly advised to contact the teacher at the beginning of the course to discuss the best learning strategies.

For information about French courses and examinations, students can refer to the SeLdA website: <https://studenticattolica.unicatt.it/corsi-curricolari-di-base-lingua-francese>. SeLdA, *Servizio Linguistico d'Ateneo*, is the University language center which provides your faculty with foreign language courses.

Place and time of consultation hours

Students may consult with lecturers at the end of each lesson.

For other information students can contact the **French courses coordinator**, Ms. Klara Dankova: klara.dankova@unicatt.it.